Coal

That Satisfies

ONEWS. OF SPECIAL INTEREST TO WOMENO

CHARMING SILK AFTERNOON FROCK

Empire Model of White and Apple-Green Displays Latest Features.

SMART ACCESSORIES

Graceful Hat and a Chic Para sol Lend Distinction to Latest Designs.

There is one particularly fascinating empire design this season which will prove itself indispensable—that of the quaint little foulard or silk afternoon frock with a filmy bit of lace, a few yards of velvet ribbon and a flower or

A fascinating little model recently conceived by an exclusive costumier was developed in white taffeta, shot with apple green and exploiting a design of conservative little square figures in the green. The sleeveless bodice was set on a French lining and crossed softly in a surplus "V"-cut very low, to reveal the transparent underblouse and long, banded sleeves of delicate all-over lace. The fulness of the sleeve was confined by three bands of narrow green-velvet at the wrist, which also binds the simple round neck line

Two-Piece Skirt.

Charming to a degree was the dainty two-piece skirt gracefully caught into side puffs to reveal the petticoat of frilled lace, exploiting the bound edges of the green velvet ribbon. The chic little girdle outlining the very high waist was also of the velvet with the streamers in centre-front caught to the bedice with a bow and a single

To complete this delightful costume was worn a broad-brimmed white sailor, drooping artistically back and front, displaying a simple trimming of black velvet streamers and large

A chic green sunshade with centre section of black was carried, while green-heeled white kid shoes added a atunning note to this absolutely up-to-



Punishing little children is a very serious matter. Only too often parents are guilty of the grave mistake of whipping or striking children when they them selves are angry. And if questioned they would probably tell you that if they waited until they "cooled off" they would not punish at all. People who view chastisement in such a light had far better cease to administer it entirely. Have you heard an angry mother exclaim, "If you cry, you'll get some more"? Now, how on earth she expects a hurt baby not to cry passes my comprehension. I am Punishing little children is a ver how on earth she expects a hurt baby not to cry passes my comprehension. I am sure that if that mother whipped a child and the little one did not cry the mother would keep up the punishment until she got the satisfaction of hearing a cry. And then she would command him to lie down and stop crying.

Have you seen a crying baby's desperate.

Have you seen a crying baby's desperate-struggle to get up when firmly pushed into a flat position? It must produce the same mental effect as a big person experiences when he dreams that a giant is pressing down on his chest. And it would be quite as easy for the child to stop breathing as to immediately stop the hysterical sobs and gasps of anger and fright.

fright. If you decide on a whipping as the best mode of punishment for some offence, give it; but when it is over don't prolong the agony. A nervous child left to gasp and rage alone after a punishment will become a physical wreck. Check the hysteria by commencing a game or a story.

ping if you are going to cuddle right after?" And in reply, I ask you, "Of what use is a whipping if you can't cuddle right after?" If your punishment has been administered as it should be and has accomplished what it intended to, it ended with the whipping.

BATTALION WILL TRAIN AT LONDON FOR PERIOD

Unit Stationed at Guelph Transferred to Summer Camp for Spell.

GUELPH, Ont., May 20. The Sattalion Canadian expeditionary force has mobilized here and has GUELPH, Ont., May 20 .- The 34th which was mobilized here and has been in training for the past four months, broke up camp this morning and left for London to go into sum-

Would You Not Rather Have

a Housewife Read Your Fur-

niture Advertisement BEFORE,

Rather Than AFTER She Has

The woman who is buying furniture today has read the furniture "ads" in her morning newspaper

BEFORE MAKING HER FINAL DECISION AS TO

needs, or can afford to buy just now, the furniture

"ads" will have less immediate interest for her than

AFTER she has purchased all of the furniture she

And the same thing is true of all other kinds of

The merchant whose "ad" attracts the attention

of the shopper JUST BEFORE THE SHOPPING IS

UNDERTAKEN is the merchant whose message

COUNTS. And the morning newspaper is the only

message-carrier able to deliver its messages AT THE TIME BUYING DECISIONS ARE BEING FINALLY

EVERY MORNING, in a majority of the homes of this city, the store "ads" in this newspaper HELP

HOUSEWIVES TO DECIDE ABOUT THE DAY'S

BUYING. They offer suggestions that are ACTED UPON-make special offers that ARE SURE TO BE

INVESTIGATED by the shoppers IN THE COURSE OF THAT DAY'S BUYING TOURS.

