

## Costs Only \$165.00, f. o. b. Detroit, Duty Paid

Costs less than one good horse. Will do any work on any farm that can be successfully handled with three good horses.

Combines power farming with the universal and cheap service and up-

keep facilities available only with the Ford car.

Loss of Farm power by disease impossible on the Tracford-equipped farm.

THE TRACTOR ELIMINATES (1) Feeding-while-idle expense. (2) Extra Spring and Fall Horse-Cost.

CUT OUT YOUR UNPRODUCTIVE HORSE POWER EXPENSE. Cost \$195 Each or \$585. They Eat 365 Days in the Year. Work at Most 150 Days. Have You a Ford? Then sell three horses and put \$400 in the bank, or into good dairy stock which will be a source of profit instead of ex-

If You Haven't a Ford, Get One, from a second-hand Ford at from \$150 upwards to a new Ford, and still be \$250 to \$55 ahead of horses-ber owning an automobile-and a good tractor.

AT the horse is the most wasteful and expensive form of farm power? AT the horse on the average, works only three hours a day? AT almost half the gross cost of operating a farm is made up of horse labor? AT the Tracford costs less than ONE horse and does the work of THREE?

MANUFACTURED BY STANDARD DETROIT TRACTOR CO., DETROIT, MICHIGAN BOYER, GOODE & CO., IMPORTERS, HOPE CHAMBERS, OTTAWA NEW BRUNSWICK DISTRIBUTORS: N. N. B. J.A. PLIGS GOOD TERRITORY STILL AVAILABLE FOR ACTIVE AGENTS