e Linens at Irs. Canada!

t home under your with an EDDY BOARD.

ting piece of hard. either splinter nor stly rounded even lothes and fingers,

N BEAVER"

uncements

any character relative events, the purpose the raising of money, in the advertising fifteen cents a line, ments for churches, the or other organizative events, where the not the raising of y be inserted in this wo cents a word, with of fifty cents for each

M6,11,13,15,16,17.

RS' EXCURSION

Trunk Railway System in Homescekers' ticker fares from stations in ints in Manitoba, Ses d Alberta every Tuber 31st, inclusive-ted tourist sleep ated every Tues Winnipeg with

Trunk Pacific Rails t and quickest ipeg, Saskatoon th smooth sleeping cars, three

or full particulars orning, District



rell

CIFF. STERRETT

AILY MAGAZINE PAGE FOR EVERYBODY

Diary of a Well-Dressed Girl

How She Designed and Made New Neckwear in the Latest Mode.

fellows, you're a pretty poor excuse of a being.

"You have the right idea. You help your pet charity, the mission-house, by making your clothes and giving the money you would have paid the dress-maker toward its support. Then you make bits of needlework for the church beasars and helped to supply the shop, while you and some of the other girls had to get funds for building a new dsy-nursery, with dress accessories. You gave your time and talent, and would make no social engagements for two days of each week. I've never actually done anything that would require actual work and, unless you think that I am too old. I'd-like to begin now."

I simply had to hug her and call her a "dear." She was the very one I most seeded to help me make some pretty hings for the church fair, for she does heautiful hand-sewing. I showed her our pieces of neckwear which I had completed, and told her that she could duplisate them.

pieted, and told her that she could duplicate them.

She went into raptures over a chemisette of white Georgette crepe. I explained that I had embroidered it in a simple, trailing-vine design because it is effective, but requires little work. I padded each petal and leaf, not too thick, and worked thru tissue paper so as not to pull the fragile material, tearing the paper away after the design was completed. Then I showed her how to apply the lace insertion down the front and about the base of the high collar. The collar buttons up the centre-front and has a turnover of the crepe embroidered to correspond with the chemisette. Aunt Katheryn agreed that it was quite simple to make "after you know how."

The second bit of neckwear was a choker with a turnover. I told her to buy crepe de chine for the choker and white organdie for the turnover. The latter must be cut in two triangular pieces, hole-stitched about the edges. Then sections are added which are scalloped and buttonhole-stitched about the edges. Then they are ornamented with a "wee bit" of hand embroidery and bordered with a scant frill of finest Valen-

A UNT GATHERY. came spluttering into my room a week ago and found me creasing the pleats in a tabot. "I need your help, Robin, so put seids your sewing and listen while I tell you my troubles.

"It's a mighty good thing that Lent comes along every year to make us think about more serious things. If it were still the custom to don sackcloth and sprinkle sakes on the head and spend hours on a prie-dieu doing penance I'd feel that there was something I could do to make up for my butterfly life. I've always had the mistaken idea that my dity consisted in giving money to the different charities, and felt a sort of self-righteous after-glow when I had signed a cheque which would perhaps bring happiness to those less lucky; but I've come to the conclusion that if you do not practice self-denial in one form or another, to render assistance to our fellows, you're a pretty poor excuse of a beins.

"You have the right idea. You help your pet charity, the mission-house, by making your clothes and giving the money you would have paid the dress-maker toward its support. Then you make bits of needlework for the church because and helped to supply the shop, while you and some of the other girls had to get funds for building a new dey-nursery, with dress accessories, You gave your time and talent, and would make no social engagements for two days of each week. I've never actually dofe anything that would require actual works.

May King and Waynhead letiuce are varieties that head well for amateur gardeners. Plant early, Chicken manure worked into the soil makes good fertilizer for lettuce, Sow lettuce thinly in rows 12 inches apart and barsly cover the seed. When four leaves appear thin to si xinches apart in the rows and cultivate frequently.

