

SIMPSON STORE OPENS 8 A.M. CLOSING AT 5.30 P.M. H. H. Fudger, President. J. Wood, Manager. PHONE NUMBER MAIN 7841. We have fifty lines to Central. **SIMPSON**

Points That Count For The Simpson Store

Hosiery and Gloves

Women's "Llama" Finest English Cashmere Hose, will stand the hardest wear, fashioned, medium weight, rich soft spun yarn, elastic close finish. "Llama" embroidered on each pair, double heel and toe, sizes 8½ to 10. Special value, Saturday, 3 pairs \$1.19, per pair 45c.

Women's Real Silk Thread Hose, extra fine shear thread, gauze weight, fashioned, deep Lisle thread top, double suspender welt, strong good wearing finish, high spliced ankle, heel, toe and sole, 8½ to 10, black only, 50c value. Saturday, 3 pairs \$1.00, pair 35c.

Women's Finest Quality "German" made Real Silk Thread Gloves, opening at wrist with dome fasteners, double tipped fingers, close fine firm finish, black, white and grey, sizes 5½ to 8, 75c value. Saturday, per pair, 49c.

Women's Fine Quality Long Lisle Thread Gloves, fine even thread, good quality, Jersey wrist, perfect fitting and finish, black and tan, also odds and ends in wrist lengths, dome fasteners, many shades, sizes 5½ to 8 in all, 25c value. Saturday, pair, 15c.

Filled Pearl Necklets

A Manufacturer's Factory Clearance of Fine Filled Pearl Necklets, beautiful cream and white lustre, small, medium and large size pearls; some strung on fine soldered link chain, neat strong clasps, gold-filled quality. Regularly 50c, 75c, \$1.00 and \$1.50 each, according to size and length. Saturday, 29c each.

Silk Kimonos and Petticoats, \$3.95

A special purchase of silk enables us to offer Women's Long Kimono Gowns, of figured Japanese silk, sky, navy, Copenhagen and grey; also Petticoats of Messaline Silk, Emerald, American Beauty and Golden Brown. Regular sizes. For Saturday, \$3.95. (See Queen St. Window.) Cannot Promise to Fill Phone or Mail Orders.

Supplementary List of Excellent Mantles on Sale Saturday

HANDSOME SUITS AT \$25.00. Materials are English imported serges and whipcords, in navy, black, grey and brown, all in the latest styles. Some are attractively trimmed with satin, others made in plain tailored styles, and all lined throughout with fine silk. Skirts are semi-pleated or gored. Price, \$25.00.

DRESSES AT 1-3 BELOW REGULAR PRICES. Grouped together, Stylish and Pretty Dresses, suitable for house or street wear; made of French lingerie, linen, and pretty nets, some with high collar and large sleeves, others with Dutch neck outlined with dainty lace insertions. Skirts are trimmed to correspond, in Princess or Empire belt effects. These dresses are offered at a remarkably low price, as some are slightly soiled from handling. Regular prices were \$14.00, \$14.50, \$16.50, \$18.50, \$20.00 up to \$25.00. Reduced to \$6.65, \$9.85, \$11.00, \$12.35, \$13.35 and \$16.65.

NEW AND ATTRACTIVE WASH SKIRTS FOR WOMEN. A splendid line of Wash Skirts of fine quality repp, in white only, also Indian threads and linen. There are several styles from which to choose, plain gore and semi-pleated, some braided, others with narrow straps of self material, and ornamented with pearl buttons. Prices range from \$1.45 to \$4.00.

SILK COATS, \$11.50 TO \$25.00. Including peau de soies, taffetas, in black and shot effects; messalines, corded Bengelines and Shantung and Tussore in natural shades only. In a variety of becoming styles, suitable for young, middle-aged or elderly women. These coats are splendid value at the price. Range of prices: \$11.50, \$14.50, \$16.75, \$18.50 and \$25.00.

MISSIE'S WHITE LINEN COATS. Cut on close-fitting lines, and single-breasted. The collar and revers are made with a striped material, in shades of mauve, tan and blue, and has pointed revers outlined. These coats are all imported models, and fit perfectly. Remarkably low price, \$6.75.



Wash Goods

About 100 made-up Wash Dresses, fine Scotch zephyr, splendid designs, latest shades, sizes 34, 36, 38 and 40; worth regularly \$5.00. Saturday, \$1.50.

A big quantity of Lovely Wash Silk, 27 inches wide, pink, sky, mauve, black, cream, tan, brown, linen, grey, etc.; regular values 35c and 45c. Saturday, 17c.

