

# \$30,000.00 STOCK REDUCTION SALE

## I. HAMER'S GENERAL STOCK

### Goes on Sale FRIDAY



Mr. HAMER'S Annual Purchasing trip, has brought forth some of the Greatest Bargains, he has ever been in a position to offer -- In Fact the extra-ordinary values he had offered him during his stay in Montreal -- Developed an enthusiasm that was the cause of him buying twice as much Merchandise as his premises can handle --- So its a case of make room at any cost, before any more Merchandise arrives --- And in order to accomplish this --- I have decided upon a Genuine Stock Reduction Sale --- A strictly legitimate Selling event where price and quality will be the chief advertising Mediums ---- A Sale that will interest ever Citizen of this District who wants to stretch their dollars further than usual.

WATCH FOR THE BIG BLUE SIGN

### SHOES for the Entire Family

**MEN'S AND BOYS' SHOES**  
Values to \$5.50  
Pick 'Em Out ..... **\$2.24**

<b>BOYS SHOES</b> Reg. \$5.50 Solid leather throughout. Stitched and reinforced soles. Sizes 1 to 5 SALE PRICE .. <b>\$3.95</b>	<b>MISSIS SHOES</b> Reg. \$5.50 Neolin soles. Chocolate Kid leather uppers. SALE PRICE .. <b>\$3.35</b>
<b>CHILDREN'S SHOES</b> Values to \$2.75 Soft Vice Kid and calf uppers, flexible soles, sizes from 4 to 7 1/2 SALE PRICE .. <b>\$1.74</b>	<b>LADIES' SHOES</b> Reg. \$10.00 Two color walking shoes. Welted soles, lace style. SALE PRICE ..... <b>\$6.24</b>
<b>ALL OTHER SHOES IN THE STORE REDUCED 25%</b>	<b>WORK SHOES</b> Reg. \$6.00 Uppers of soft tanned Elk leather, cowhide soles. SALE PRICE ..... <b>\$3.64</b>

MAIL ORDERS --- Will receive prompt Attention --- Order from this Advertisement

<b>ENGLISH SERGE</b> ..... Reg. \$5.50 Guaranteed Fast dyed. Sale Price <b>\$3.65</b>	<b>CROCKERY AT SPECIAL PRICES.</b> Cups and Saucers. Clover Leaf Design ..... <b>\$2.29</b> Dinner Plates Per Dozen ..... <b>\$1.74</b>	<b>ENAMEL WARE</b> Values to 75c A large Table of Fry Pans, Sauce Pans, Wash Bowls, etc. Sale Price ..... <b>24c</b>	<b>PRINTS</b> Regular to 30c. In Stripes, Checks, Spots and Floral Patterns. Fast Colors Sale Price ..... <b>17 1/2c</b>	<b>DRESS GOODS</b> Values to \$1.25 A large Table of all Wool and Union Wool Dress Materials, large Color Range Sale price per yard .... <b>48c</b>	<b>CHILDRENS UNDERWEAR</b> Regular 75c Value. Shirts and Drawers to fit girls from 8 to 14 years. Medium Weight, Elastic Knit. Sale Price ..... <b>39c</b>
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## SALE STARTS FRIDAY, March 14th, at 9 A. M.

### SPECIAL Young Men's Suits

Reg. \$22.50  
Neatly tailored suits of Scotch tweeds and worsteds, in good peppy patterns. Slash pockets, full belted and half belted models  
SALE PRICE ..... **\$13.95**

### Ladies' Blouses

**CREPE DE CHENE BLOUSES**  
Reg. \$5.50 Values  
This season's styles. In pink, flesh, maize, white, etc.  
SALE PRICE ..... **\$3.64**

**HABUTAI SILK BLOUSES**  
Reg. \$7.50  
The new Candy Stripe patterns, plain tailored styles  
SALE PRICE ..... **\$4.98**

**WHITE SILK BLOUSES**  
Reg. \$4.00  
This is an exceptional value in a heavy weight white washable silk.  
SALE PRICE ..... **\$2.24**

### BOYS SUITS

Regular \$12.50  
Neatly Tailored Garments of Scotch Tweeds, Norfolk and Pinch Back Styles, Knickers and Pants, Sale Price.... **\$8.95**

