



2375 Steeles Avenue West  
736-8815

Full range of Vitamins & Minerals,  
Health Food, Modern Store in the  
New Steeles West Market

**10% OFF WITH THIS AD**

## NEW YEAR NEW OPPORTUNITIES

### EVENING WORK

- We're a leading marketer with entry level positions that will prepare you for a career in Telemarketing, Marketing and Sales.
- We provide professional training to develop voice control, presentation, communication, sales and fundraising skills.
- No random phone calls: Leads are qualified high quality products and services: Arts and Business.
- Subway line location (Yonge/Sheppard Centre)
- Hours: Mon-Fri 5:30-9:30 p.m.,  
Sat 12-4 p.m.
- You must be an excellent communicator, dependable, willing to learn, with a desire to excel.
- Wit and humour are applauded but maturity and intelligence are essential.

**Call 733-1144, 6-9 p.m.**

## ontario place

# COME JOIN OUR TEAM!

## WE HAVE APPROXIMATELY 800 POSITIONS

Ontario Place, one of the world's leading entertainment attractions, offers you an exciting summer employment opportunity!

Approximately 800 positions are available for the 1987 summer season in the following areas:

- |                         |                                |
|-------------------------|--------------------------------|
| • Attractions           | • Marketing & Public Relations |
| • Children's Village    | • Retail Sales                 |
| • Maintenance           | • Food Services                |
| • Programming/Technical | • Security                     |
| • Hosting               | • Admissions/Parking           |
| • Clerical/Reception    | • Marina                       |
|                         | • Emergency/First Aid          |

Students interested in obtaining more information may write to: Mrs. S. Shaver

Staff Co-ordinator  
Ontario Place Corporation  
955 Lakeshore Boulevard West  
Toronto, Ontario M6K 3B9

or telephone our Personnel Office at (416) 965-7739.

**Application Deadline: January 30, 1987.**

A Crown Corporation of the Government of Ontario  
Ministry of Tourism and Recreation, John Eakins, Minister

## Radio medicine for "spirit"

By MEL BROITMAN

For years now, York University varsity athletics has produced some of this country's finest athletes and teams. Unfortunately, not too many people know about it. Fortunately, 1987 may be the year they find out. If Radio York has its way, Yeomen and Yeowomen victories may become a source of pride for all of North York.

"We are one of the few universities in Canada that does not have a campus/community radio station to reflect the community within, and athletics is a big part of that," claims Kaan Yigit, Radio York's present Operations Director. Yigit authored the Programming proposal which the station submitted to the Canada Radio-Television and Telecommunications Commission as part of their license application. Radio York's public hearing for license is set for February 17 and the station hopes to be granted a license.

The long time fledgling station appears to have gained ground in the past couple of years, its breakthrough mirroring the explosion of the York athletic program it has so closely covered. Although Radio York has been visible at most York sporting events the

past two seasons, the station hopes to become audible as well, in the coming year. Currently the station can only be heard at select locations around campus.

"Sports programming will increase our profile," says Yigit. "It will also be another incentive for the athletes at York to work harder because it will enhance their image."

York's own radio station would be a huge plus for varsity athletics. Despite the large campus population, and the high calibre of York athletics, sparse crowds have become commonplace at the Yeomen and Yeowomen events. According to Yigit, the station expects to help fill the empty seats. "One of the reasons for the lack of university spirit, is that people are not informed," claims Yigit. "Radio York as a communications medium will let people know what's going on at campus, and the sporting arenas and gyms will be no exception."

In fact the station's sports coverage is quite ambitious. "Based on a whole year, we will average about one live sports broadcast per week," says Yigit.

Obviously live broadcasts will cater to hockey, football and basketball as those sports are tailor-

made for radio coverage. But as Yigit explains, Radio York sports will not limit itself to the high profile events. "We also will feature 'Sports Roundup,' a weekly one hour magazine show. The program will highlight York athletes and coaches from every sport." The station also plans four daily sportscasts in conjunction with news and weather information.

According to Yigit, a licensed Radio York could completely change the nature of promotion and appreciation of varsity athletics on campus and he cites this past weekend as an example. "Recently the Excalibur Classic Volleyball Tournament was held at Tait McKenzie and attracted crowds of only about 200 per match. It's disappointing considering the tournament has excellent teams and is becoming a high profile event. A licensed Radio York would let people know about it before it happens."

Having Radio York broadcasting on the FM dial has much larger ramifications for the University than just sports. Yet we cannot deny that athletics has been short-changed at this University for a very long time now. If successful, Radio York could help make 1987 a banner year for York athletics.

## York dribblers shape up for regular season

By DAVID BUNDAS

A young York Yeomen basketball squad honed their playing skills over the holidays by participating in tournaments at York and Dalhousie.

The Yeomen hosted the Excalibur Basketball Classic the last week in December, finishing second to Brandon University.

