PROPERTIES FOR SALE.

H. H. Williams & Co.'s List.

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RONT-STREET

It is now at ! new premises

neen West, acal-

STIN CO., exclu-8 Victoria-street

Y, wines and st Queen-street, onto Goods de-

of the city. Phone

ines and liquors,

E, 109 Queen-st.

ge licenses go to Queen west; open

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S, Chemist and ge-st. Phone N.

GS AND HATS. ON, 415 Parlia-site Gerrard. N.

perfectly fitting

Fonge-street, and Ranges, hand. Phone M.

ACIST. IARMACY, 351 ire drugs, popular

SPADINA-OPEN

RT GLASS & DE-LIMITED, 64 and ad. Main 922. APHERS:

The Great Group 92 Spadina-avenue,

West Queen-street, phs made at night.

ER. Artist and formerly of 291 st, now 452 Queen ain 6215.

CO. LIMITED, 313.

ARD, 246 Spadina

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ty-five ent break-d suppers Nos. 35

en-street. through eet. Nos. 38 to 50. ACHINES.

CO. 142 Victoria-r Jones' ligh speed and family ma-dain 4923. FUR JACES.

304 Queen W. M.

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BRO., 717 Yong-

COMPANY, "Stat

removed from 530
B East Queen-street,
cet. Main 4857.
Hish-Class Tailoring.
S. Boots and Shees,
and Skiris. 318 Queen
Phone Main 4877.
ND CIGARS.

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AND BAGS

AKERS.

Collegian Cigar

for best value, 123

sale and etail tone. Main _389. 127

HATHER GOODS ods. Close Prices. t. Tel. Main 3730.

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ce in connection.

undertaking par-ducen street. Main

Dentist, 181 Spa-one Main 4974.

on all affairs in life.
c-teller in any senseientific palmist. He
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Yonge-street.

NT TO QUEEN A.

TER - PORTRAIT

n. M Jarvis-street.

ment dispensary Mashington Post

SURGEONS.

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TO DET.

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MOVING.

shoes. Phone

IC SUPPLIES.

in 6357.

M. 4510. DECORATING.

RAMING.

TOVES AND

GOODS.

Evans.

ALERS

RDS.

CENSES.

H. WILLIAMS & CO., REALTY \$13.500 AVENUE RD, HILL, west corner residence, in this desirable location, contains 10 rooms, best heating and plumbing, artistically decorated throughout, large verandah and balconics, all rooms are bright and sunny, and the lot 50x150.

College, brand new, square plan, large pantry, back stairs, 2 linen rooms, 8 rooms and bath, colonial porch, ready in one week; plans at office; only \$700 cash.

throom, open one foundation, nd back veranast Queen-street;

T, NEAR KING,

3500 NEW. DET. rooms and plumbing, back states, concrete cellar, front dans, situated close to immediate possession.

3200-SPRINGHU solid brick.

2800-Near ParkDale, NEAR large rooms, very bright, best open plumbing good lot, 25x132; a bargain. \$2500 PACIFIC, NEAR HUMBER-side-avenue, best part, brick front, 6 rooms and bathroom, open plumb-ing, concrete cellar; lot 25x145.

\$2200 SCOLLARD, NEAR YONGE brick front, \$ rooms and bath good plumbing, concrete cellar, conveniences, one overmantel; splendid value. 1500 QHARA AVE. SEMI-DE-tached, 6 rooms, nicely decorat-ed, water and w.e., full-sized cellar, nice front lawn; splendid value. Williams,

NO PASTE ON LABELS. The Bredin Bread Co. Give Some Light on Bread Labels.

To the Editor: In this morning's World report of proceedings of the legislative commit-tee of the city council the heading in large print is, Bakers Want the Label. Then the report of the discussion which took place on this question which took place on this question, ends with the false or erroneous statement that adhesive paste was used in affixing labels. Now, sir, to allow this statement to go uncontradicted would work a great injury to our trade. The department handling this matter has never to my knowledge had ony one of its officers visit any of the large bakeries for the purpose of seeing for themselves how the labels are put on, and in our case they are welcome at any time to drop in, as also the public at large are free to call and see for themselves, not only how the labels are put on, but how their bread is being handled all thru its manufacture, and I believe this of-fer holds good with the great majority of our competitors.

