GIRLS! TRY IT! HAVE THICK, WAVY, BEAUTIFUL HAIR

Every particle of dandruff disappears and hair stops coming out.

Draw a moist cloth through hair and double its beauty at once.

Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a "Danderine hair cleanse." Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil, and in just a few moments you have doubled the beauty of your hair.

Besides beautifying the hair at once, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.

But what will please you most will be after a few weeks' use when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it, surely invest a few cents in a bottle of Knowlton's Danderine at any drug store or toilet counter, and just try it.

Save your hair! Beautify it! You will say this was the best money you ever spent.

SAVE WHEAT FLOUR

Substitute

PURITY OATS

In all your Baking

SEND FOR WHEAT-SAVING RECIPES

Western Canada Flour Mills Co. Limited
HEAD OFFICE: TORONTO

CANADA FOOD BOARD
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Flour 15, 16, 17, 18
Cereal 2-009 42

PAGE OF INTEREST TO WOMEN

JIMMY COON STORIES

By Dr. Warren G. Partridge.
Copyright 1917 by George Matthew Adams.

THE COMPANIES MARCH TO THE POSSUM EXHIBITION.

It was very lucky that Bobby Skunk drilled his Company so well, for every soldier was marching now towards the Possum kindergarten, and all were hungry after marching. And they would have a terrible temptation to eat Possum meat.

Teddy Possum had gotten all his family out to the Kindergarten, among the white birches, and they were all practicing their lessons, and playing their games in the dancing moonlight.

Teddy Possum was awfully excited, and he was running about to see that all plans and heard Redhead, the Woodpecker, drumming on the dry, hollow branch of the big tree, for a drum, and when he heard the footsteps of the Company marching, he couldn't stand it any longer. And he had to run through the woods and peek through the trees unseen, and he followed the Company and music just as boys do among us. Oh, my, Teddy Possum was having the grandest time in his life.

But something wonderful happened at this moment; they all heard some music, and you would have been tickled if you had seen another company marching to see the Possum Kindergarten. Strange to tell, it was Grandpa Frog marching at the head of a company of frogs. And they were trying to keep step with the Frog Band, but it was hard for them to keep step, because some took long hops, and some took short hops! The Frog march was a sort of hop-skip-and-a-jump, but they got there.

And another comical sight was to see another strange company marching to see the Show. Grandpa Turtle, who was over 100 years old, was the drum-major; and how proud he looked as he led his company of Turtle troops! And each Turtle had his Knapsack on his back. Indeed, his Knapsack was bigger than he was. For, you know that a Turtle is a splendid soldier, and he is always armed to the teeth, with a full suit of strong armor. And each Turtle soldier carried his submarine boat on his back. And each Turtle was a famous Tank, also. And when all the Tanks arrived, Teddy Possum was ready to start the Show. It was awfully funny to see those three Companies of Soldiers watch each other. Some thought that Bobby Skunk's Company was the best drilled. Others said that Mr. Frog had the best band music, but all admitted that Grandpa Turtle's troops had the finest armor. They looked like Knights of King Arthur's Round Table.

Each Turtle had his Knapsack on his back.

Tomorrow: The Exhibition at the Possum Kindergarten.

Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page.

HAMPSTEAD.—The regular monthly meeting of the Hampstead Women's Institute was held last Tuesday at the home of Mrs. Archie Macgillarvee. It was decided to spend part of the money made at the lawn social in sending boxes to boys overseas. Twenty-five pairs pyjamas were recently shipped to headquarters.

TILLSONBURG.—The secretary of the local Ross Cross Society submits the following gratifying report for the month of July:

Receipts: Monthly collections, $300; Women's Institute, $50; sale of waste paper, $103.70.

Ostrander Red Cross workers: 27 towels, 7 face cloths.

Cornell Women's Institute: 7 suits pyjamas.

Dereham Centre Red Cross workers: 18 pairs socks, 12 personal property bags, 18 suits pyjamas.

Girls' Patriotic Club: 100 dozen buttons.

Glen Meyer Red Cross workers: 26 towels, 54 personal property bags, 60 handkerchiefs, 12 A. D. covers, 18 stretcher caps, 11 suits pyjamas.

