# **POOR DOCUMENT**

#### THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, DECEMBER 18, 1922

# FINAL SALE ANNOUNCEMENT on Jewelry Gifts That Last

#### Silverware Down to **Nearly Half**

A Chest of Community Silver (Service Plate) at \$15.75 or a Dozen Rogers Tea Spoons at \$3.45 indicate clearly how much you save for proven quality. If you don't find as good or better dis-counts in all our Silverware you can take it for nothing. This applies to everything in flat and hollow ware, made by the best silver-smiths in the world. The maker's name tells the worth, the price tells the saving, and a visit to our vast exhibit will tell you of their beauty and heirloom character.

\$25 Watch Finest Filled Gold Bracele



Never in Fifty-eight Years have we shown so much that is good and fine in Jewelry and never in fifty-eight years have we seen such reductions — here or anywhere — as appear throughout our \$50,000 collection. The plan of split profits and mutiple sales continues all week-the discounts go down even to half and the oldest article in the store was shipped here 60 days ago. We have had buyers on the spot with the cash in the big centres and it has helped us work wonders in prices that apply to the finest products of every noted maker. And, fast as they have been selling, fresher stocks have been coming in faster, and for over a week half the staff has worked the night through unpacking the best to be had in Watches, Jewelry, Silverware, Cut Glass and Ivory.

Every Gift you find here-from the 7-Jewel Boy's Watch at \$7.50 to the thousand dollar D i a m o n d selling at \$750-has the advantage, first, of being chosen out of one of the largest collectons in the Maritimes; second, a record low price, and third, a quality guarantee back-grounded by Fifty-eight Years of Fair Dealing.

#### Six Clocks--Half Price

Six Tambeau-shaped 14 Day Clocks, cased in Solid Mahogany with dials in silver finish and deep, rich gongs. Clocks built to last a lifetime and always sold for \$50-now on sale at \$25.

Among others that include a de luxe Grandfather Clock, bigger than a man, are six styles in Mantle Clocks in ebonized wood and flanked by four marbeliszed pillars-8 day, half and hour strike. \$18.00 value for \$12.

#### **Solitaire Scarf Pins** \$16.25

\$25 Diamond-set Scarf Pins in filagreed mountings, an intriguing

ment set with 15 jewels, expansion wristlet of same quality gold filled or choice of grey or black ribbon band. \$25 our usual price. Now \$15.

#### Sold Gold Watch \$13 Less at \$35

Cushion shaped Bracelet Watch in 9 karat English Gold, handsome hand carving, 15 jewels and a gold dial centered in silver waves. \$48 anywhere-here \$35.

#### **Equal Savings at Higher Prices** Scores of fancy shapes, hand engraved or plain

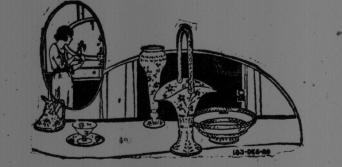
polished in every quality gold up to 20 karat. Every one is a decided possession and reduced in propor-tion. Yellow gold, Green gold, Guinea gold, White gold. You have the white gold in 14 karat with a 15 jewelled movement for \$15 off at \$45. Solid 9 karat gold with 15 jewel movement as low at \$18.50.

### **Autosharp Pencils** Sterling Silver, \$1.50

\$3 and \$4 values in Sterling Silver Autosharp Pencils as well as Filled Gold for Ladies or Gentlemen - one price \$1.50. We have also Waterman Pens and Eversharps in great variety.

### **One-Quarter Off Cut Glass**

The most exquisite patterns in heavy hand-cut Glass in every sort of set and separately. All at one-quarter off our regular prices.

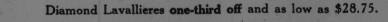


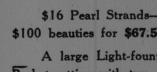
L. L. SHARPE & SON,



### Wonderful Pearls, Diamonds All Gems and Ornaments Smartly Reduced

In selections for Milady's Jewel Box we can talk in hundreds of choice in every item. There is variety only in Style-the Discounts are consistent, the bigger your purchase the bigger your satisfaction and saving. But we must add one-Solid Gold 10-Karat Lavallieres, set with such stones as Amethyst, Cameo, Sapphire, Ruby, and worth \$11.50 to \$14. alf price every one of the hundred.





\$16 Pearl Strands-indestructible-\$8.25. And so up to \$100 beauties for \$67.50.

A large Light-fountaining Diamond, held on a Platinum Basket setting with two smaller Diamonds on either shoulder of the Ring is \$150 less at \$400. Other Diamond Rings in the newest settings up to \$750 and down to \$27.

# \$15 Umbrellas--\$9

Loop-handled Umbrellas in bakelite and various grip colors and covered in silk and. wool-\$13 to \$15 values for \$9.00; \$7.50 quality for \$5.00. Men's Umbrellas one-third off at \$5.00.



**Come Early to the Sale Festival** of Fine Christmas Jewelry at



gift in a velvet presentation case On sale at \$16.25.

#### \$10 Cuff Links--\$7.50

Solid Gold 10-Karat Cuff Links for soft or stiff Shirts, carved, plain polished or in 23-karat finish. \$10 quality for \$7.50; others up to \$11.50. \$12 to \$18 Links in 14-karat Gold reduced between \$9 and \$14.

#### Many, Many Watches

In Gentlemen's, as well as Ladies' Watches, the range of shape and color is unique. We have a great variety between \$50 and \$250 at **25 per cent. discount** —artistic dials of different sorts of gold or gold and silver combinations—thin models, hexagon and octagon shapes, brilliant casings. All the leading makes.

#### \$50 Sharpe Watch-\$32.50

One of so many reductions in a thin model Filled Gold L. L. Sharpe Watch with 17-Jewels, fine adustments and a future grandfather watch, \$50 guaranteed worth for **\$32,50**.

#### \$15 Boys' Watch--\$7.50

7-Jewel High Grade Movement and a sturdy case.

This advertisement cannot convey but a mite of what we can offer-if you know anything about Watches there is a treat in store.

#### **Narrow Link Chains** \$10 Gold for \$7.50

Pocket to pocket Waldemar Chains in 10-karat Gold and formerly priced between \$16 and \$12. On sale now at one price-\$7.50.

In 14-karat Gold and values to \$40-25 per cent. off.

Similar savings in Fobs and in Rings for Gentlemen-Signets and Fraternal.

# **Sterling Silver and \$8.75**

Extra Heavy English Silver Cases, every one government stamped. \$18 weight for \$14.50 and priced down to the \$12 weight for \$8.75. How many men have waited for such a present!



King Street

**Open Nights** 

**JEWELERS Since 1864** 

Shop Soon!