For the benefit of those who cannot

the process for themselves, we beg indestrom a good clean paper and are simply dropped in the bread pan and the loaf of soft dough set on it. When it adheres at once without any necessity, for either gum or paste, which the writer has never seen used. The public are led to believe from the resent outcry against the label that it is a new thing. We ourselves used a label for some time, eleven years ago; the union label has been in use for about twelve years without objection from our health authorities on sanitary grounds. Now surely placing the weight on the label does not render it unsanitary, and, if not, why was not this fight against it entered on previously? And then, as to the veight being on the label, what can fairer to the public than seeing exactly what weight they are sup-posed to get in each loaf they pur-chase? Our firm are to-day turning cut a 16 ounce loaf, for which we have a very large sale, although the people using it know they can have a loaf from us weighing 20 ounces, but not of as high a quality. Some people do not seem to recognize that a change has taken place in the people's tastes, that they want bread to-day which costs more to make apart from the present advance in prices of wheat and

Now, there can be no fairer or simpler method than varying the weight of the loaf, as in most cases it will mean less than one cent, which is the least money value we can alter it by, and as we can only stay in business, by catering to our customers and the public, surely we have the same rights as other tradespeople have to supply a five-tent loaf if that is what the people wish for, and we say it is, but in closing do not forget that there is neither gum nor paste used in putting on the label.

Yours sincerely,

The Bredin Bread Co., Ltd.

M. Bredin, president.

Toronto, Nov. 7, 1907. TRAD ECONDITIONS IMPROVE.

NEW YORK, Nov. 7. Enquiry a the offices of R. G. Dun & Co. to-day elligited the information that trade conditions thruout the United States during the past week have shown quite a marked improvement over the preced-Ing seven days' period.

Mrs. Gooderham's Death.

Mrs. George Gooderham, widow of the late George Gooderham, passed away at her home, 224 St. George-st., yesterday morning. She was 74 years of age and is survived by a family of

George H. Gooderham and M. Ross Gooderham. The daughters are: Mrs. T. G. Blackstock, Mrs. (Dr.) J. F. W. Ross, Mrs. C. W. Beatty, Mrs. E. C. Acheson (Middleton, Conn.); and Mrs. A. B. Moyer (nee Hall) will retain the commands an excellent view over a city park. Ready for possession in about six weeks.

George H. Gooderham and M. Ross agent for the Atcheson, Topeka and Santa Fee Railway system, was in the city yesterday, leaving in the evening for Los Angeles.

Mrs. A. B. Moyer (nee Hall) will receive Tuesday, Nov. 12, for the first trene, George E., Harry, Eddie, Gor-

a city park. Ready 101 possession in about six weeks.

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The grandcinique include W. H. Victoria, children of Mr. Albert Goodstrand in rooms, new open plumbing, two overmantels, decorated, orch and balcony, side drive, outy \$1200

BARGAIN, CONCORD, NEAR College, brand new, square plan, large pantry, back stairs; 2 linen rooms, 8 rooms and ball, colenial porch, and Harriet' children of Mrs. Black-and on the second Tuesdays through the season.

Victoria, children of Mr. Albert Gooderham; Douglas, Elsie and two others, children of Mrs. Ross; Grace, Jessie, children of Mrs. Ross; Grace, Jessie, children of Mrs. College, Jean and Mary, children of Mrs. Eldridge and Bavenport, children of the late Mrs. W. H.
Brouse; Beryl, Geoffrey and Clifford, children of Mrs. C. W. Beatty; Willam, large pantry, back stairs; 2 linen rooms, 8 rooms and bath, colenial porch, and Harriet' children of Mrs. Blackand Harriet; children of Mrs. Black-stock; Kathleen,daughter of Mr. M. R. Gooderham, and George Gooderham

Mitchell, an orphan whose mother was formerly Elizabeth Gooderham. There are six great-grandchildren

Synonison.

Was the cause of death.

Canon Welch of St. James Cathedral, with which congregation Mrs. Gooderham was associated for a number of years, will conduct the funeral services on Saturday, which will be of a private nature and take place from her house is now finished and ready for immediate possession.

The house is now finished and ready for immediate possession.

The planned residence, containing to plooms, best heating and plumbing, large veranhs. This begues is exceptionally well to Milton pressed brick, and is on west side of street; convenient to Personal Scheleras and plumbing shape of street; convenient to Geoderham as a family of four sons and five daughters. The sons are: William Geoderham was a family of four sons and five daughters. The sons are: William Geoderham She leaves a family of four sons and five daughters. The sons are: William Geoderham She leaves a family of four sons and five daughters. The sons are: William Geoderham she that he had son the son to the late Joseph Dean and was born at Lakefield, Yorkshire, England.

Personal George Mitchell.

Mrs. Simpson beat.

A despatch from Wiesbaden, Germany, announces the death of Mrs. Robert Simpson of this city, Mrs. Simpson and her daughter, Mrs. Hamilton Merritt, have been resident in Germany for over nine years, and it has sonly been during the last six months only been during the

Mrs. A. B. Moyer (nee Hall) will receive Tuesday, Nov. 12, for the first time since her marriage, at her home, 586 Markham-street, and afterwards on the second Tuesday in the month.

The marriage of Kathleen, only daughter of Hon. W. Harty of Kingston, to Hugh Osler of Winnipeg, son of Mr. and Mrs. E. B. Osler of Toronto,

Prof. Wrong, Toronto University;

CASH vs CRE

One way you pay out your money before you know whether you get value received our way we prove our goods to be worth while before you pay for the garments. Our liberal plan does away with bothersome

\$1 a Week Dresses You Well



SPECIAL PRICES FOR FRIDAY

less than regular 2.25 to 7.50

Girls' Finely Tailored Coats, in hand-some blues, browns, greys and fancy tweeds, bought at a special price, and to be sold to-day at 50 per cent. LADIES' COATS-Loose and tight-

Buy Furs on Easy Payments Wear Furs, dress well, look prosperous, and be comfortable. We

are offering some splendid bargains for to-day and you can get easy

terms of payment sets, Jap mink sets, all furs. Very special beautiful 12.50 PERSIAN LAMB COATS, cut on the

PERSIAN LAMB SETS, white Thibet | FUR-LINED COATS, ladies' or gentlemen's, ready-made or made to order, best linings, shells 38.00 and trimmings, special

THROW-OVERS, Stoles, Ruffs, Cap-75.00 erines, made of beautiful Russian hare/sable, fox, and Japanese mar-NEAR SEAL COATS, beautiful coats finely finished throughten worth up to \$12.50, spe- 6.75 out, special,

MEN'S OVERCOATS, in fancy tweeds, worsteds and blacks, cut in the swagger new styles, with fine broad shoulders, and close-fitting collars, regular \$12.50, special

MEN'S OVERCOATS, in handsome English Meltons and Beavers, tallor-ed and finished in a superior 12.50 manner, very special, at 12.50

BOYS' SUITS AND OVERCOATS, in good durable materials, made to stand the hard knocks of school wear, very special 4.75

Overcoats to Order

Have your suit or overcoat made to order. We employ an expert cutter, and have a wide range of materials for your selection. Our easy credit plan applies to the ordered tailoring department. Come and let us take your measure.

STORE OPEN EVERY EVENING. WHITE BROS.

280 QUEEN STREET WEST.

Princess Skin Food



from a recipe o Cleopatra's," or any beauty long deceased, and "purchased at immense cost, but is com pounded by Canada's leading dermatolotains the purest and most beneficial ingredients for

PRINCESS SKIN FOOD

won't benefit any skin affection, but it will restore, cleanse and nourish a faded, wrinkled and neglected skin. A pure, creamy ung-uent of velvety consistency, it is exquisitely fine and delightfully re-freshing. In use over 15 years—\$1.50 postpaid. The largest jar of skin food made at the price. OUR FREE BOOKLET suggests

an abundance of toilet luxuries with prices, and describes our method of permanently removing SUPERFLUOUS HAIR, MOLES, etc., by ELECTROLYSIS, in which we guarantee satisfaction.

HISCOTT DERMATOLOGICAL FORMERLY GRAHAM) TELMASY HISCOTT BLO 61 COLLEGE ST. COR. LAPLANTE AVETORONTO.

Col. Sir Henry M. Pellatt, Sir William Mulock and Col. Williams leave tonight for Ottawa.

A very pretty wedding was solemnized on Nov. 6, in Norway Church, Kingston-road, when Miss Emily Percival of Keston, Bromley, Kent, England, was joined in the bonds of holy matrimony to Mr. Jose Gomez, late of Gibraltar. The bride looked charming n a gown of grey Panama over white alk, with hat to match, and wore a bouquet of orange blossoms and white carnations. After a sumptuous repas at McConkey's, the happy couple left by the 6.10 train for Niagara and points south, amid the good wishes of their numerous friends. The bride was the recipient of many beautiful and costly presents, many of which were from England, where she was held in high em by a large circle of friends and

5664

Pattern Department

Toronto World

Eize Wanted-(Give age of Child's or Miss' Pattern.)

CATALOG ANNOUNCEMENT

If you have not received our

new catalog showing the latest styles for fall and winter 1907-8.

send for it at once. We will send it prepaid to any address for

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NOW READY

of Fall and Winter Styles.

hold and beauty hints.

The Toronto World Catalog

This book contains a complete

send the above pattern to

ADDRESS

Mrs. George W. McGill and Miss Mc-Gill will receive at their new home, 109 Walmer-road, corner of Bernard-avenue, on Tuesday afternoon next, the 12th of November, and thereafter on the second and fourth Fridays of each

On account of the large attendance at the extra Saturday night hops of the Kew Beach Association, the com-mittee have decided to hold one at the club house at 8.30. As no invitations have been printed all those who have attended any of these dances are cordially invited to come and bring their friends. Charles Bodley will play, assisted by the "Drums."

The marriage was solemnized yesterday at St. Simon's Church of Miss Rosamond Howard Fuller, daughter of Mrs. Charles, Fuller of South Drive, Rosedale, to the Rev. Robert Gay, curate of St. John's, Norway, rector in charge of the new mission, and son of the late Mr. and Mrs. Charles Gay of London, England. The service was fully choral, and was taken by the rector, the Rev. C. G. Cayley, assisted by the Rev. Baynes Reed. The chancel decorations were of palms and heather. The bride, who was given away by her brother, Mr. Yates Fuller of Montreal, was gowned in white lace embroidered with pearls, and wore a tulle veil, with orange blossoms, carrying a white prayer book. Her sister, Miss Janet Fuller, attended as maid of honor, wearing satin-strip-ed pink marquisette, white plumed hat, and carrying a bouquet of pink roses. Miss Hilda Newman and Miss Helen Newman, nieces of the bride, attended as bridesmaids, in dainty white em proidered muslin dresses with white valenciennes lace hats and carrying pink roses. The Rev. Crompton Son erbutts of Quebec was best man, and the ushers were Mr. W. H. Despard, Mr. R. W. Banks, Mr. Rollo Despard of New York, and Mr. A. H. Chapman. Mrs. Fuller received the guests after the ceremony at her home in South Drive. She wore a black satin gown with sequinned jet bolero and black plumed toque. The happy couple left later for their honeymoon, and wil reside on their return in

On Wednesday afternoon a pretty house wedding took place at the home of Mr. and Mrs. P. H. Sims of 98 St. George-street, when their daughter, Miss Rella May, was married to Mr. John Ross Stewart, youngest son of the late Mr. and Mrs. Alexander Stewart of Uxbridge. The Rev. W. G. Wallace performed the ceremony. The bride wore a gown of white satin ribbon brocade, and honiton lace yoke. Her tulle veil was finished with Battenberg lace, and she carried a bouquet of roses and lilies of the valley. Mrs. Alfred Hartman Snyder of Waterloo was matron of honor, and wore a mauve marquisette gown with net waist and pale blue hat touched with mauve. Miss Adeline May Weaver of Berlin was bridesmaid, wearing white net with bebe Irish lace and white hat. Mr. Thomas Mc-Cabe supported the groom Later in Cabe supported the groom. Later in the day Mr. and Mrs. Stewart left for New York and Boston.

A very quiet wedding took place on Wednesday at the Bloor-street Pres-byterian Church, when Mr. J. R. Hall of Chicago was married to Miss Clara Notman, eldest daughter of the late I. C. Notman, Queen's printer, and of Mrs. Notman. The ceremony was performed by the Rev. W. G. Wallace. The bride, who was attended by Mrs. D. Tuck, as matron of honor, wore a traveling dress of navy blue, with Parisian trimming, and navy blue hat to match. Mrs. Tuck wore a browncloth suit with lace and silk trimming and brown hat with pink fibbon. Dr. Tuck attended the groom. Afterwards Mr. and Mrs. Hall left for Detroit and Washington, and on

World Pattern Department

BEAUTY PATTERN CO. 5664-A Tucked or Gathered Shirt SELLERS-GOUGH FUR CO., LIMITED.



A PERFECT FIT IN FURS

No matter how good the quality or how smart the style, unless the garment fits you, you have made a poor purchase. We guarantee the quality of every fur garment and of every fur in our store. You know our reputation for exclusive and smart styles, and every purchaser must be satisfied as to the fit of the garment before it leaves the store. We have no hesitancy in saying that we give perfect satisfaction in regard to fit, our expert staff of designers and fitters enables us to make this statement. Our stock now in every department is complete, and we invite your inspection. You will find our price very much lower than you expected to pay for quality garments.



SELLERS-GOUGH FUR CO., LIMITED, 244-246 Yonge St., Cor. Louisa.

abroad and will spend the winted with

George J. Castle, secretary of the city

sociation looked very pretty yesterday

assortment of practical, up-to-date designs for ladies', misses' and children's garments, also the newest embroidery designs. Practical suggestions on home dressmaking. How to make fancy articles. Useful nouse-Association. The rooms of the Women's Art As-A copy of this book may be obtained by filling in the ac-

companying coupon and malling, with 10c cents in stamps or coin, to the address given. Toronto World, Toronto, Canada: ada:
Gentlemen, — Enclosed please
find 10c, for which kindly send
to my address, prepaid, your
new catalog for fall and winter, 1907-8, in which is included
Lessons on Home Dressmaking.
Embroidery Designs, etc.

Street Address.....

for St. Louis, where she will fill a singing engagement before returning to Europe. Mrs. Robert M. Huston has given up her house at 105 Woodstreet, and Miss Nan Huston is staying with Miss Merrick at 142 Multiple of the present. Mrs. Huston come with their women tual-street for the present. Mrs. Huston come with their women folk and enjoy the privileges of the ing with Miss Merrick at 142 Mu-association come with their women tual-street for the present. Mrs. Hus-folk and enjoy the privileges of the ton will accompany her daughter club.

Mrs. Howard C. Hoops, 662 Huronstreet, will receive to-day, and the second Friday of each month.

engineer, has returned to Toronto, after a two months' sojourn in Europe.

Musicale of the Women's Art

and were crowded to their utmost castreet). A very interesting musical program was rendered, the artists being Miss Williamson, Mr. Arthur Blight, Miss Nora Hayes, Mrs. John A. Walker, Miss Florence Kemp. Their instrumental and vocal entertainment was most delightful in the pleasant, partly twilight rooms, and received hearty applause. Tea was served later, and the members had a social chat before leaving. The work of the club is progressing favorably and it has further developed the aspect of an uptown club much frequented and enjoyed by the ladies. Its success is greatly due to the their return will reside in Chicago.

City State

FINED \$50. g Company Committed a Breach of City Bylaws. Smelting

In the afternoon police court yesterday the British-Canadian Smelting Co. was fined \$50 for having, while experimenting, caused a nuisance by the smelting operations of Tuesday night, when an offensive odor was spread over the city.

OH! OH!

To oblige a puzzled subscribed to The World, who wants to know, can some of our readers explain to her the corand were crowded to their timost capacity on the occasion of their Thursday afternoon musicale. By the way, Thursday, from 4 o'clock on, is the day when the ladies of the association meet for tea at the rooms (La Plaza, Jarvisstreet). A very interesting musical program was rendered, the artists being program was rendered, the artists being but the company? Is it just seven-0-0-0; seven oh oh oh; seven ough ough, or what?"

GRENS. MUSTER PARADE.

The regimental drills of the Royal reGnadiers are over for the season.
Last night was muster roll and the
parade statement showed 572 men present.

FRBB!

IN GOLD for the most humorous and original answer to the impertinent question

"WHY IS TORONTO?"

To the person sending the best answer we will give \$10: to the next best \$5; to the third best \$5; to the fourth best \$2; to the next five \$1 each.

CONDITIONS—Answers must not be over 25 words each, and must be accompanied by a subscription to Canada's Humorous Weekly Magazine, THE WHITE LYRE, for at least one month, at 10c per month; 3 months 25c; 6 months 50c; one year \$1. Each month's subscription entitles a person to one answer; 3 months to 3 answers, 6 months to 6 answers, and so on.

Winners will be decided by the editors of The World and The White Lyre, and will be announced in both publications.

CONTEST CLOSES SATURDAY, NOV. 9, 1907

Address answers to THE WHITE LYRE, Dincen Building, Toronto