MONDAY MORNING

STORE OPENS AT
8.50 A.M OLOSES AT 5 P.M.

## EATON'S DAILY STORE NEWS

$=$ :
An Offering
Extraordinary in Extraordinary in
Fountain Pens at 75 cl

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The January Sale this season will consist of a series of four, three and two day sales, in which nearly every department will participate at some time within the month. Most remarkable values will be offered-many that cannot be repeated. In many instances it will pay to buy'for future as well as present requirements.
"SOMETHING DIFFERENT EVERY DAY !" is the slogan. Take advantage of the Sale specials as they are offered. Watch our ewspaper announcements, "Where there's a Banner there's a Bargain !" and watch for the blue and white Sale tickets.
Here are the first day's offerings. Ouantities are sufficient,
he morning, if possible.


Thousands of Blouses, in Fashionable Styles, at Extraordinarily Low Prices O F COCRSE in ${ }^{\text {a }}$ big four-day sale you would expeet something out of the or-
dinary by way of value, dinary by way of value,
but in these groups it is not merely the value that will impress you,
but their extreme daintiness and the good style of the designs.
Moreover, all are
neatly finished, and neatly finished, and
made of such materials as will wash splendidly, At 98e are two thousand Canadian makes, including a manufacturer's clearance, with a choice of more than
30 styles. They show all
sorts of smart new sorts of smart new collars-
round, square, handkerehief round, square, handkerehief
and cape shapes, ete., some
being trimmed with lace inbeing trimmed with lace in-
sertion and many with em-
broidery in hand-wrought
effects. , T. EATON Cuitro

A Big Half- ${ }^{\text {Srice }}$ Clearance of Women's Whitewear

## gowns, Drawers, Cor

 set Covers, Under skirts, Princes sSlips, Combinations,

 a rom regular stock, and
a visit to the wash tub is all
that is rew that is required to make them
good as new. Most of them are good as new. Most of them are
made of fire cotton or nain-
sook, prettily trimmed with lace and embroidery, but a few ar made of flannelette.
marked as follows:
$\qquad$
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$\qquad$ Boys'KhakiOvercoats $\$ 1.95$; Tweed Norfol Blue Serge Suits at $\$ 1.10$
The Khaki overeoats are of a material, in a medium shade of
khaki that should not quickly show the dirt. They are
double-breasted style, button well up to the chin, have neatly
fitting self collars, one-piece
belts, inverted pleat down centre of backe, large brass but-
tons and warm bady lining tons and warn body lining.
Sizes, 3 to 10 years. Greatly
reduced, Tuesday, each, The Tweed Suits are of a so cashmere-finished tweed in dark
shades, striped or mixed effects. shades, striped or mixed effiecte
Coats, are single-breasted, some
having having knife pleatst back and
front, others plain front with front, others plain front with
pateh pockets and fency pleat.
ed paten pockets and fency pleal
ed backs. Bloomers are full
and the whole suit is well lined Sizes 24 to 28 . Sual is well lined.
day, price, Tues suit, $\$ 3.65$. The Salior Suits are of a
smooth Anislied blue serge in
mediumi fine twill. They have the medium ine twill. They have the
blouse effect and are fnished with
. largo sallor colliare stimmed with
three rows of white braid, detach-
able white fronts
aith, able white fronts with eetiblem-
and strongly own and lined knee
pants. Sizes. 5 to 8 years. Spe-
cig. sele price Tos.

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