WHAT TO BUY AND WHERE TO BUY IT.

they had THIS MORNING.

DOES UM WANT HIS)

MADE.

Bought Her Furniture?

Small Coal for Your Kitchen Range

Take advantage of Summer Prices and BUY YOUR COAL NOW.



ANTHRACITE We supply large or small orders for Kitchen Range Coal on short notice. All our

Conger - Lewigh Coal Co., Ltd 95 Bay Street, Toronto. Phone Main 4890.

HONOR TO GRADUATES

Being Held and Luncheon

Was Given.

versity graduates of the institution.

A luncheon was given on Wednes-

day at which these young women

the evening at 8 o'clock, Rev. R. Mc-

"Princess" will be presented by the

Officers Are Elected.

Dorien; recording secretary, Miss R.

Devaney; corresponding secretary,

Miss Victorine Rooney; convener of

convener of entertainment committee

bership committee, Miss Gretta Mal-

lon; convener of press committee

OTTAWA, May 20 .- The militia de-

An Easy Way to Get

ARE SAFELY LANDED

The election of officers of the Abbey

were the guests of honor.

Notes of Women's -:- World -:-

Branches in

All Parts

City

A three days' suffrage convention with unusually attractive features is that to be held early in June at the Series of Functions and Meetings home of Mrs. L. A. Hamilton, Lorne Park, when members of the various local organizations and others thruout the province will/convene among the orchards and gardens by Lake Ontario.

take place in Convocation Hall on week in honor of the first four uni-Sunday, Sunday, when the Rev. Burgess Browne and Rev. Dr. Patterson will officiate and preach. The organist of the university will play and guides Power of Toronto, Miss Gertrude Ryan and women of the Dominion and local of Mitchell and Miss Theresa Coughcouncils will bring flowers which will later be distributed among the hospi- lan of Hastings.

Among enthusiastic patriotic workers are the Imperial Bank Red Cross Auxiliary, which lately sent eight pairs of sheets and numerous other articles to the University Base Hospital.

The Canadian Society for the protection of birds meets this evening at 5 o'clock in the Royal Canadian Institute, when a lecture will be given by Prof. Coleman on "Birds From a Ge- students."

The Central W. C. T. U. meets at 2.30 today in Willard Hall for the election of officers and other business. Dreadnought chapter I. O. D. bandage meeting takes place in St Simon's parish house at 10.30 this

The sewing meeting of the Lord Miss Victorine Rooney; convener of Seaton chapter I. O. D. E. will be held house committee, Mrs. F. McLaughlin; at the I. O. D. E. headquarters, 16 convener of entertainment committee King street east, this morning at nine Miss Helen Seitz; convener of mem.

Harbord Alumnae Association will Miss Anne Kelly. old their annual June tea on Wednesday, June 2, at four o'clock, in the MORE CANADIANS Mission Tea Room, King street west.

'The ladies' committee of the United Empire Lovalists' Association will be Safe Arrival of Cameronia English Port is Announced.

At Foresters' Hall on Saturday and Monday evenings a program of classi-cal and national dances will be given by pupils of Miss Sternberg, for the steamship Cameronia has arrived benefit of the Toronto Base Hospital, safely in England, carrying the 24th

Mrs. Pepler, Mrs. Alexander, Mrs. adian troops. She sailed on the 11th and arrived in England yesterday. of the Patriotic League were ushers and receivers of tickets at the first of the weekly luncheons to be given dur-ing May and June under the auspices of their league for the purpose of in-creasing the fund for patriotic work. The "Little Blue Tea Rooms," where the luncheons are held, are among the most attractive of Toronto's many pretty places for social gatherings.