The Old Gardener Says

That extra early sweet corn can be obtained by starting a few seeds in pots either in the hotbed or in the house. The plants can be set out as soon as the weather is warm enough, and corn enjoyed at least a week before the neighbors have any. Many amateurs are coming to plant only the Golden Bantam corn and make plantings in the open ground every ten days up open ground every ien days un to the first of July, in order to have a long season. The Ban-tam corn is yellow and not very large, but deliciously sweet.

SIMPLE FROCKS FOR DAUGHTER

Hand-Embroidery Easily Duplicated One of Chief Charms

By ANNETTE BRADSHAW

youTHFUL frocks that are simple in line and not overtrimmed

are most becoming and appropriate for growing girls.

In the shops are displayed lovely designs which can be easily duplicated by the nimble-fingered mother

The jumper-frock is always in good taste. The model shown here is of pink linen with a guimpe of white muil. The jumper of the linen is hand-embroidered in white, and has a square neck line which is decidedly becoming to youth. The guimpe is trimmed with smocking which is done with brown thread. French knots and a buttonhole-stitched edging trims the collar and cuffs. The skirt

Pique of a fine wale is used to fashion the second frock, which is

which are buttoned over a girdle of eld blue ribbon with coin-shaped erocheted buttons. Hand-embroidery trims the sleeves and bodice front, and all edges are scalloped and but-tonhole-stitched in white. The short skirt is arranged in wide,

deep pleats.
The chief charm of youth lies in its unaffected simplicity, and should be





AILY MOTION PICTURE SECTION

Mary Pickford's Mother Proud That Daughter Won Contest

Mary Pickford's mother has written a nice letter to The Toronto World on behalf of her daughter, expressing her pride over the fact that Mary won The Toronto World moving picture popularity contest. The letter follows:

New York City

rk City, country, but I know how pleased she May 8, 1916. will be when she hears the news, and New York City,

Editor Toronto World:

Editor Toronto World:

Dear Sir,—Hearing that my daughter, Mary Pickford, had won the contest in your paper, I thought that you might like a picture for the paper.

I am sure she will write you a letter thanking her friends for their support.

Yours sincerely,

Charlotte Pickford,

270 Riverside drive, New York.

from time to time, those made two or three years ago have been almost with-

production and too much competition "Stop" is Not This department will endeavor to keep Toronto movie fans in touch with the big things that are happening in the industry, tha in the end affect the picture on the screen, as well as local happenings and smaller personal matters, which are, perhaps, even closer to the heart of the real picture lover than the bigger things behind the screen. Still the Picture Industry Surprises the World With

Its Happenings. We have often wondered just where the movie industry will stop. There have been numerous prophesies made Voice of the

out exception vastly eclipsed, even now, while every day happenings renew the Fans wonder that lurks in the minds of thousands more or less intimately. This department, which is an investable outcome of the growing public demand for more information and increased publicity, is a reflection of the big things that are happening every day in the movie world. Three years ago The Sunday World inaugurated the plan of devoting a special page to moving picture news, and was

ut question been caused by over- | cheerfully, "I can't read."

one of the first papers on the continent to do so. Today we find it absolutely necessary to make the news of the film industry a part of the every-If you think you can manage a the-atre better than the man that runs your favorite house, then write your ideas and perhaps they will be acted upon. Anything at all as long as it is about moving pictures.

the film industry a part of the everyday world developments. The screen
las long ago eclipsed the speaking stage in its popular appeal, and as an industry it has jumped until now it oven threatens to eclipse its raving partner, the motor industry.

During the past week two events in the picture industry have helped to smphasize its wonderful strides. The national exposition in Madison Square Garden, where every step in the srowth and development of moving pictures was shown, from the first cameras and projecting machines and the first scenarios and sets, to the latest and most complete apparatus and multiple reel feature plays that attract the crowds in every city and town to the movies.

The rush of legitimate stars to the screen has about reached a climax in the formation of the Metropolitan.

Disappointed Twenty Thousand.

Jaything at all as long as it is about moving pictures.

Motor Picture Department, Toronto World:

There are some 20,000 people who are terribly disappointed at Grace Cunard not winning the contest, after their streen has about not of moving pictures.

