Mitchell's Grocery

OVERSTOCK SALE SPECIALS THURSDAY ONLY

Brand 230

Tea, loose, Master Brand.

(Black, Green or Mixed).

Coffee, Master Brand. Reg-

Special). Regular 30c for 23c

Mincemeat, Master Brand 17c

Fancy Mixed Cakes, special

Seeded Raisins 2 for 25c

Elite Chocolates. Regular 40c

White Swan Flour, Regular

ular 50c, for

Sunlight Soap6c | Pure Lard, Master Brand 29c Taylor's Soap6c Pure Shortening, Master Lifebuoy Soap51/2c Lux3 for 31c Old Dutch Cleanser 3 for 25c Spick and Span Cleanser 4 for 20c Baking Powder (Mitchell's Anti-Germ Disinfectant. Reg-

ular 15c for11c Snowflake Ammonia 3 for 23c Rex Polish. Regular 25c for Matches, Dominion. Regular for 32c lb. Matches, Silver Tip. Regular

ular 15c, for12c Khovah Health Salts. Regu-FRUITS AND VEGETABLES IN SEASON. FRESH SAUSAGE DAILY.

Prices are advancing every day, and these goods have been bought at the chance to save money in the home.

THE FAIR?

WITH HE ROLLARS CONTROLLED ON THE STATE ONLY FROM THE S

ANNUAL RECITAL—Announcement is made today that Thomas G. Mitcheltree, London's gifted planist-composer, will give his annual recital on Tuesday evening next, November 20th, in Cronyn Hali. In addition to a couple of groups of his own compositions, Mr. Mitcheltree is playing compositions of the classic composers in the interpretation of which he excels, Bach, Mozart, Chopin and Schumann. The assisting artists will be Miss Dorinda Abbott, mezzo-contralto, and Grant Milligan, violinist. A genuine artistic treat is assured.

Would Wake Up Smothering

The terrible smothering and choking up sensations and sinking spells, the feelings of dizziness and faintness that come over those whose heart and nerves are deranged causes the greatest distress of both mind and body.

Milburn's Heart and Nerve Pills give prompt relief and effect a comple cure in cases of such severity.

Mrs. A. M. Powell, Norval Station, Ont., writes: "I cannot speak too highly of Milburn's Heart and Nerve Pills. I suffered five years with my heart and nerves, but the last two years I have The terrible smothering and choking

suffered five years with my heart and nerves, but the last two years I have suffered terribly. If I went to bed I would wake up as if I were smothering. I did not get one night's sleep out of seven. I got so very weak that the doctor was called in, and he said it was my heart, and that I must take great care of myself. I saw your advertisement in your almanae for Milburn's Heart and Nerve Pills, and said I would try them. I have only taken two boxes of them and I feel a new woman. I will recommend them to anyone afflicted with heart trouble."

Mill in's Heart and Nerve Pills are foce a lox at all dealers, or malled directly in the content of the dance. Music was provided by the Cortese Orchestra for the men in khaki, and the numbers, of pretty girls who were much in demiand for partners. While the rule made last year insisted that the khaki uniform would be the only passport for men, the button worn by returned men in "civies" is accepted as a substitute. A generous sprinkling of these men in civilian attire who have done their bit overseas, was conspicuous in last evening proved as usual a very happy event. Mrs. A. H. Clinger was convener of the dance. Music was provided by the Cortese Orchestra for the men in khaki, and the numbers, of pretty girls who were much in demiand for partners. While the rule made last year insisted that the khaki uniform covilian attire who have done their bit overseas, was conspicuous in last evening proved as usual a very happy event. Mrs. A. H. Clinger was convener of the dance. Music was provided by the Cortese Orchestra for the men in khaki, and the numbers, of pretty girls who were much in demiand for partners. While the rule made last year insisted that the khaki uniform would be the only passport for men. The provided by the Cortese Orchestra for the men in khaki, and the numbers of pretty girls who were much in demiand for partners. While the rule men in civilian at the who have done their bit overseas, was conspicuous in last evening proved a very last provided by the Cort

Criental Rum and Quinine

A preparation of meritstimulates and restores circulation around the root of the hair-gives the hair a lustre that is both youthful and attrac-

> dies, and gentlemen, will appreciate its w benefits

50c :: hirncross

BELOW VICTORY

Figures From Similar-Sized Cities Across Line Not So Good.

LONDON OBJECTIVE HIGH

Exceeds All American Quotas, According to Data From U. S. A.

