

Four of This Season's Preferred Overcoat Styles on Display in the Simpson's Men's Store



This Model \$35.00

Trench style Overcoats in plain grey Whitney cloth. Slash pockets, inverted pleat in back and all-around belt. This is one of the season's smartest styles.

The four models illustrated on this page are typical of hundreds of handsome warm coats we can show you.

Men who come here will find diversity and value. They will also find distinguished styles for distinguished tastes.

One of the big advantages of our men's store is the wide range of prices: \$15, \$18, \$22.50, \$25, \$32, \$35, \$40, \$45.



This Model \$45.00

Trench style Ulster, red and brown mixed pattern. Deep convertible collar, slash pockets, inverted pleat at back and all-around belt.

The products of some of the world's greatest wholesale clothing houses are shown exclusively for Toronto in our men's store.

At the beginning of the war these wholesale houses were big enough to control a very large portion of the foreign output of woolens--consequently we are enabled to offer you just a little more for your "clothes money." Let us prove it.

The **SIMPSON** Company Limited



This Model \$40.00

Made of brown Whitney with plucked beaver collar or Hudson seal in shawl style. Yoke back with inverted pleat. Slash pockets and all-around belt.



This Model \$50.00

Made of dark grey, showing invisible green stripe pattern. Patch pockets, inverted pleat at back and belt all around. Sleeves and shoulders satin-lined.

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