SATURDAY MORNING

To the Trade

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A Famous Hat Store

## Style and Quality No Matter the Price



Saturday is special receiving day here for the men-it's the day you want to buyit's the day we want you to buy-may be habit, but so it is—and we always make special preparations for special selling on Saturdayand for to-day we've ar-

ranged specially attractive displays in the newest spring blocks in Derbys and soft hats—direct importations from the best English and American fashioners—goods that the makers themselves guarantee-

that we guarantee—styles that are absolutely correct—some of the extremes, of course—but everything that best dressers demand, and values the most for the money-such makers as Youmans, Stetson, Hawes, Lincoln, Bennett & Co., Christy, Tress, Mallory, Peel, Woodrow, Roelof and others are well represented in our stocks---SEE FOR YOURSELF.

Special mention of a special clearing of Stylish Derbys and Soft Hats -- emphasizing the Panama brims—some lines that are really 3.00 values we're selling at.....

STORE OPEN TO-NIGHT TILL TEN O'CLOCK

446 Queen W.



I guarantee my Latest Method Treatment to be a permanent and positive cure for Varicocele and Stricture, without cutting, stretching or loss of time. In Varicocele it absorbs the bagging, or wormy condition, equalizes circulation, stops pains in the groins, also all drains, thereby giving the organs their proper nutrition, vitalizes the parts and restores lost powers; in Stricture it also shaded to stricture it also shaded to stretch the stretch and the stre cricture tissue, stops smarting sensation, nervousness, weakness, sekache, etc., while in all prostatic troubles it is the treatent par excellence. So positive am I that my Latest Method reatment will cure you that you can

PAY WHEN CURED You need pay nothing until you are convinced that a thorough and complete cure has been established. It makes no difference who has failed to cure you, call or write me.

Each time you call you see me Personally, or each time you write it receives my personal attention. The number of years I am established in Detroit, and the cures I accomplished after given up by other doctors, has placed me

The Latest Method Treatment Guaranteed to Cure Varicocele and Stricture without cutting, stretching or loss of time; also Blood Poison, Chronic, Private, Nervous, Impotency, Kidney, Liver, Bladder, Stomach, Female and Rectal Troubles. CONSULTATION FREE. Call; if you cannot call write for blank for home treatment, Perfect system of home treatment for those who cannot call. BOOK FREE. All medicines for Canadian patients shipped from Windsor. All duty and express charges prepaid.

DR. GOLDBERG,

208 Wooward Ave., Gor. Wilcox St. DETROIT, MICH. Styles

our store is a big garden of newness in men's attire. We wish every man would come in and see the new things.

If you are a particular sort of man, we should like you to see

Overcoats and Suits

Cut on fashion's latest lines and marked at prices that are almost ridiculously small in comparison with the quality and style.

OAK HALL ON EAST KING ST.,

WE SELL FURNISHINGS The Black Cats ARE Here.

## Ladies Want the Best

You get the best HAIR and SCALP treatment, also FACE and BODY massage, manicuring and chiropody at

Madam Lytell Phone Main 3439. 335 JARVIS ST.

Special attention given to students. Don't Get Typhoid Fever

Drink Distilled Water. It is free from the germs and microbes that abound in city water. 5 GALLONS, 40c. DELIVERED J. J. McLaughlin, Chemist

A revelation of comedy, burlesque and vaudeville briefly describes the performance of "The Dainty Paree Burlesquers," which Manager Stair has selected as his attraction at the Star for next week, with matinees daily. On the bill are said to be two decidedly lively burlesquers under the titles of "Troupers' Troubles" and "Paris Un-

"Troupers' Troubles" and "Paris Up-side Down." Chas, M. Henderson & Co.'s Sales. Attention is called to the list of coming auction sales, under the management of Charles M. Henderson & Co., the popular auctioneers. Parties requiring their services would do well to give early notice to secure dates,

Danger lurks everywhere. Put on an accident policy in the Canadian Railway Accident Insurance Co., which gives special advantages. John A. Macdonald, District Agent, 44 Victoria-street.