Fine English Print, 31 inches wide, light and dark grounds, stripes and fancies; absolutely fast colors; regularly 12½c to 15c. Saturday, 7½c.

Clearance of a fine lot of English and Scotch Gingham, all the staple checks, and many novelties; regular 15c. Saturday, 7c.

Partly-made Linen Dress, skirt is shaped and finished except for sewing down the back; beautifully hand-embroidered, material to match for the waist; worth \$10.00. Saturday, special, \$2.95.

White, Muslins, Lawns, and Organzies, a small clearing lot, slightly mused and shop soiled, spots, checks and stripes; regular 12½c to 25c. Saturday, 9c.

No phone or mail orders.

For a Busy Day in the Millinery Department

A LIST OF SPECIAL VALUES

A big special showing of Real Panama Hats at \$6.50, \$7.50, \$8.50 to \$10.00.
100 New Hats at \$5.00. Others reduced from \$7.50 and \$10.00 to \$5.00.
60 New Hats at \$3.50. Others reduced from \$5.00 to \$3.50.
Hundreds of New Hats for Children. Specially priced at \$1.50, \$2.00 to \$2.50.
Sale of Paris Flowers, 75c to \$1.50 values for 39c.

Big Sale of Un-trimmed Hats, Worth from \$1.50 to \$2.50. Saturday, \$1.00.

Men's Hats, Saturday, \$1.00

Regularly \$2.00, \$2.50 and \$3.00

1,000 Men's Hats, in up-to-date 1912 shapes, and finest qualities English, French and Italian fur felt; stiff hats in small, medium or large proportions; soft hats in a large assortment of the very-much-worn styles and in the most popular colors. Every hat correct in shape and clean new stock. Regularly \$2.00 to \$3.00. Saturday's bargain price, \$1.00.



Use Our New Transfer Card It Will Save Time and Temper

The Waist Display

Make a point of visiting the New Waist Department while in the Store. You will be pleasantly surprised at the size and the beautiful stocks of these goods, all displayed conveniently, on broad tables, near the elevators on Yonge and Richmond Streets. We will make inducement well worth while, offering, among other beautiful goods—

1,000 Lovely New Lingerie Waists, regular values \$2.95, \$3.95 and \$5.00, for Saturday \$1.95

Well Built Furniture--A Hint to Brides-elect

Furniture of good quality, good workmanship and exceptional finish.
Dining Chairs, made of solid oak, rich golden finish, solid seats, strongly braced; sets of 5 small chairs and 1 arm chair. Saturday, \$8.80.
Dining Chairs, made of quarter-cut oak, finished rich golden, genuine leather upholstered seats; sets of 5 small chairs and 1 arm chair. Saturday, \$17.50.
Dining Tables, in selected quartered oak, finished golden, Early English or fumed, pedestal design, with round top extending to 8 feet. Saturday, \$26.75.
Dressers, in quartered oak, also in mahogany, two short and two long, deep drawers, trimmings either wood knobs or brass pulls, beveled mirrors either square or oval shaped. Saturday, \$18.75.
Chiffoniers, made of selected quarter-cut oak, also in mahogany, lots of drawer space and good mirror, carefully constructed and well finished. Saturday, \$18.75.
Wood Bedsteads, of good design, good workmanship and beautifully finished; can be supplied either in oak or mahogany. Saturday, \$30.50.
Brass Bedsteads, an exceptionally neat pattern, in full size only, finished satin, bright or combination; as desirable as any we have ever been able to offer. Saturday, \$19.90.
Mattresses, well filled with high quality cotton felt and covered with a fancy art ticking, built for comfort and durability; can be supplied in all standard sizes. Special for Saturday, \$7.40.

The New "Saxon" Rug

9x12 ft. Silky Looking Rug For \$9.75

The most wonderful rug ever produced for such an extraordinary small cost.

An entirely new rug, with designs made exclusively for the Robert Simpson Store, has a very handsome silky surface. Made of a hard yarn, it resembles very closely the beautiful Wilton rugs, which are so well established in public favor, and will give service as unusual as its appearance. The colors are good Orientals, in blues, tans, greens and red, beautiful green and red chintzes, etc. We can assure you that never before has such beautiful quality been combined with such low cost. The price range is as follows:—

- 6.0 x 9.0 — \$5.00.
- 7.6 x 9.0 — \$6.50.
- 9.0 x 9.0 — \$7.50.
- 9.0 x 10.6 — \$8.50.
- 9.0 x 12.0 — \$9.75.

Saturday also offers a wide range of special values that give remarkable values for Saturday's selling.

Men's Two-piece Outing Suits

Now that you are thinking about a Two-piece Outing Suit, you will find here the kind that will please you well. They are made from light grey English worsted, with a subdued stripe. The coat is single-breasted, three-button, and the trousers are made with cuff bottoms, belt and side straps; well tailored. Price, \$13.50.

Other prices in high-class Outing Suits, \$15.00, \$16.50, \$17.00, \$21.50.

Saturday's special offerings include other Suits and Rain-coats that will give you ample choice for the selecting of correct Summer clothing. Make Simpson's your tailors.

Women's Porous Knit Vests

Come early, or phone before noon for this elegant Porous Knit Underwear. We will send out twelve hundred garments only at this low price.

1,200 only, Women's Summer Vests, the famous Porous Knit weave, cool and ventilating to the wearer; fine white cotton, low neck, no or short sleeves, beading and draw tapes; sizes 32 to 38 bust. Regular price, 25c each. SATURDAY, EACH, 17c.

Other Whitewear and Women's Underwear, as announced by Thursday's papers, make Saturday an unusual day in this department. Do your buying early.

Window Screens

All first quality, complete range of sizes and styles.—

Height	Closed	Opens to	Saturday
14-inch	18-inch	28-inch	15c
14-inch	20-inch	32-inch	17c
14-inch	22-inch	40-inch	19c
14-inch	15-inch	22-inch	22c
14-inch	24-inch	40-inch	25c
18-inch	20-inch	30-inch	24c
18-inch	20-inch	36-inch	25c
18-inch	24-inch	40-inch	30c
22-inch	24-inch	40-inch	36c
22-inch	26-inch	44-inch	38c
14-inch	34-inch	60-inch	39c
24-inch	25-inch	40-inch	45c
22-inch	28-inch	36-inch	48c
24-inch	28-inch	44-inch	50c
24-inch	28-inch	52-inch	55c

Screen Doors

Screen Doors, 3-panel style, fancy corner brackets, four sizes: 2 ft. 6 in. x 6 ft. 6 in., 2 ft. 8 in. x 6 ft. 8 in., 2 ft. 10 in. x 6 ft. 10 in., 3 ft. x 7 ft. Saturday, \$1.00.

Screen Doors, 3-panel style, varnish finished, strengthened by eight fancy corner brackets, 3 sizes: 2 ft. 8 in. x 6 ft. 8 in., 2 ft. 10 in. x 6 ft. 10 in., 3 ft. x 7 ft. Any size, Saturday, \$1.25.

Screen Doors, grained, highly finished, solid bottom panel, row of spindles across centre, large upper panel; with four fancy corner brackets; a strong, heavy door, very suitable for front door purposes; 3 sizes: 2 ft. 8 in. x 6 ft. 8 in., 2 ft. 10 in. x 6 ft. 10 in., 3 ft. x 7 ft. Any size, Saturday, \$1.75.

SATURDAY BARGAIN—300 HAMMOCKS.

Beautiful designs, large roomy size, with wide valance, fringed, good colors, well worth \$2.25. For \$1.49.

FOR THE GARDEN.

1½-inch Garden Hose, three-ply Garden Hose, guaranteed to stand city pressure. 50 feet, with complete attachments, nozzle and couplings, all ready for use, Saturday, special, \$3.98.

¾-inch Garden Hose, as above, \$4.49.

The Grocery List

- 1,000 lbs. Finest Creamery Butter, White Clover Brand... per lb. 25c
- Trained Cornflakes... 3 packages 25c
- Canned Fruit—Strawberries, Cherries, Peaches, and Pears... per tin, 15c
- Finest Canned Corn... 3 tins 25c
- Imported French Peas... per tin, 11c
- Imported Pure Orange Marmalade, Tickler's Brand... 2 lb. jar, 25c
- Rich Red Salmon, Otter Brand... per tin, 25c
- Imported English Pickles, Gillard's... 2 bottles 25c
- Leaf Sugar... 2 lbs. 25c
- One Car California Sunkist Oranges, sweet and seedless, per dozen, 25c
- Garton's H. P. Sauce... per bottle, 15c
- Fancy Mixed Biscuits... 2 lbs. 25c
- 500 lbs. French Peas... per tin, 25c
- Candy—500 1-lb. boxes Chocolates and Bon-bons, A regular 50c value... per box, 45c
- Crossed Fish Brand Sardines... 2 cans 25c

The Robert **SIMPSON** Company Limited

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