London's objective in the Victory Bond campaign and the response, even to date, not only compare most favorably with those of American cities of similar population during the recent Liberty Loan campaign across the line

but far exceed them.

Replies from American cities, secured through the news sub-committee of the London publicity committee branch of the general organization, show that London stands far above the American London stands far above the American average.

The American cities were asked to report the total amount subscribed in the Liberty Loan campaign and the percentage of people subscribing. Some of the replies are:

Allenton, Pa.—\$3,596,000; percentage not compiled.

Lancaster, Pa.—\$5,185,000; percentage about 20 per cent, 10,130 having purchased the second Liberty Loan bonds.

WOMEN 'SLACKERS' IN DISTRICT SCORED bonds.
Rockford, Ill.-\$2,709,750, approxiIN DELEGATE'S ADDRESS AT ANNUAL
mately 10 per cent.

L. H. Cooke, treasurer of the American Trust and Savings Bank, Spring-field, Ohio, a city of the same size as

"VICTORY BONDS!"

Rise up, rise up, oh citizens strong,
Your country appeals to you.
Remember your leved ones at the front
Are ready to dare and do.
Oh, think of the hardships, being endured
By those whom you are so fond,
Every dollar means help to them, so
Invest in a Victory Bond.

Now, blushing maidens, you can assist
And show up your spirit, loyal,
All that pin-money you've laid aside,
Lend to the cause with a smile,
For someone in France to you is true,
For someone your heart now longs,
Think of the help that will go to him
By purchasing Victory Bonds.

And you, young men, who cannot go there
To help in the actual fight,
Can stand for the cause, solid and strong,
Subscribing with all your might.

Your brethren in arms will thank you well
(For this is loyalty, too),
'Tis your country's need, your brothers call,
The bonds will carry them through.

open your hearts, invest your wealth, To carry the crisis through.

-Retlaw P. Ruprah, London, Ont.

To every man, be he young or old.

The service is well repaid. Security's sure in Victory Bonds, All Canada stands for you,

To every woman and maid, Who answers the nation's latest call,

SPARKS FROM VICTORY LOAN **METEORIC COURSE IN LONDON**

"I have some money in trust for my boy and I want to turn it into Victory Bonds," said one father last night at headquarters. He is only one father of many who is ensuring the future of his son by buying Vic-tory Bonds.

Hats off to T. B. Parkinson and his team for yesterday's high mark. They sure have the right idea. Mr. Parkinson has wiped out his insurance sign opposite the Dominion Savings Building and substituted the following: "For Country and Home. Buy Victory Bonds." Maybe it helped.

Two women walked into headquar Two women wanted into neaddast ters yesterday, one intending to buy a bond. After fining out her ap-plication, she suggested that her friend buy a bond. 'It's an ideal way to save," declared the first wo-man, and is surely is.

Convertible bonds from the last an do hot count as far as London's present objective is concerned. Of the London Life's large subscription \$300,000 is for conversion, while \$500,000 is new Victory Loan money. Buy a baby bond for baby.

When buying bonds for babies the applicant must apply only for these in trust where the bond is to be registered. If the intending subscriber will read the application form over carefully before filling in the information called for, he cantal trustilly safety assisting a safray. not possibly go astray.

HOLD FINE RALLY

Candidates For Both Houses

Address Gathering at

Lyons.

[Special to The Advertiser.] Lyons, Ont., Nov. 14 .- A Liberal rally

vas held here last night, which for

enthusiasm and numbers was one of the finest meetings of the kind ever held in this district. W. G. Charlton, the East Elgin Liberal nominee for the Dominion House; Sidney McDermid, the Legislature candidate, and Dr. Pickering delivered stirring addresses in support of Sir Wilfrid's policies.

ROWELL MAY BE GIVEN

THE DURHAM NOMINATION

Orono, Ont., Nov. 13.—Durham Conservatives held a mass meeting this afternoon to confirm what had been done at the gathering in Port Hope on Monday, when committees from the Liberal and Conservative parties agreed to offer the nomination at the coming Federal election to Hon. Newton Rowell, president of the privy council.

Movie fans are well up on Victory Bond Information. The fans are treated to four-minute speeches each evening, as well as the Victory film. John Cottam has been speaking at the Patricia, while E. R. Dennis has been boosting bonds at the Grand. There will be speeches at the Majestic later on in the week.

Sir George Gibbons will address the Women's Institute convention tonight at the Auditorium on the advisability of buying Victory Bonds. Rev. W. R. McIntosh spoke to the women on the same sub-ject this afternoon in Smallman's tearoom.

At the rate the salesmen are securing applications for bonds there will be more people in London wearing Victory Loan buttons at the end of the week than those without.

The total amount subscribed for in Ontario is \$16,000,000. London has subscribed about 20 per cent of this amount. Not so dusty. But London will do better before the campaign closes. London's amount would be larger but for the fact that some of the applications have not been filled cor-rectly. However, this is being recti-fied. A woman called at headquarters yesterday afternoon and explained that although she had an invalid son of 34 years of age and a son fighting at the front, she deemed it her duty to buy a bond, and she did, Your \$50-bond looks just as good

to the Government as a capitalists's for \$10,000. The Government wants YOU to invest. Between 600 and 700 Londoners have already bought bonds. This beats the total of all previous num-bers of subscribers in this city for war loans.

Are you superstitious? Here's a young lady that is; but she's going to get her bond anyway. "I won't buy today, it's the 13th. Tomorrow I won't be home. I wouldn't dare-buy one on Friday. Come Saturday and I'll double the amount.

J. J. Foote of headquarters asks that all purchasers of bonds wear the buttons that are given with every application. The owner of a \$500 bond gets no larger a button than the man that buys a \$50 one.

The women and children are certainly out to help the country. One salesman reports that out of his seventeen applications Wednesday, fourteen were from women and children.

County headquarters expect a large number of applications in to-day's mail. A large number of Monday's rural applications have yet to reach headquarters.

may take a lot of money to run a war family, but eight members, the entire crew, of one household all applied for a bond. UNABLE TO VOTE, BUT

FORCED INTO SERVICE

Vancouver, B. C., Nov. 14.—Of six or seven hundred Hindus here, nearly one hundred are in class A under the military service act. A deputation from them told Registrar Lennie, while declaring the loyalty of the Hindus, claimed exemption, as they had been denied the right to vote or to bring their wives and children into the country. The registrar told them he could not alter the law.

COWLEY FOR LAURIER. Macleod, Alta., Nov. 14.—D. G. Mo-vor of Cowley, was nominated Laurier dberal candidate of MacLeod riding at convention held here Monday night.

UNIONIST FOR MACKENZIE. Torkton, Sask, Nov. 14.—John F. Reid of Orcadia, was unanimously nominated as Unionist candidate for MacKenzie constituency at a convention held at Canora Monday. Mr. Reid is a member of the executive of the United Grain Growers, Limited.

OF CITY AGAIN

Hit in Recent "Pushes" by Haig.

LIEUT. MURRAY WOUNDED

Popular Former Officer of London's Own Listed as Having Been Hit.

Not for some time has there been such a number of casualties reported in London and district as during the past few days. The constant driving tactics of the British forces are undoubtedly responsible for the ever-growing list of these Londoners, who have been either wounded, died of wounds or killed in action.

action. Lieut. Murray Hit.

After having been in France since April last, Lieut. Joseph Murray, son of James P. Murray, of the postoffice inspector's staff, this city, has been wounded, a message to this effect having been received by his parents on Tuesday.

wounded, a message to this effect having been received by his parents on Tuesday.

Lieut. Murray received his wound at Passchendaele village on November 6, during the attack which resulted in the capture of the village by the first division of Canadians. He left London with the 142nd Battalion, and went to France in April iast. On June 1 he was made scout officer of the 1st Battalion, and went through the engagements at Vimy Ridge, Fresnoy, and Farbus, and later accompanied his unit when it went to Beigium with the other Canadians in October.

A brother, Lieut. Thomas Murray, returned to London only a few weeks ago, after serving a year and a half in France as second in command of the 11th Canadian Machine Gun Company.

Second Time in List.

Word was received from Ottawa by Mrs. J. Anderson, 284 Simcoe street, that her son, "Jack" Anderson, had been admitted to No. 4 Field Ambulance Hospital suffering from a gunshot wound in the left leg. This is the second time he has been wounded, the first time being on July 10, when he was shot in the arm and leg. He had only been back to the trenches a few days when he suffered the second wound. He was 21 years old on October 21. Prior to enlisting with the 142nd Battalion, he was employed at Mitchell's cooperage.

M. McCallum, Shakespeare, is the presiding officer.

Rev. R. G. Peever, B. D., conducted devotional exercises, after which Mrs. Donald McLean, president of the Women's Canadian Club, welcomed the delegates, Miss K. McIntosh, Parkh'il, replying. replying. Features of this afternoon's meeting are the report of the provincial work by Mr. Putnam and an address by Dr. Hill, M. O. H., on "Compunicable Diseases."