Delmer Red Cross workers: 2 shirts, 8 pairs socks.

Maple Lane Red Cross workers: 6 pairs socks.

Culloden Patriotic Club: 36 pairs socks, 17 suits pyjamas.

Culloden young people: 7 pairs socks.

Disbursements: Flannel, flannelette, yarn, etc., $285.39.

The following supplies were shipped to Toronto: 54 day shirts, 114 suits pyjamas, 186 pairs socks, 12 pneumonia jackets, 48 triangle bandages, 30 navy tailed bandages, 6 neckties, 324 hospital handkerchiefs, 6 face cloths, 90 personal property bags, 72 towels, 36 housewives, 12 A. D. covers, 18 stretcher caps.

KINGSVILLE.—The following articles were shipped this week for the month of July by the Women's Patriotic League: 48 towels, 1,740 mouth wipes, 18 personal property bags, 12 surgical aprons, 30 pneumonia jackets, 12 suits pyjamas, 95 pairs socks. The Rebekahs made 9 suits pyjamas and 3 pneumonia jackets; the Salem workers, 2 pairs socks, 1 suit pyjamas; California workers, 14 pairs socks, and the Junior Patriotic League, 13 pneumonia jackets, 60 mouth wipes, 16 personal property bags, 4 suits pyjamas, 16 pairs socks.

Tag day results: $63.10, and an autograph quilt, $55.05.

EMBRO. — The Braemar Women's Institute meeting was held at the home of Mrs. D. McDonald on August 7. The meeting was held out on the lawn. The president, Mrs. Forbes, occupied the chair, and called on the secretary, Miss Carrie McIntosh, to read the minutes of last meeting, which were adopted. A paper was given by Miss M. Hart on "Worth While Ambitious," which was most interesting. Mrs. Wm. Anderson gave a paper on "The Art of Serving With Others." Mrs. Farmer of London spoke on the work of the Y. W. C. A. Mrs. Clifford gave a paper on canning, which came in very appropriate at this time of the year, and many helpful points we learned from this paper. Miss E. McKay gave a report of the Ottawa convention. A collection was taken, which amounted to $4.75 for Red Cross work.

GET AT IT NOW

This is one of the important things to know about canning.

THE FINEST SHAMPOO SCIENCE HAS CREATED

Try Velnor, the Modern Shampoo, Tonight! Costs Little, Easy to Use.

You can now know the comfort, the satisfaction, the hair beauty, that regular shampooing brings—and at little cost. Your drug store now sells Velnor, the modern shampoo, in a handy 50c carton.

Velnor is a new shampoo—the finest Science has created. It is made in a concentrated powder form, containing Nature's own pure and beneficial ingredients in a way that no ordinary liquid shampoo can. It cleans the scalp thoroughly, leaves the hair fluffy, wavy, splendid to handle and dress.

It is easy to use—the carton contains six individual sachets, each sufficient for a single shampoo. And its economy matches its convenience—it is by far the most inexpensive shampooing preparation in the world. Buy a carton of Velnor Shampoo tonight! Follow directions.—Advt.

THE SAFEST MATCHES IN THE WORLD

also the cheapest, are

EDDY'S SILENT 500's

SAFEST because they are impregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished.

CHEAPEST because there are more perfect matches to the sized box than in any other box on the market.

War-time economy and your own good sense will urge the necessity of buying none but EDDY'S MATCHES.

ywt

SOCIAL AND PERSONAL

Readers Are Invited to Phone All News of This Kind to the Society Editor. Phone 3670.

Lieut.-Col. Howard, 793 Adelaide, of the R.F.A., Toronto, has returned after spending a few days with his relatives. He expects to leave shortly for overseas.

Miss Constance Givens, Wolfe street, has returned from a month's visit in Port Huron and Detroit.

Miss Gwen Screaton has left to spend the month of August with Miss Grace Mann at her summer home in Muskoka.

Miss Doris Nelles has returned to the city after visiting with Miss G. Mann of Muskoka.

Word has been received of the marriage which took place on July 22, in Edinburgh, Scotland, of Corp. Will Stewart, M.M., 18th Battalion, to Miss Alice S. Gordon. Corp. Stewart was for some years foreman in the bindery at A. Talbot & Co., and his many London friends wish him and his bride much happiness.

