

Q. Did it have any effect on the price when sold?—A. Not so far. The cheese was always sold at top market price; and there was no complaint afterwards. I might give one illustration. When the Prince Edward Island cheese went to Chicago some of the experts there discussed with me a peculiar flavour they had found in one of these cheeses. I went with the judges after the judging was done that day and examined other cheeses which were there, to compare the flavour with that of the Swiss cheese. They said: "That is good cheese. We thought it was some new and therefore objectionable flavour, but we find it is all right." It was merely the unusual flavour that puzzled the judges and so at first it was condemned by them. I think the Island is capable of turning out as fine cheese, in fact I think the finest cheese, that are made on this continent.

Q. Of that peculiar flavour?—A. Not so pronounced. The flavour is also somewhat like that of the Dunlop cheese, which long held the first place in Scotland.

*By Mr. McMillan:*

Q. Did these cheese go to the market in England?—A. The cheese were sent to England; that was the ultimate destination. We sold them to a Montreal house, but I learned that they had gone to London, England.

#### BRANDING OF CHEESE.

*By Mr. Cochrane:*

Q. Are these cheese branded?—A. They are branded on the boxes "Prince Edward Island."

Q. Not on the cheese?—A. Not on the cheese, because the brands on our summer cheese in a moist climate like that of Prince Edward Island would not be discernible after the lapse of a few months on account of the mould.

*By the Chairman:*

Q. All the boxes of cheese are branded before leaving Montreal?—A. They are branded "Canadian" because the English Trademark Act demands that the name of the country of origin be on the product.

*By Mr. McNeill:*

Q. Could not the brand be on something that would appear on the cheese?—A. In my opinion it would be quite undecipherable on the cheese. In a moist climate the mould would cover the brand and it would not be discernible if put on the side of the cheese. I had a letter from a large manufacturer of cheese in Nova Scotia a few days ago, referring to the same matter; and he said he had not been able so far to put his particular brand of "Antigonish, Nova Scotia," upon his cheese so as to have it discernible after the cheese had been kept a few months.

Q. Would it not be possible to have a label?—A. I think it would be difficult to have a label adhere on account of the greasy condition of the cheese cloth and of the exudation from the cheese in hot weather.

*By Mr. McMillan:*

Q. I have seen it done in June and July until September and the brand was all right?—A. In western Ontario you have not the same difficulty from humidity of the climate.

In Prince Edward Island the work has been under the immediate charge of Mr. T. J. Dillon, who is a very capable cheese-maker and a good business man. He attended forty-one meetings since my last report and has trained in these factories seven young cheese-makers, who take charge of seven of the new factories this year. After this year