**BOYS SUITS**  
Regular \$10.00  
Smaller Boys Suits of fine Twill Worsted, Buster Style Coats, Belted, Knicker Pants. Sale Price ..... **\$5.95**

**Opening Day Special**  
LADIES COATS  
Values up to \$20.00  
Take Your Choice While They Last ..... **\$3.95**

### Dress Silks

AT BARGAIN PRICES  
**SILK POPLIN**  
Extra wide, a large color range.  
SALE PRICE ..... **\$1.29**

**PONGEE SILKS**  
Heavy weight, close woven, free from dressing in natural and colors.  
SALE PRICE ..... **\$1.48**

**FANCY SILKS**  
In various colors and patterns, 36 inches wide. An excellent dress material  
SALE PRICE ..... **\$1.44**

### SPECIAL Men's Blue Suits

Reg. \$45.00  
Hand tailored from all wool English serges, fast dyed, coat is the popular 3 button sack style, trousers Semi-Peg style.  
SALE PRICE ..... **\$27.45**

### BOYS OVERCOATS

Regular \$12.00  
Chinchilla's Tweeds -- Shawl or Military Collars. Sizes to 14 years.  
SALE PRICE ..... **\$6.95**

**MEN'S SWEATERS**  
Regular \$3.50  
Strictly Pure Wool Garments. Giant Rope Stitch. Shawl Collars.  
Various Colors. Sale Price ..... **\$5.45**

**LADIES SWEATERS**  
Regular \$10.00  
New Spring Styles. Dainty Garments of pure brushed Wool. Contrasting Trimmings. Sale Price ..... **\$6.65**

**MISSIS SWEATERS**  
Regular \$5.50  
Brushed Wool and Plain Knitted Weaves. In Several good color combinations. Belted at Waist. Large Sailor Collars.  
SALE PRICE ..... **\$3.45**

**LADIES FUR COLLARED COATS**  
Shell of fine Beaver Cloth, Collar of Western Sable, quilted lined, full length  
SALE PRICE ..... **\$17.45**

### Ladies' Wear

\$2.00 Black Satens ..... **\$1.39**  
Underskirts ..... **79c**  
\$1.25 Nainsook Drawers, lace trimmed ..... **\$1.19**  
\$2.00 Underskirts, White Nainsook ..... **\$1.29**  
\$2.00 Night Dresses, lace trimmed ..... **59c**  
\$1.00 Corset Covers, lace trimmed ..... **\$1.89**  
\$2.50 House Dresses, Prints and Ginghamas ..... **\$2.19**  
\$3.00 Ladies' Comb'tion Union Wool mixture ..... **49c**  
85c Ladies Vests, knitted ..... **79c**  
\$1.25 Ladies' Drawers medium weight ..... **34c**  
55c Ladies' Stockings black or white ..... **59c**  
\$1.00 Ladies' Silk Hose black or white

### Groceries

Corn Flakes, 9 packages ..... **\$1.00**  
Sugar, 100 lbs., Sale Price ..... **\$11.15**  
Salmon, Sale Price ..... **17 1/2c**  
Doulao Breakfast Coffee ..... **29c**  
Baking Powder, 5 lbs. tins ..... **94c**  
Blue Ribbon Tea, 2 1/2 lbs. ..... **\$1.24**  
Rolled Oats, 20 lb. Sack ..... **\$1.14**  
Tomatoes, large cans ..... **17 1/2c**  
Prunes, 10 lb. boxes ..... **\$1.74**  
Japan Rice, per lb. ..... **9c**  
Soda Biscuits, Sale Price ..... **31c**

### Dry Goods

40c White Cotton ..... **24c**  
60c Pillow Cotton ..... **38c**  
65c Paisley Chintz ..... **42c**  
85c Kimono Crepe ..... **49c**  
\$1.00 Scotch Plaids ..... **64c**  
\$1.75 Shepherds Plaids ..... **\$1.24**  
40c Turkish Towelling ..... **29c**  
55c Blue Chambray ..... **32c**  
35c White Flannelette ..... **24 1/2c**  
40c Striped Flannelettes ..... **27 1/2c**  
50c Satens assorted colors ..... **32c**