Motor Picture Department, Toronto World:

There are some 20,000 people who are terribly disappointed at Grace Cunard not winning the contest, after their streen has about reached as an and as an industry in the post week two are terribly disappointed at Grace Cunard not winning the contest, after their streen has about reached as an and as an an and been allowed, but as it is, we can only make one last one of the 20,000, and the sale of 20,000 more Sunday Worlds next week. Let us have at least, by her high standing and her hardly lost leadership. Since she loses the its and write for moving pictures; He'd find "Love's Labor Lost" we vow, in brewing screen plot mixtures. He'd have to get down to hard work and write first the and the medal, please give her a place screen has about reached a climax in the formation of the Metropolitan

Disappointed Twenty Thousand.

Another with picture concerns, world, perhaps not so interesting to the fan, is the completion of the Triangle-Paramount amalgamation, which brings together a majority of the famous directors, including Ince and Grif.

Mah.

Mahogany trees do not grow in clusters, but are found scattered thruout forests and hidden in dense undergrowths.—Victoria Daily Times.

ous directors, including Ince and Grif. Sith, and a regular crowd of stars, under the control of a \$50,000,000 corpolar. What this will mean to the Public we must wait and see, it should mean improved pictures, perhaps less of them, which won't be a great drawhack. This amalgamation has come at a time when the standard of pictures is in a very precarious position, it has without question been caused by overseless.

Mahogany trees do not grow in clusters, but are found scattered thruout forests and hidden in dense undergrowths.—Victoria Daily Times.

Mahogany trees do not grow in clusters, but are found scattered thruout forests and hidden in dense undergrowths.—Victoria Daily Times.

Moved to pity at the sight of a small boy lugging a monstrous bundle of papers, a man stopped and asked. "Don't all those papers make you tired?"

Nope." the little newsic replied, when the standard of pictures is in a very precarious position, it has without question been caused by over-like the control of a \$50,000,000 corpolation in the part of the control of a \$50,000,000 corpolation in the part of the control of a \$50,000,000 corpolation in the part of the control of a \$50,000,000 corpolation in the part of the par



CHARLIE CHAPLIN is a versatile fellow. Here he is shown as a still camera caught him, "shooting" his company at work.

IF SHAKSPERE

now, might credit on the screen For comedies are in demand and he'd dash off a scream!
But Cazooks! Odd Bodkins! and S'
Death! he'd find all honors taken—
Screen and poster credit grabbed by
friends of Francis Bacon!

"Bill" Shakspere, were he living now, could write strong movie plays. That famed Soliloguy of his revamped

in many ways, And Othello, that realistic Scout, might any sum command
As "Uncle Tom," in three strong
parts, he'd draw to beat the band! "Bill" Shakspere, were "Bill" living now, would find film critics "roast-

"Bill's" immortal name ap-

MARY PICKFORD GETS **VOTES FROM TRENCHES**

The World has received two more votes for Mary Pickford that were sent from our soldiers in the trenches, so it looks as if she has a corner in the hearts of many of the men in khaki.

Somewhere in France,

Dear Sir:
Enclosed you will find two coupons showing that Mary Pickford is our favorite in the contest.
Ptc. J. McAndrews,
Ptc. E. S. Frost,
Sth C.M.R., France.

PITY POOR ERIC

Pity Poor Eric Campbell! Eric is the 300-pound "heavy" ap-pearing in "The Floorwalker," the first Mutual-Chaplin release, which

in France,
April 19, 1916.

find two coupons
Pickford is our
st.
Andrews.

In one of the scenes it falls to Eric
to stand still while Charlie splinters a
wooden box over his head. For some
reason the box failed to break when
Chaplin brought it down with a crash
on poor Eric's cranium. A retake, of

These worder were received too has been writed and the most been gratified. Brite old boy." declared test, but we are grided to be to be to the common of th

Parsnip Corn Parsley Carrots Lettuce

Peas Turnips

etc., all in packets, as well as in bulk, in quantities to suit. Also DUTCH SETS, SHALLOTS, ETC. ber, the seeds we supply are the very best it is possible to buy, and OUR PRICES ARE ALWAYS MODERATE.