A quiet but very pretty wedding was solemnized at the home of Mr. and Mrs. W. T. Wyman, Russel street, Essex, on August 8, when their eldest daughter, May, became the bride of John S. Hupper, of Wroxeter, Ont. The ceremony was performed by Rev. J. W. Hibbert. The bride was unattended and entered the parlor on the arm of her father to the strains of the Wedding March, played by Miss Irene Allison. The bride was dantily gowned in a dress of hand-embroidered silk crepe de chene. Only immediate relatives were present, and immediately after a sumptuous dinner, the happy couple left for a motor trip, taking in Windsor, St. Thomas and other points east, thence to their home south of Wroxeter, where they will be at home after September 1.

Mrs. F. B. Kilbourne is spending a month at her cottage in Grand Bend.

Mr. and Mrs. Osborne Bankes, of Thamesford, are visiting Mr. George Bankes of Princess avenue.

Mrs. R. G. Currie, of Akron, Ohio, is visiting her parents, Mr. and Mrs. J. E. Rogers, of Lyle street.

Mrs. Thomas Patterson of English street, city, is holidaying at Port Stanley.

CYNTHIA GREY'S MAIL-BOX

Oh, Pickles!

"Dresden Reader—Here is a dill pickle recipe for you:

Dill Pickles—Make a brine strong enough to bear up a fresh egg, then add half as much water as you have brine, wash the cucumbers carefully, not bruising them, and into a stone jar put first a layer of fresh grape leaves, and a layer of dill, using the stems and leaves along with the tops; then a layer of cucumbers; continue in this way until the jar is full; pour the brine over the cucumbers and cover with another layer of fresh dill and grape leaves, with a few nice horseradish leaves laid over them; then cover, first with a clean white cloth, then with a plate that will just go on top of the jar, then put a weight on the plate to keep the cucumbers under the brine. The cloth must be taken off the cucumbers frequently and washed and scalded and returned. Some recommend that after two or three weeks the brine shall be drained off and fresh brine, though not so strong of salt, be poured over them.

Is She Ambitious?

Dear Miss Grey,—Would you kindly give me the address of the McClure News Syndicate that buys short stories. Sincerely yours, DOROTHY.

Ans.—Write McClure's at New York City. The Frank A. Munsey Company, same address, also purchases short stories, I believe.

Names and Flowers.

S Dear Miss Grey,—Will you please let me know through The Advertiser what is the meaning of the names: Emily, Clifford, Earl and Roy?

2. Will you also, please, let me know what is the flower for each month, also the meaning of them? I certainly remain. GRATEFUL.

Ans.—No occasion for such gratitude; it's entirely welcome, ye are. The name Emily, Emma and Emmeline, all of the same derivation, signifies industry, energy; Earl means "a prince," and Roy a king, or "kingly." I do not know the meaning of Clifford.

2. Following is a list of the "birthflowers" for each month. This is an old English list, and I understand there is a list of more modern compilation. If anybody possesses this I should be very pleased to receive same for publication: January, snowdrop (signifies purity); February, primrose (inconstancy); March, violet (modesty); April, daisy (innocence); May, hawthorn (sweetness); June, honeysuckle (devotion); July, water lilly (purity of heart); August, poppy (indifference); September, morning glory (youth or freshness); October, hop-flower (I don't know the significance of this); November, chrysanthemum (think of me); December, holly.

Creep Right In.

Dear Miss Grey,—Well, here I am again trying to sneak in your cosy corner. I saw where "Farmerette 3" was asking for some songs. I am sending "Pack Up Your Troubles in Your Old Kit Bag, and Smile, Smile, Smile."

If you don't mind will you tell me what these names stand for: William, Arthur, Alex, Leo, Reta, Glen and Harold? I was glad to see where someone else thought of writing to "Pte. Mills." I did for one. BABE.

P. S.—I must thank you for the recipe for dill pickles.

Ans.—Some one else promises "Farmerette 3" a copy of "I Love a Lassie," for which she also made request, so "Miss Farmerette" will have her desires granted now.