Directors: J. W. Flavelle, H. H. Fudger, A. E. Ames. | April 19

Suits for Spring.

If you are undecided as to which of the new spring patterns vou like, we will be pleased to show you our full range-which means that you choose from the choicest of this season's productions.

No trouble to show our suits. Lots of light to see them by. Handy place to come-the Men's Store-the ground floor, Richmond street wing-and values that will appeal to you at a glance.

Men's Imported English Tweed Suits, dark blue in the new spring chalk line stripe effect, single-breasted sacque style fine wool. 

Christy's Hats at \$2.00

You don't look higher than the Christy for a good hat. His hats are standards of value the world over. This store sells Christy hats. We impress, too, another fact-we sell them at Simpson prices, which are different

Men's Square Crown Stiff Hats, Christy's celebrated make, extra fine quality fur felt, light in weight, easy fitting, color black 2.00 \$1.00 and.....

Men's 75c Sweaters Men's Natural Merino

for 49c. Underwear.

25c Wool Cashmere Socks, 15C

Some Rogers Silver Specials.

W. A. Rogers guarantee the plate on his spoons, ladles, etc., as superior to other ware having a similar plate. Judge, then, of the exceptional value of the following offers we make for Monday:

Silver Plated Crushed Fruit Ladles, | pattern fancy handles neat designs, 2 sizes,

William A. Rogers' Al Quality Spoons, 7 1-2 inches long, steel warranted extra plate on nickel

Regular \$1.75, for each 1.00 Nickel Ice Cream Soda Spoons, of 1-2 inches long, plain handle, Monday, each 1.10

Wall Paper Specials.

400 rolls 30-inch 16-oz. American Ingrains, the very best quality manufactured, in shades of green, blue, pink, buff, terra cotta, regular price 12 1-2c to 18c per single roll, Monday.... floral, empire and scroll designs, made to match all shades of

160 rolls 18 and 21-inch American Blended Ingrain Friezes, choice ingrains, regular price 15c per yard, Monday...... 

500 Large-Size Bottles Burdock-Sarsaparilla Compound

Nature's Spring Medicine. Monday, at the Drug Department, 25c. This preparation is purely vegetable in composition, acting directly through the blood upon the various organs, promoting them to healthy activity, expelling from the system all impurities and poisonous

matter, thereby preventing as well as eradicating disease. Our efforts to give the best Blood Purifier for the least money have met with phenomenal success, but we want to get a lot more people convinced of its genuine merit; it is full value every day at 50c, but Monday we will sell 500 full-sized bottles at, each......

Monday Groceries | Lawn Grass Seed, 12c. 

The lawn grass seed we sell gives perfect satisfaction. Thousands of less than you would pay elsewhere, 

Monday's Lunch.

Seasonable dishes, reasonable charges, polite attendance, dainty table appointments, bright, cheerful surroundings, music-no nicer restaurant in the city. Try on Monday.

THE SIMPSON COMPANY, LIMITED

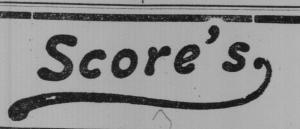
Suit or Overcoat to Measure \$18.00

There are one hundred of this season's newest styles of materials to select from-all guaranteed strictly imported goods. Trimmings to be the best in every respect. Each garment cut by a New York expert cutter, guaranteeing you a perfect and stylish fit. None but high-class tailors employed, which assures you the best workmanship.

Perfect satisfaction guaranteed or money refunded

The American Tailoring Company, 352 YONGE STREET

We fit and please when all others fail.



Reputation for Smartness is more than ever illustrated in our fine new spring stock. Would like to have you inspect our fine range of English and Scotch tweeds-unrivalled for

Special \$22.50.

R. SCORE & SON,

Tailors and Haberdashers - - 77 King Street West.