Tea and Reception,
A program of much interest has been arranged for the reception, and tea at Smallman & Ingram's dining-room, to be tendered at 4:30 o'clock by the city of London and Women's Canadian Club. The session this evening in the Y. f. C. A. auditorium at 8 o'clock will be open to the public. Addresses are to be open to the public. Addresses are to be given by Dr. Anna Backus, Aylmer, and Sir George Gibbons, and music will be furnished by E. Webster, baritone, and the Elgar Ladles' Quartet.

A trip has been arranged for the delegates for Thursday afternoon to the Byron Sanatorium for Tuberculous Soldiers, the institute branches from each county represented having contributed to the furnishing of the new building, lighters.

VICTORY LOAN U-BOAT ON WAY TO MONTREAL

Montreal, Nov. 14 .- The German subnarine, which is being brought from New York to this city in connection with the Victory Loan campaign is expected to arrive at this port today. She is coming in three sections on huge INDIAN SOLDIER OF 70TH REPORTED WOUNDED FOR FOURTH TIME IN WAR



PTE. ROY SCHUYLER.

London Boys Overseas Hard



ashplants



Boots That Keep the Ill Out of Chill! Commonly called "Prospectors,"

high cut with straps at top, full length bellus tongue and stitched with the old-fashioned waxed-end. Sold by us in both Black and Tan

eathers, for Boys of all ages and Note the reasonableness of the

Boys' Sizes \$3.00 and \$3.50. Men's Sizes

\$6.00 and \$7.00.

"SPELL" IN GOSPEL

IS EMPHASIZED TOO

He had been wounded on the Somme before. At this time Mrs. Robert L. Tuckey was notified of his casualty. **DURING PAST WEEK**

For the fourth time Pte. Roy Schuyler, one of four Indian brothers whe
enlisted with the Canadian forces, has
cal message was received by his
mother at 566 William street, that he
had been admitted to No. 24 General
Hospital, Etaples, on November 1 suffering from gunshot wounds in the
left shoulder and legs.

Pte. Schuyler was the only Indian
soldier in the 70th Battalion. He had
only been back in the trenches three
days, after a two weeks' leave in
Paris when he carbet three
founds, after a two weeks' leave in
Paris when he the other three
days, after a two weeks' leave in
Paris when he strious ones.
Pte, John Schuyler, who enlisted
with the 135th with another brother,
Pte, Eugene, since returned to England from the trenches as being
tooyoung, has been killed in action. Pte.
Edward Schuyler enlisted with
the
114th and is still in the trenches.
Two brothers—law, Sergt. Alex
Nicholas, who went over with the
135th and is still in Franconolds of the
70th, are still in Franconolds of the
70th are still

MUCH, HE DECLARES Colder Weather Adds to Number in London.

> an increase in the number of cases of fectious diseases is reported. For the week ending November 10 26 cases were reported, two o' chickenpox, four of liphtheria, five of septic sore throat, seven of measles, one of scarlet fever, two of tuberculosis, and five of whooping cough. That brings the number to ing cough. That brings the number to 58 at the end of the week. Of these seven were chickenpox, seven dlphtheria, eight septic sore throat, seventeen measles, one scarlet fever, one typhoid fever, sixteen whooping cough, and one cerebro-spinal meningitis. Twelve cases were treated in the isolation hospital the rest at home. There were 32 houses under quarantine.

E. J. Pullman wishes it understood that he is not connected in any way with the Park Taxi Garage. Anyone wishing Mr. Pullman will find him at the old reliable, No. 5892.

YOUR FILMS DEVELOPED and PRINTED CORRECTLY ROBERTSON & MORLEY,

310 Dundas Street. Opposite Arm SOLDIER TREATS

We have many nice things for your overseas box. Scotch Shortcake, Crystallized Ginger in Tins. Preserved Prunes. Maple Sugar. Prepared Coffee and Cocoa. Special Boxes for Packing.

WYCKOFF & GAFENY

DUNDAS STREET AT RIDOUT. ZX

206 Royal Bank Bldg. Phones 776, 2922.

ROWLAND HILL RELIABLE POOTWEAR

> EMPRESS SHOES for particular women. The new lines

for fall and winter have style, elegance and comfort in them hard to equal, Many styles, \$4.50 to \$9.00

An Easy Way to Get Fat and Increase Weight

In and three second birthday. In addition to his parents, he is brother, Peter, of Surerry and Michael Survey and Misses Eva and Ethel at home.

Lieut. John Talbot Prisoner.

R. D. McDonaid of 47 Waterloo street, he will be a survey and the survey of the