The name William means defender or resolute; Arthur, high, noble; Alex, a helper of men; Leo, lion-like; Reta, an abbreviation from Margarita; Harold, a champion. I do not know the meaning of Glen.

Like Letters and Cigs.

Dear Miss Grey,—I see a great many requests for lonelies' names, so am sending some. I received them from England on Saturday. They are home boys, enlisted in Canada, and my friend says they love letters and cigs. Hope you will please give them out. I am writing them all today. Best wishes. WARM WIND.

Ans.—Very well, "Warm Wind," we'll give these names out with pleasure. By the way, couldn't you cool off a bit until say next January, and then blow as warm as you wish?

Advertiser Patterns

Boys' Rompers With Sleeve in Either of Two Lengths.

2077—This makes an ideal play or beach suit for warm weather. It may be finished with a collar, or with neck in square outline. The model is good for serge, flannel, gingham, chambrey, seersucker, percale, galatea or linen.

The Pattern is cut in 5 sizes: 2, 3, 4, 5and 6 years. It requires 2⅝ yards of 36-inch material for a 4-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Please send above-mentioned pattern as per directions given below:

Name .....

Town .....

Province .....

Age (if child's or misses' pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 33, 34 or whatever it may be. When in waist measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

FORECAST

This will be the way of it.
You shall have the say of it.
There will be a garden green
And a kitchen white and clean.
There will be some rooms with chintz
And a few well-chosen prints
There will be some chairs as kind
As are verses to the mind.
There will be whole shelves of books,
And a tree for wrens and rooks,
And for leaves to wink their warning
Through our window in the morning,
And the sea somewhere below
Whispering soft and sad and slow,
And a road for tinkers' carts
Traveling from foreign parts.
I shall have a pipe to smoke
As I sit beneath our oak,
And your fingers will be busy
With the stitch that makes me dizzy,
And the children will be chubby,
Just as then—and just as grubby;
For it's hard to keep them tubby
If you wish them as they are.
And at night we'll see our star—
Yes, our own peculiar star—
Burning silver in the heavens
On a world released from war.
Yes, I know that's far, so far;
But that will be the way of it,
And you shall have the say of it!

CHASE HIM AWAY

Do your canning early, and the wolf won't stand a chance.

Daily Bible Question Club

SUGGESTIVE QUESTIONS ON THE UNIFORM LESSON FOR SUNDAY, AUGUST 18, 1918.
ONE GOLDEN TEXT SUGGESTION.
(By Rev. T. S. Linscott, D.D.)
Working in the church. Acts ii., 41-47; iv., 32-35; vi., 2-4.
QUESTIONS FOR TODAY.
4. Verses 44, 45: Why, or why not, would having all things in common be a good system for Christians to adopt today?

5. Verses 46, 47: If fellowship, joy and gladness were more fully manifested among Christians today, what effect would that have upon getting sinners converted?

6. Chap. iv., 32: What would you say, or not, that all who are one with God are one with each other, that is, "of one heart and soul"?

7. To what extent should a Christian consider that what he possesses is his own?

Golden Text—Enter into His gates with thanksgiving, and into His courts with praise; give thanks unto Him, and bless His name. Psalm 100: 4.

WE OUGHT TO ATTEND CHURCH REGULARLY.

It is a benediction to read our scripture lesson for today and see how gladly the people attended the first services which were held in connection with the Christian church. It is fortunately fashionable, in certain classes of society, to attend church, at least sometimes, but unless there is some good reason why you should be otherwise engaged, you will find it to be very profitable if you attend church just as regularly as your pastor. He is expected there at all times, and there is the same obligation resting upon you as upon him. There must be hearers, or there can be no preaching, and you, as one of the members, should always be on hand to hear the message which God has for you from the mouth of the preacher.

DON'T BE SCARED

If your cellar is full of canned goods no scarecrow can reach you.

SAVED

THAT'S YOUR CUE—GO ON AND TAKE YOUR PART IN THE WEDNESDAY MORNING SALE

AT GRAY'S

Money-Saving Bargains in Every Department — Tomorrow's Store Hours, 8:30 a.m. to 1 p.m.—One Delivery Only, 11 a.m.

Money-Saving Bargains In Ladies' Ready-to-Wear Department

THIRD FLOOR.