The Apple Tree Inn on Yonge stree just beyond stop 36 on the Metropoli tan Railway at Newtonbrook is to be opened on Monday in charge of the Admiral Hood chapter I. O. D. E., proceeds to go to patriotic and relief work.

The Red Cross Auxiliary of Oak

The Red Cross Auxiliary of Oak-ville is opening for the summer a tear room at the eastern approach to the high level bridge (junction of lower middle road and sixth line), just outside Oakville.

SUBSCRIPTIONS GIVEN

ARE NOW SUFFICIENT

A meeting of the executive committee of the University Base Hospital was held yesterday morning in the biological building, at which the business in connection with the sppeal for funds for hospital was wound up. The subscriptions already in hand being sufficient, the members are now free to devote themselves to making surgical supplies, which will be in demand as long as the hospital is needed. The University of Toronto Women's Club will also assist other branches of the Red Cross.

Auxiliary of Oak-ville is now possible to combine into simple form the very elements needed by the disestive organs to help them into simple form the very elements needed by the disestive organs to help them closy the view they are carried to every is called Sargol, and has been termed the greatest of flesh-builders. Sargol aims through its regenerative, reconstructive powers to coax the stomach and intestines to literally soak up the fattening elements of your food and pass them into the blood, where they are carried to every starved, broken-down cell and tissue of your body. You can readily picture the result when this amazing transformation has taken place and you notice how your cheeks fill out, hollows about your neek, shoulders and bust disappear and you take on from 10 to 20 pounds of solid, healthy flesh. Sargol is absolutely harm-less, inexpensive, efficient.

Leading druggists of Toronto and vicinity have it and will refund your money if you are not satisfied, as per the guarantee found in every package.

Caution: While Sargol has given excellent results in overcoming nervous dyspepsia and general stomach troubles, it should not be taken by those who do not wish to gain ten pounds or more.

UNIVERSITY ALUMNI SIXTEENTH ANNUAL

Has Taken Active Part in War Matters, Distributing Literature for Hospital.

Reports on the year's work were read yesterday afternoon at the six eenth annual meeting of the University of Toronto Alumnae Association held in west hall, main building. Since its formation the association has interested itself in many problems concerning the university, and during the past year has taken an active part in al lmatters relating to the war, distributing literature on behalf of the University Base Hospital and other

The secretarial fund, raised by Sir John Gibson when president of the association, has now realized \$1,281.95, about \$65 outstanding.
Owing to the financial stringency resulting from the war, "The University Monthly" has suffered by the decrease of advertising, a deficit of \$190.46 remaining

Election Results. The elections for the entuing year esulted as follows: Hon, president, Hon. Sir John M. Gibson; president, J. C. McLennan: vice-presidents, J. A. M. Aikins (Winnipeg), John M. Clark (Toronto), H. M. Darling (Chi-A series of functions and meetings The Girl Guides' annual service will are taking place at Loretto Abbey this cago), R. W. Harris (Vancouver), S. J. McLean (Ottawa), A. M. McMechan (Halifax), J. Squair (Toronto), T. Kinnard Thomson (New York); sec-retary-treasurer. J. Patterson. The

executive council of thirty:
Miss C. C. Benson, Miss Constance
Laing, Mrs. J. R. L. Starr, J. W. Bain,
R. G. Beattie, G. S. Brett, L. H. Cameron, Rev. Father Carr, N. F. Davidson, J. D. Falconbridge, J. C. Fields,
J. T. Fotheringham, D. J. Googgin, H.
F. Gooderham, R. A. Gray, W. High mass will be sung in the chapel this morning, and Rev. F. F. Burke, C.S.P., will preach the sermon. In A. Oille, W. A. Parks, Peter Sandiford, Wallace Seccombe, H. G. