Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919



## 200 Rag Rugs Reduced Today Each 69c

Remarkable value in rugs. Suitable for bedrooms or kitchens. Large assortment of striped designs and mixed colorings. Size 24 in. x 36 in. Any size, each 69c.

Seamless Dining-room Rugs, \$69.75 Deep, heavy pile and rich colorings. Chinese designs in blue and copper shades, or small all-over effects. Size 9 ft. x 12

Dainty Bedroom Rugs, \$10.25 and \$12.25

Light shades; suitable for bedroom. Streng wool and fibre combination. Artistic designs, Size 7 ft. 6 in. x 9 ft., at \$10.25 each; 9 ft. x 9 ft., at \$12.25 each. Felt Base Oilcloth, Seconds, 52c Square Yard

Burable, well seasoned and heavily glazed, Splendid patterns in tile, wood, block and floral effects. A few misprints in coloring class this lot as seconds, but most of the olicloth is perfect. Per square yard, at 52c. Simpson's-Fourth Floor.

Be Here Early for Best Choice—No Reservations, So Bring Room Sizes.

Room Lots of Wall Papers

Regularly \$1.90 to \$2.75.

RUSH SPECIAL 8.30 TODAY, \$1.39.

10 Rolls Wall Paper, 16 Yards Border, 6 Rolls Ceiling.

Enough wall paper complete for room 45 feet around by 9 feet high. For bedrooms and sitting-rooms—stripes, floral and conventional patterns in light and medium colorings.

Wall Papers, 11c-Regularly 15c to 25c

Floral patterns in dainty coloring for bedrooms—medallion stripe design in tapestry colorings for sitting-rooms and halls. Anniveratry Sale today, 11c.



### Clearing 500 Pairs Lace Curtains, in Three Lots



\$1.79 Lace Curtains at \$1.13 Pair Strong wearing English Curtains in assorted pleasing styles, with both plain and figured centres. White and cream. 32 to 40 inches wide.

21/2 to 3 yards long. Anniversary Sale, pair \$1.18. \$1.98 Lace Curtains at \$1.32 Pair Choice of a dozen attractive patterns Nottingham Curtains, medallion and spray centres, with effective borders and strong lockstitched edges. White and cream. 40 to 44 inches wide, 2½ to 3 yards long. Anniversary Sale,

Wall Papers and Paints at Savings

Outside White Ivory Cream Light Buff Buff

Devon Grey

Pearl Grey

New Models of Baby Carriages and Go-Carts on Display

and Sale

Pullman Style Carriages

Full size reed bodies of excellent appearance—corduroy upholstery, steel wheels and heavy rubber tires. Natural finish, \$42.00; grey enamel, \$34.50;

SAFETY STRAPS, 39c—Tanned eather, solidly made with nickel buckle and strong side straps.

CORDUROY WINDSHIELDS, \$2.50—White, cream and grey corduroy with round elastic runners that fit all sizes of carriages.

Chaise Style

\$2.19 Lace Curtains at \$1.46 Pair Twenty entirely new styles, including floral borders and plain centres, Also dainty patterns with scroll and conventional borders and medallion centres. White and cream. 40 to 45 inches wide, 2½ to 3 yards long. Anniversary Sale, pair, \$1.46.

Medium Red Green Tint

Green Stone

Nile Green Willow Green

Pea Green

Navy
Nile Green
Golden Brown Willow Green
Brunswick Brown Dark Green
Antique Brown Bottle Green

Damask, 98c Yard---For Portieres and Overdrapes Self-colored damask, woven pattern and plain stripes in good shades of green and blue, 50 inches wide. Away below regular value. Anniversary Sale, yard 98c. Simpson's—Fourth Floor.

R. S. Co. High-Grade Paints

Ready Mixed Paint specially prepared for us by

the most improved methods from permanent pig-

QUALITY GUARANTEED-LARGE RANGE OF COLORS.

ments combined with linseed off and turpentine.

Medium Grey Light Slate
Sky Blue
Light Blue
Medium Blue

Shop Today For These Values.

### Odd Dining Chairs, \$2.95 Each

Regularly up to \$5.75. 25 only. Solid quarter-cut pak, fumed and golden finish. Genuine leather, pad seats and slip seats. No exchanges or refunds. Anniversary Sale, each \$2.95.

Sample Dressing Tables, \$17.95

10 only. Walnut and mahogany—triple swing mirrors—slightly imperfect. No exchanges or refunds. Regularly up to \$29.00. Anniversary Sale, each, \$17.95.

Living-Room Chairs, \$49.75

4 only. All-over upholstered in tapestry. Deep spring seats, with separate Marshall cushions. Used as samples on floor, and slightly soiled. Regularly up to \$79.00. Anniversary Sale, each, \$49.75.

Library Table, \$18.95

Quarter-cut oak, fumed finish. Double book rack at each end-two drawers. Regularly \$25.50. Anniversary Sale \$18.95.

BASSINETTES—8 only. Swing bed—wire construc-tion. Anniversary Sale, \$3.95.

\$14.00 Dresser for \$11.25

Surface oak, golden finish. Shaped top, 2 large and 2 small drawers. Regularly \$14.00. Anniversary Sale, \$11.25. \$21.00 Dresser for \$16.25

Selected ash, golden finish. 2 large and 2 small drawers. Bevelled plate mirror. Regularly \$21.00. Anniversary Sale, \$16.25. Simpson's-Fifth Floor.

### Welcome Home the C.M.R.

Flags, Pennants in Big Variety Here at Moderate Prices and Bunting. Printed Cotton Flags on sticks. Size 12 x 16. 2 for 25c. Size 24 x 18, each 25c.

Simpson's-Fourth Floor.

# Complete Outfit for Six Rooms



Including Fixtures, Shades and Bulbs -- No Extra Charges of Any Sort

This is a most remarkable offering and should be taken

advantage of as early as possible. The fixtures are brushed brass finish and all shades are

tinted, except bathroom ones. Bowl on dining-room fixture is white. Altogether a most practical and good look-

NOTE—You may choose the fixture illustrated at left, in place of either the living-room or diningroom fixture in above set. This fixture is brushed brass finish, with 16-inch white bowl, showing handsomely moulded design.

Simpson's-Sixth Floor.

### NATURAL FINISH. \$52.00; WHITE ENAMEL, \$55.00—Fine round fibre body and hood with roll edges—reclining back and footwell, corduroy upholstery. Simpson's-Sixth Floor Japanese Silks, 67c, 98c

"Famous For More Than 20 Years

All First Qualities at Less Than Present Wholesale Cost. Pinks in flesh, rose, coral and shell—navy blues, browns, greys, greens, mais, yellow, old gold, etc., also in ivory and black. See special display opposite Queen East elevators.

\$3.50 Silks for \$2.95 Yard—Colored silk crepe de chines, duchesse satins and chiffon taffetas-complete color ranges in each weave.

Colored Dress Satins \$1.88 Yard-Blues, browns, greys, greens, purple, wine and good quantities of evening shades. Regular \$2.00 and \$2.24 values.

\$3.69 and \$2.79 Black Silks at \$2.49 Yard -Satins in four different finishes - three weights in chiffon taffetas, and reliable qualities in French satin paillettes.

New Satin Baronettes-In plain colors, spots and checks, for evening wear. A new feature is the "tricotine" finish. Various blues from sky to deep Alice-pinks from shell to old rose-orchid, gold, champagne, emerald, golden tan, light silver greys, etc. Yard, \$5.50

Simpson's-Second Floor.

### Anniversary Sale Specials WANTED DRESS GOODS Today in

SILK AND WOOL CREPE DE CHINE AND POPLINS-Noted for their wearing qualities. 40 inches wide. Regularly \$2.95. Anniversary Sale, yard \$2.44.

CREAM ALL-WOOL SERGES AND GABARDINES—An unbelievably low price for such qualities as you will find in these popular weaves. Note also the great widths, 50 to 54 inches. Ordinarily selling at \$4.00 and \$4.50. Anniversary Sale, yard \$2.50. WOOL VELOUR COATING-Finest grade duvet finish-in dust, taupe, Pekin, rose, grey, castor, brown, navy, etc. Anniversary Sale, per yard, \$5.00. "SIMPSON QUALITY" WOOL SUITING SERGE Guaranteed fast navys and soap shrunk. Fine twill and soft cloth finish. Regular \$3.50 grade. 52 inches wide. Anniversary Sale, yard \$2.95.

Simpson's-Second Floor.

### Simpson's Tuesday Market Phone Ad. 6100

Canada Food Board License No. 9-029.

WHITEFISH AND HERRING SPECIAL. Order Today for Early Delivery Wednesday. 2,000 Pounds Choice Whitefish-2,000 Pounds Choice Whitefish—
These fish are winter caught and frozen round as soon as taken from the water, and are not storage frozen. Today, while they last, per ib. 11c.
2,000 Pounds Superior Herring, very sweet and tasty. 6 fish for 12c, or one dozen fish for 23c.
Fresh Smoked Finnan Haddies, per lb., 13c. lb., 13c.
Fresh Smoked Boneless Fillets, per lb., 23c.
Kippered Herring, Scotch brand, each 5c.
Shredded Salt Cod, per packet,

MEATS.
Roast Beef, choice shoulder cuts, per lb., 23c.
Roast Beef, tender, blade cuts, per lb., 25c.
Brisket, lean cuts, for boiling, per lb., 23c.
Round Steak, finest quality, per lb., 33c.
Fresh Veal, for stewing, per lb., 24c.
Rack of Fresh Veal, for roasting, per lb., 30c.
Family Sausage, our own make, per lb., 25c.
Sweet Pickled Pork Shoulder, 5 to 8 lbs. each, per lb., 25c.
GROCERIES.

Urange Marmalade, No. 4 size pail, 90c.
Quaker Oats, large packet, 30c.
Pot Barley, 4½ lbs., 25c.
Raspberry Jam, No. 4 size pail, 90c.
Lenox Soap, 3 bars, 21c.
Pure Ceylon Tea. 2 lbs., \$1.20.
Peanut Butter, in bulk, lb., 25c.
FRUIT SECTION.
California Navel Oranges, Sunkist Brand, dozen, 55c.
Grapefruit, 3 for 25c.
Choice Carrots, 12 lbs., 20c.
Finest Cooking Onions, 7 lbs., 25c.
CANDY SECTION.
1,000 lbs. Assorted Chocolates, special, per lb., 29c.
Sweet Pickled Pork Shoulder, 5 to 8 lbs. each, per lb., 25c.
Butterscotch Taffy, lb., 29c.
Butterscotch Taffy, lb., 29c.

S lbs. each, per lb., 25c.

GROCERIES.

Canada Food Board License
No. 8-7531.
One Car Standard Granulated Sugar, 20-lb. bag, \$2.28.
Five Roses Flour, 24-lb. bag, \$1.69.
Morris' Oleomargarine, 3 lbs., \$1.00.
Rubber Plant, each \$1.50.
Rubber Plant, each \$1.50.

4.000 lbs. Finest Creamery Butter, lb., 56c.
4.000 tins Finest Canned Pumpkin, 3 tins, 29c.
4.000 tins Finest Canned Peas, 2 tins 25c.
4.000 tins Finest Canned Tomatoes, per tin. 17c.
Seeded Raisins, packet, 15c.
California Midget Raisins, a substitute for currants, lb., 19c.
Finest Cooking Molasses, tin, 14c.
Lombard Plums, No. 2 tin, 18c.
Magic Baking Powdet, 1-lb. tin, 36c.
Dominion Canned Vegetable Soup, three tins, 27c. dozen fish for 23c.
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# Men's Trousers at \$2.95



Grades Important offering of 175 pairs. They are well tailored from firm finished tweeds in dark serviceable shades of brown and grey. Sizes 32 to 34. Anniversary Sale at \$2.95.