Now is the time to tone up your lawn by sowing some fresh LAWN GRASS SEED. WHITE DUTCH CLOVER,

for mixing with lawn grass seed. Per lb., 70c. is recognized as the best. Per lb., 30c; 6 lbs., \$1.40; 10 lbs., \$2.75. SIMMERS' LAWN ENRICHER insures luxuriant growth of grass without weeds, which are always produced when manure is used. 5 lbs., 50c.; 10 lbs., 75c; 25 lbs., \$1.25; 50 lbs., \$2.00; 100 lbs., \$3.50. SIMMERS' "SHADY NOOK" GRASS MIXTURE, for sowing under trees and in

shady places. Per lb., 35c.

Do not forget that the SIMMERS quality means to you success, and at all times do we study your interests and make our prices reasonable.

. SIMMERS, 141 to 151 King St. E. PHONE MAIN 2492

WINIFRED BLACK WRITES ABOUT The Man of Genius

Convright, 1916, by Newspaper Feature Service, Inc.



He's sone on a journey—the great man, be-loved by all who knew him—a long, long journey, and we shall never see his face again until we go on the long journey, too.

Yet we are not grieving at his absence. He does not seem so far away, after all. He was always going on a long journey, any-how, unexpectedly, and always coming back just when we weren't looking for him.

when we weren't looking for him.

The last time I saw him he was in the office of the Big Chief and we were all old friends there, and we talked together of old times, old faces and old memories. One entered we had about new things, or things and places that were new to him.

"I'm going to sail on Saturday," said the man who wanted to talk about new things, "We've engaged our passage and nothing's going to stop us.

"Look out of that window. See how the storm swirds. Br-r-r! That's a keen wind out there. Well, two weeks from today—just think of it, two little short weeks from today—I'll be off the Canary Isles—blue water, blue sky, green valleys, flowers—and then the Mediterranean!"

One who knew us all well stepped behind a desk and shook his head frantically at the man who talked of new things, but the man did not see him, or if he did he would not pay attention.

long journey. His spirit was of quick-silver—it could not stay too long in any one tiresome routine—but, oh, luckily for him, his spirit was mar-ried to genius and he could afford to follow his whimful bent as ever he

ried to genius and he could allord to follow his whimful bent as ever he chose to.

"A Pleasant Journey Now."

How fresh he always was! How untired! Weary? He never heard of that word! Bored? He didn't know what you meant. Peevish? He couldn't be such a thing. When the routine of life pushed upon him and threateneed to make him one of the great army of stolid marchers, he threw on his hat, drew on his gloves, took his stick from the corner and went out to see the world he loved and the world that loved him.

He was not held down to ordinary standards. How could he be, he who was never an ordinary man?

Is genius ever to be judged with quite the same judgment as stupidity? Not near-genius, not imitation talent, but the real thing? Is there not always about it something that must be, that will be, against every obstacle, free?

ture of mock despair.

"He's gone," he said.

"Gone!" we all echoed. "Gone where?"

"To the Canary Islands," said one who knew us all so passing well, "to the Mediterranean, the Riviera, and all the rest of it. He'll be watching the blue water under the ship's keel in another week. I tried to call you off. I knew you'd start him."

And when we looked the chair where the man who has just gone on the long journey had been sitting was empty, and in an hour there came a telegram from him written on the Limited train for New York.

"Off for the Riviera," said the tele-"

for New York.

"Off for the Riviera," said the telegran. "Back in six weeks."

And he was back in six weeks, worder, and how does he find it there, in that far country? Oh, friend of so many, oh, heart is owell beloved, where do you fare forth tonight and what new adventures do you find?

The rest of us could sit and think of far lands and distant glories, but he, when hearing of them, must go and he a part. He never belonged in the slow, hard, work-a-day world for a day—the man who's gone on the

The Amateur Gardener

RECIPES FOR THE CARD INDEX COOK BOOK

Spanish Cod

INGREDIENTS

cup of shedded cod.
cups of tomato.
cup water or stock.
tablespoonful chopped
parsley.
tablespoonfuls butter,

Parboil the cod. Chop the onion rather Parboil the cod. Chop the onion rather small; slice the tomato and fry both together in the butter for 5 minutes. Stir in the flour then add the stock, season and throw in the chopped parsley. Simmer for 10 minutes and then add the cod. Cook very slowly for one hour. Cut some buttered tonst in rounds, pile the fish neatly up on them and serve.

METHOD