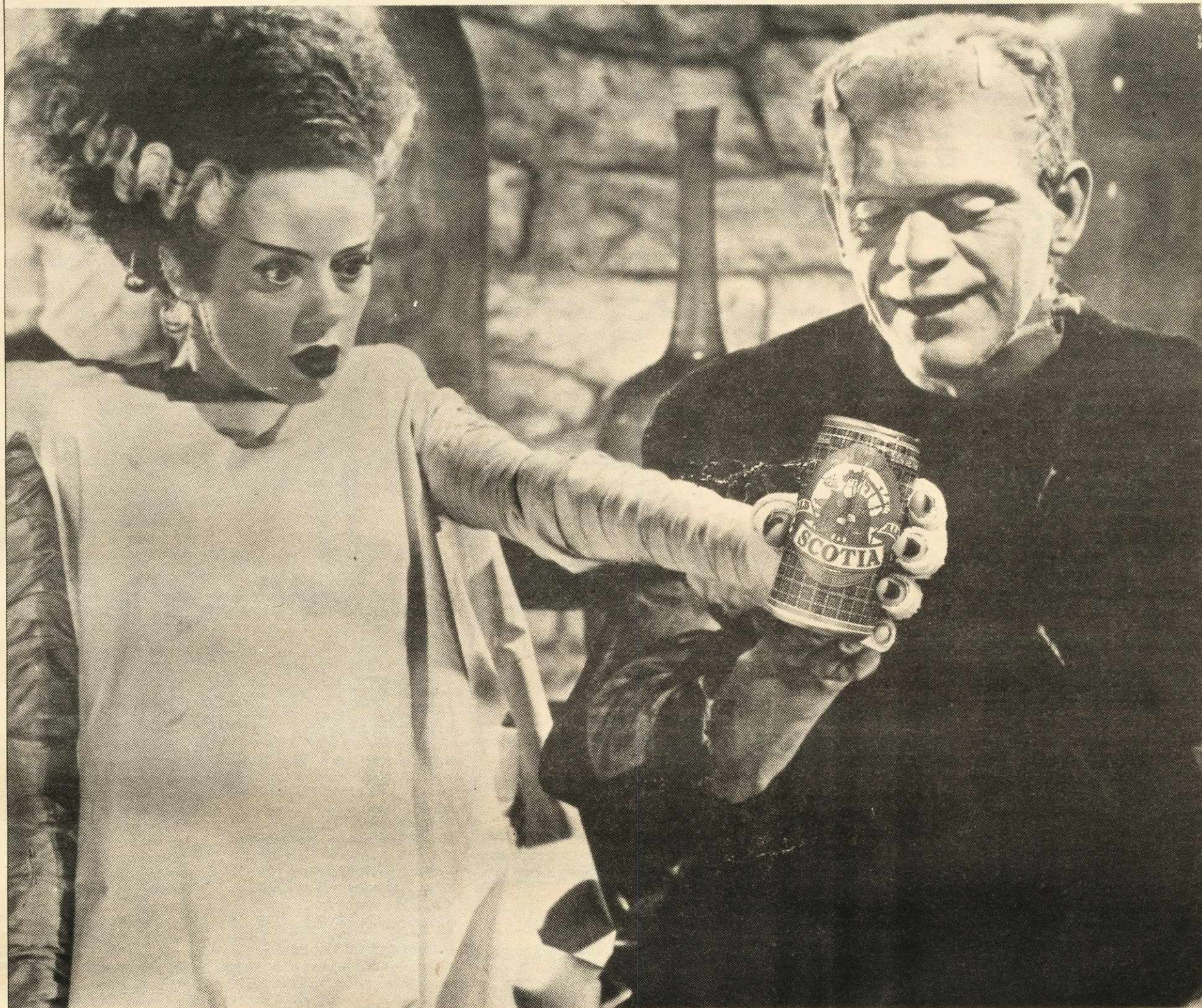


MAD ABOUT PLAID



*OUR SPANKING NEW TASTE IS REALLY CATCHING ON.
WE'RE THE SAME 5.5% ALCOHOL. AT THE SAME REGULAR BEER PRICE.
BUT OUR NEW TASTE IS SMOOTHER, EASIER GOING DOWN.
SO NOW YOUR BEER CAN GO FROM PLAIN TO PLAID.*

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Worth the Climb.**