### Random Bargains

\$1.25 Boys' Shirts for work ..... **88c**  
55c Men's Grey Sox ..... **39c**  
65c Men's Wool Sox Heather mixture ..... **44c**  
50c Men's Sox black only ..... **29c**  
85c Men's White Cashmere Sox ..... **54c**  
40c Silk Neckwear ..... **24c**  
\$1.25 Silk Neckwear neat patterns ..... **79c**  
50c Men's Suspenders strong elastic ..... **29c**  
60c Boys' Stockings heavy rib ..... **39c**  
\$2.50 Men's Work Mitts ..... **\$1.54**  
\$2.25 Men's Work Gloves. Sale Price ..... **\$1.44**

### MEN'S WORK SHIRTS

Regular \$2.25  
Roomy Cut Garments of Woolen Cheviots. Attached Collars. Dark Colors.  
SALE PRICE ..... **\$1.59**

**MEN'S FLEECE UNDERWEAR**  
Regular \$1.25  
Penmans first quality Soft Fleece Garments. Shirts or drawers. In all sizes.  
SALE PRICE ..... **79c**

**MEN'S SILK SHIRTS**  
Regular \$6.00  
Tailored Shirts of good quality, washable Silks. In fancy stripe patterns.  
All Sizes. Sale Price ..... **\$3.85**

**MEN'S NEGLEEGEE SHIRTS**  
Values to \$2.50  
A large bin full of Extra ordinary Values-- Good Patterns to choose from.  
Soft Cuffs. Sale Price ..... **\$1.39**

**BOYS SHIRTS**  
Regular \$1.75  
A limited quantity of these Blue Chambray Shirts to fit boys to 14 years of age.  
Attached Collars. Sale Price .... **\$1.19**

### SPECIAL Men's Overcoats

Reg. \$35.00  
Chesterfield and Ulster style coats of English chinchillas and meltons, lined full length with Italian Serge. SALE PRICE ..... **\$17.24**

### Misses' Coats

Reg. \$16.50  
Well finished Diagonal Tweeds, tailored in the latest style. Sizes to 14 years  
SALE PRICE ..... **\$11.95**

**GIRYS COATS**  
Reg. \$9.00  
Tailored from Tweeds and Spirellas. In the latest spring styles. Sizes to 8 years  
SALE PRICE ..... **\$5.95**

### FLANNELETTE BLANKETS

Regular \$5.00  
Extra large Size. Well Knapped and Closely Woven. Sale Price .... **\$3.44**

**LACE CURTAINS**  
Regular \$3.00  
Nottingham Lace Curtains. In Floral and Conventional Patterns, Bound Edges. 2 1/2 yds. long. Sale Price ..... **\$1.68**

**MEN'S CAPS**  
Regular \$2.00 Values  
Worsted and Fancy Tweeds, the new Spring Styles and Patterns. All Sizes  
Sale Price ..... **\$1.24**

### Groceries

Dill Pickles, 5 gallons ..... **\$5.24**  
Sweet Mixed Pickles, 5 gallons ..... **\$1.58**  
Royal Crown Soap, 6 bars ..... **29c**  
Seeded Raisins, Sale Price ..... **12 1/2c**  
40c Coffee Beans, Santos roasted ..... **29c**

### SPECIAL Men's Suits

Reg. \$20.00  
A limited quantity of these hard wearing domestic Serges and Tweeds. An excellent Suit for work or second best  
SALE PRICE ..... **\$11.95**

### MISSIS COATS

Regular \$12.00  
Dainty Spring Coats for Misses up to 14 years. Silk Skelton lined, white Silk Collar and Cuffs. Materials are Serges in Various Colors. Sale Price ..... **\$7.24**

### BROOMS

Heavy Carpet Brooms--4 String Reinforced.  
Regular \$1.00  
Sale Price ..... **63c**

## I. HAMER GENERAL STORE

NO TELEPHONE ORDERS FOR GROCERIES  
1526 10. Avenue Regina, Sask.

### LADIES BLOUSES

Regular \$1.75  
Dressy Blouses of fine Voiles and lawns, large flowing Collars, trimmed with laces  
SALE PRICE ..... **98c**

### BED SPREADS

Regular \$3.50  
Honeycomb Woven Patterns. In Red, Blue and Slate. Full Size  
SALE PRICE ..... **\$2.24**