

into business affairs. Savings must be cared for and invested.

And further, thousands of women are working to-day on munitions and in other ways who did not earn money before the war. So, many thousands of women have money to spend and to invest to-day who did not have money four years ago.

And it is far from evident that many women are not unduly extravagant simply because they have not considered the question. They spend their earnings without a thought that their comparatively small amounts would help win-the-war if loaned to the Government.

And we women who are housekeepers are not quite helpless with regard to money as we often say we are. We generally have the last word in regulating the style of living which shall prevail in our households. If we cannot save on our present style, can we not possibly inaugurate a new era of thrift and simplicity?

## **WHY NOT WOMEN?**

But even supposing that we are honestly living as simply as is consistent with health and efficiency, having little to invest or give away, is it not right that, as citizens, we should be informed on the national issues and be given at least the opportunity of sharing in all national undertakings?

We have had the glory of sharing in the service and sacrifice of war; as voters, we share the responsibility of directing the war-policy of the country; as citizens, we might claim, if it were not explicitly offered, the right of investing our money to ensure Victory.

Buy **Victory Bonds** and be a good Citizen.

## **“WINNING THE WAR”**

Does it seem ridiculous to couple together such ideas as the purchase of **Victory Bonds** and the ultimate issue of the world struggle? Hear the words of a babe and out of his mouth learn wisdom. “What are you so busy about, Sonny?” asked a fond father, watching his five-year-old son digging in a tiny garden. “Are you getting up your potatoes?” “No, Daddy,” said the worthy scion of Canada, “the potatoes are being dug up, but really I’m winning the war.”

**BUY VICTORY BONDS AND  
“WIN THE WAR.”**