> New Spring Overcoats \$16.50

For Men and Young Men Nobby slip-on models, with close fitting collar and natural shoulders. Full back, large patch pockets, with flaps. Dark grey and black, fine finished tweed. Sizes 34 to 44. Anniversary Sale, \$16.50.

Men's \$2.50 and \$3.00 Black Stiff Hats, \$1.69 English makes, in full and tapered crown styles, with medium curled brims. All fur felts, with genuine leather sweatbands. Anniversary Sale, \$1.69.

Men's \$2.50 Soft Felt Hats, \$1.69 Shades of pearl grey, steel, moss, myrtle, navy, brown and black. Flat set and slightly curled brim shapes. Anniversary Sale, \$1.69.

Caps, 39c Regular 50c, 75c and 95c Kinds Men's and Boys' Caps—One, four and eight-piece top shapes, with and without inside ear-

bands. Anniversary Sale, 39c.

75c and \$1.00 Hats for Children, 45c Corduroys, velvets, chinchillas, tc. Smart little rah-rah shapes.

# Sale Boys' Suits, \$6.75

Regularly \$9.50 and \$10.50

Smartly fashloned in grey chalk line stripe, wool and cotton mixed tweeds. Single-breasted model with yoke back and front, box pleat extending from yoke to waist line, patch pockets with flaps. All around 3-piece belt, full fitting bloomers, with belt loops and governor fasteners. Sizes 25 to 35. 7 to 17 years. Anniversary Sale, \$6.75.

Boys' Bloomers, \$1.15 Grey striped Cottonade Bloomers, unlined, full fitting—3 pockets, strap and buckle at knee. Sizes 25 to 22. Anniversary Sale, \$1.15.

### Boys' \$1.25 and \$1.50 Shirts 89c

Neglige Shirts, plain and fancy hairline and cluster stripes of black, blue, helio. Extra large in body, double seven seams, separate collar to match. Sizes 12½ to 14. Regularly \$1.25 and \$1.50. Anniversary Sale, 89c.

Boys' \$3.50 and \$4.00 Sweater Coats at \$2.98

Plain or fancy stitch, in all wool and wool and cotton mixtures, high storm collar, 2 pockets. Sizes 26 to 34. Regularly \$3.50 and \$4.66.

Boys' 59c Sweaters, 39c Pullover, roll collar style in fine elastic rib knit. Sizes 28, 30, 32. Regularly 59c. Anniversary Sale, 25c.

Police, Boy Scout or Duplex Pulley Back style. Anniversary Sale, 25c.

Boys' Suspenders, 25c

Simpson's-Main Floor.

### Basement Offerings Today 5-Piece Wear-Ever Aluminum Set, \$8.95

This complete Wear-Ever Aluminum Set to sell to-day at a big reduction. Also sold separately at the following special prices: Tea Kettle, 4-qt. size. To-day, \$4.75.

Preserving Kettle, 6-qt. size. Today, \$1.95.
Covered Saucepan, 3-qt. size. Today, \$1.75.
Lipped Saucepan, 2-qt. size. Today, \$3.6.
Shallow Stewpan, 1-qt. size. Today, \$3.6.
Anniversary Sale, complete set (5 pieces). Today, \$8.95.



Aluminum Coffee Percolators, \$3.69





Tea Pots

make—holds about seven cups. Ebony-finished wood handle; 36 only to sell today, each, \$3.69.

Colonial Lemonade Sets, 59c 1 large jug and 6 tumblers, as per illustration. Today, only 59c. 500 dozen White Porcelain Cups only. Put up in ½ and 1 dozen lots; 2 dozen only to customer. Each, 7c.

7-Piece Fruit Sets, 59c Colonial Glass Berry Sets, large bowl and 6 napples. To day, set, 59c.



The SIMPSON Company Robert SIMPSON Limited

ARAF SOUTHWEST Three-storey, 100° to a land \$34,600.

**PROBS** Col. Mun

CUR Declares Countr Trade

"Some Currie' Ottawa. A ebate on t

training.

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WIT Senator | gress Car

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