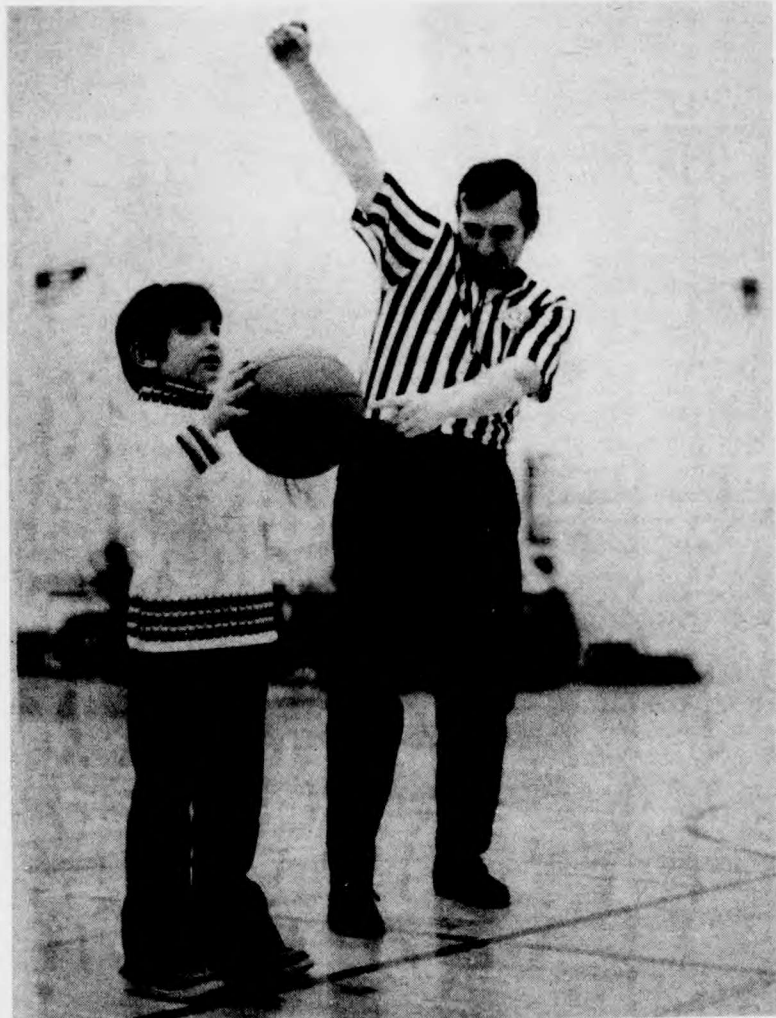
York played excellent ball during the tournament defeating a strong Calgary unit and Dalhousie to qualify for the tournament final. Against Brandon, York stayed close throughout the game, but were defeated 84-74 by an older and more experienced team.

Yeomen coach Bob Bain feels his team must play with high intensity to be competitive, as they are not a great shooting team. He was impressed with his team's victory over Calgary and called Paul Rosenberg, "a player who has come the closest to reaching his potential in this period of his development."

Mike Sherwood was named tournament all-star in both the Excalibur tournament and a tournament played at Dalhousie, where the Yeomen didn't fare very well. There, York lost their first game to Dalhousie 84-77 before bowing out of the tourney with a disheartening 101-70 loss to St. Marys.

"As a young team we need to play teams that are better than us," said coach Bain, "and it looks as though we're improving little by little."

In other developments starter Jeff



**YOUNG RECRUIT:** The York coaching staff hired this referee to test this youngster's free-throw shooting ability under pressure.

McDermid has been sidelined with assorted ailments, which has prompted Bain to start freshman Steve Szgalala, who has stood up to the test. Stafford Lowe has been steady, but Stu Levinsky must become more effective under the boards if York is

to challenge for the top spot in the OUA.

York plays their first regular season game at home tomorrow against Carleton at Tait MacKenzie, before travelling to Kingston to take on Queen's this Saturday.

## Swimmers practice in the heat

By MEIYIN YAP

Warnings by the seniors about how tough training camp would be didn't help prepare the rookies for the pain a diet of daily double practices would cause.

The team arrived in Fort Lauderdale December 27, 1986 to overcast skies and the first practice was held that evening in the rain.

The first day proved to be an indicator of the capricious weather down south and the swimmers hoped for sunny weather day after day. Luckily there were some good days so York swimmers could take home decent

tans as well as an assortment of injuries and colds. About half the team of 26 swimmers were incapacitated at one point or another during training camp as the flu, shoulder and knee injuries circulated through the ranks. Senior Ruth McCaw was taken to the hospital for a tetanus shot and a few stitches when she cut her left shin on a metal locker in the change room. Coach Carol Wilson commented, "We haven't had a marked increase in injuries compared to other years. When you up your swimming mileage from around 5000 metres to anywhere from 10,000 to 15,000 metres, you're

bound to get some injuries if you aren't careful."

The team trained every day from 10 a.m. till noon and from six till eight in the evening. With an hour added for travelling time, warming up, showers, etc., the swimmers were left with about four hours between practices to eat, tan and sleep. Aside from swimming practices, team members participated in events such as the Ocean Mile Swim on Dec. 29 in which Nicole Macpherson placed second in the seniors category with a time of 24:11. Out of the 405 participants Macpherson placed sixth overall.