Silk Skirts

of good quality Shantung (natural shade), sizes 24, 30. Regular $5.00, For $3.95

Regular $7.50, For $4.95

White Repp Skirts

Full flare, some with belts. Regular $1.50, for 98c

(Sizes 25 to 30.)

Ladies' Porch Dresses

of good quality Gingham, in stripes and small checks; colors mauve, pink and blue, plain-colored collar, belt and cuffs; size 34 to 44. Tomorrow's money-saving price $2.98

Children's Middy Dresses

Navy and light blue, with white braid-trimmed collars; sizes 3 to 6 years. At money-saving price $1.00

Bathing Suits

of black Serf Cloth, with black and colored trimmings; bloomer and middy styles. Sizes 36 to 42. Regular $3.50, for $2.25

Money-Saving Specials In Staple Department

—Main Floor.—

Tabling Ends
Toweling Ends
Gingham Ends

PRICES TO CLEAR BROKEN LINES OF COTTON DRESS FABRICS

—Second Floor.—

CANADA FOOD BOARD

Be cheerful; mental depression checks digestion; poor digestion wastes food.

Big Money Saving In Corsets

MAIN FLOOR.

La Diva High-Class Corsets

(Broken lines; not all sizes)

Medium and high bust, elastic insets in front or back. Some made of fine French broche.

Regular values, $5.00 to $8.00. To clear $2.69

No phone orders. No C. O. D.'s. No approvals. No returns. No exchanges.

Ladies' Ex. O. S. Vests

Broken lines; fine knit cotton and balbriggan, short sleeves.

Tomorrow morning, money-saving price 39c

Children's Underwear

Broken lines; vests and drawers of fine knit cotton and balbriggan.

To Clear 19c

Hosiery Bargains

Pure Silk and Lisle Silk Hose, lisle heel and toe, colors black, white, taupe, pink and pale blue; not all sizes. Values to $1.50 pr.

To Clear 69c Pair

Children's (Black) Pure Silk Hose

Sizes 4½, 5, 5½ and 6; 75c value,

To Clear 39c Pair

Long Silk Gloves

in black or white; broken sizes; values up to $1.50,

To Clear 39c Pair

Brassieres

Odd lot, broken sizes; a few elastic Brassieres in the lot; pink and white batiste trimmed with filet lace.

To Clear 59c

Gray's Limited

Agents for the Ladies' Home Journal Patterns.
140 DUNDAS STREET.
Phones 115, 116.

Gray's Limited

A real cough remedy

Don't surrender to an obstinate cough. There's a remedy that will help you conquer it—a remedy that speedily relieves all irritation of the respiratory organs and gives bodily strength for permanent cure. Try it—ask your druggist or dealer for—

Robert's SYRUP OF 35¢ A bottle Cod Liver Oil & Tar

Shell Shocked Nerves

Shattered nerves are the source of greatest suffering to many a returned soldier.

The doctor can give something to relieve physical pain, but when the nervous system breaks down and you are sleepless, nervous and mentally worried, real cure only comes when the exhausted nerve cells are nourished back to health and vigor by such restorative, upbuilding treatment as Dr. Chase's Nerve Food.

LIFEBUOY HEALTH SOAP

Use Lifebuoy for the hands, the bath, the clothes, and the home.

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

BOYS AND GIRLS

Clear Away Pimples and Dandruff with Cuticura

The Soap to Cleanse and Purify
The Ointment to Soothe and Heal

These fragrant, super-creamy emollients stop itching, clear the skin of pimples, blotches, redness and roughness, the scalp of itching and dandruff, and the hands of chaps and sores. In purity, delicate medication, refreshing fragrance, convenience and economy, Cuticura Soap and Ointment meet with the approval of the most discriminating. Ideal for every-day toilet uses.

For sample each by mail address post-card: "Cuticura, Dept. 2, Boston, U.S.A." Sold by dealers throughout the world.

YOUR OLD CARPETS MADE INTO NEW, BEAUTIFUL FLUFFY, REVERSIBLE RUGS.

CANADA RUG COMPANY

98 Carling Street. Send for Leaflet.

jw

POLLY AND HER PALS.—It's Not Exactly Clear To Pa. By Cliff Sterrett.

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