

VOL. XXXI.

NUMBER 43

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RURALLOME

PETERBORO, ONT.

OCTOBER 24

1912.



AN IMPORTANT FACTOR IN ACCOUNTING FOR THE BEEF SHORTAGE

Business farmers have been quick to recognize the superior money making properties of well bred dairy cattle as compared with any other branch of live stock. In Ontario alone are hundreds of farms, now devoted to dairy cattle, that a few years ago were the home of beef bred herds. Even at the good prices now ruling for beef, the dairy cow still holds first place as a money maker and, we believe, will continue to do so indefinitely. As consumers become better educated to the relative food values of beef and dairy products, the demand for the latter is bound to increase. And then will scenes, such as the one here illustrated, become even more common on our Canadian farms.

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