



Here's some welcome news. Oakville Ford says 1968 Cortinas imported from Great Britain have been reduced in price by \$148.

Other British imports have also undergone changes in suggested retail.

The Cortina deluxe 2-door will now cost \$1,966 including taxes at port of entry, Montreal. The highest priced Cortina is reduced from \$2,494 to \$2,395. All models are equipped with lap and shoulder harness.

Ford says the Cortina crossflow fuel system belts out 10-15 percent more power plus 34 mpg fuel economy.

Oakville reports that 63 percent of their December sales were tabulated in the last half of the month and that sales in general are climbing. Dealers sold 14,010 new cars and trucks in December. Cars sold totalled 11,020, and trucks 2,990.



It looks as though Canada's fastest growing town Mississauga... is going to grow still faster.

One of the main limiting factors to expansion on a large scale is services. Sanitary sewers are a major factor and a primary consideration.

This is why the Town of Mississauga is engaged in laying trunk sanitary sewers in prime industrial zones bordering on the international airport.

A major trunk is snaking along from Burnhamthorpe rd. e., a full concession line north to the base line road to service the new Mississauga Industrial Park and one other.

Two sites scheduled for immediate servicing include a 150-acre parcel owned by five parties and a 45-acre property being developed by Shawson Industrial Development.

Township engineer William Anderson says the latter parcel will be pre-sewered with all internal sewerage installed as local improvements.

These will all drain into Lakeview sewage plant, but another scheme is afoot to run a trunk sanitary sewer from Lake Ontario up through Brampton which would open up an extensive area west of Malton.

This scheme will be put into motion with the co-operation of the OWRC.



The largest and fastest-growing development in the fastest-developing town is Fidani Estates just northeast of the International Airport.

Fidani has developed a consistent 100 acres a year for three years and is aiming for 137 this year with the remaining 85 acres to get the finishing touches in 1969.

Sewage from all of these will be handled by a 750 gpd town sewage plant on Mimico Creek watershed and the overflow may be rerouted into Etobicoke.



The largest capacity pump ever supplied by Pleuger of Canada Ltd. of Mattawa ave., Cooksville, Mississauga, has gone to the Manitoba Government for the flood control project at The Pas.

The mammoth pump is designed to deliver 35,000 gallons per minute.

Pleuger has been building its large submersible pumps and electric motors for municipal and industrial water supply and drainage in their Mississauga plant since 1964.

Among other achievements in 1967, Pleuger supplied more than 40 pumps for Expo alone and many centennial fountains, including the tallest — 180 feet — fountain in the Western Hemisphere at Peterborough.

The company recently concluded a joint venture agreement with Barnes Mfg. Co. of Mansfield, Ohio, and the affiliate Barnes Pumps of Canada Ltd., now furnishes a broad line of residential and commercial water systems, sewage-sump pumps, utility pumps and contractor pumps, many of which will be built in the enlarged plant.



Our friend Jerry (Gerard Sliwjak) next door at the Dairy Queen, 1641 Lakeshore rd. w., has decided to keep his place open all winter — which is very convenient whenever we're hungry for one of those delicious charcoal-broiled burgers or a hot cuppa.

Industry Is NOT Main Cause Of Pollution In Atmosphere

By ED BELITSKY

PORT CREDIT — Which contributes most heavily to air pollution — the Lakeview Hydro Plant, or B-A Oil in Clarkson?

The answer, according to Dr. Alfred Bernart of the University of Toronto, is neither.

The figures he presented before the assembly in Clarke Hall Thursday night during a pollution conference show that hydro plants contribute 20 percent, industry 10 percent, heating 20 percent, garbage incinerators three percent and automobiles and other means of transportation, 47 percent!

Dr. Bernart's figures were based on the Toronto area and should apply locally with small variations.

Industry and residential areas should be located with an eye on prevailing winds, said Dr. Bernart.

Prevailing winds in Canada are out of the west, which might indicate that residential areas be located on the western outskirts of large urban centres, said Dr. Bernart.

He mentioned temperature inversion phenomena such as that experienced in the Clarkson-Oakville area when B-A's cat cracker was out of action

and the sulphurous air was trapped near the ground.

Such an inversion prevents the normal dispersal of gases and impurities from high stacks, he said.

Dr. Bernart said one of the best systems of trapping impurities in smoke is the electrostatic precipitator, such as those used in the Lakeview Hydro stacks.

"The combustion of 12 million tons of fuel in Toronto in one year creates five trillion cubic feet of exhaust.

"If all the impurities in it, including dust, liquids, gases and hydrocarbons were precipitated, they could be stacked into a

pyramid three and one-half miles in height."

Dr. Bernart said air pollution can be eliminated entirely and that there were ways of doing it, but the systems would be costly.

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