

# Why Not, Mr. Factoryman ?

In Nature, all living things observe a seed time and harvest. In the season of plenty they prepare for the famine. Then, why not you too, Mr. Factoryman ?

Throughout the growing season you work early and late. Your business oftentimes pushes you, not you the business. You have little or no time to consider the buying of supplies. You do only that which necessity demands.

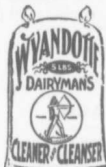
You expect to use a washing powder this season—but, have you placed your order for it? You realize the value of cleanliness, both in your plant and on the part of the patron. You must be clean and you want your patrons to be clean. You expect to order washing powder when you are ready to use it. But, does it pay to wait until you need it? When you need it you should have it. Then, why not order now and state the date of shipment? *Tell the Supply Man to Send you :*

## WYANDOTTE Dairyman's Cleaner and Cleanser

**BECAUSE** it is pure and purifying.

**BECAUSE** it contains no greasy matter or lye.

**BECAUSE** it rinses easily without flavor or residue.



**BECAUSE** it positively cleans, cleanses and sweetens.

**BECAUSE** it is endorsed by dairy schools and inspectors.

**BECAUSE** it costs so little, you can't afford to deny yourself the benefits which it brings.

**The J. B. Ford Company, Sole Manufacturers, Wyandotte, Michigan**

**THIS CLEANER HAS BEEN AWARDED THE HIGHEST PRIZE WHEREVER EXHIBITED**



## Getting Up A Party—

The telephone has done away with the oldtime isolation that handicapped social life in the country and drove young people to the cities. In fact, the telephone has completely turned the tables, and to-day the city dweller envies his country brother the good social times that are now to be had on the farm. Perhaps you think you do not need the best instrument for a light chat with friend or neighbor, but remember that same telephone will also be called upon in your more important business when the reply of "I can't hear half you say" might be a serious matter. **THEREFORE BUY AND USE ONLY,**

### The Northern Electric and Manufacturing Co., Ltd.

APPARATUS AND EQUIPMENT.

The kind that is used on lines that carry messages 1500 miles. The kind that can ALWAYS be depended upon. Write us for prices and information on rural and suburban equipment.

**THE NORTHERN ELECTRIC & MANUFACTURING CO., LTD.**

MONTREAL AND WINNIPEG.

USE ADDRESS NEAREST YOU.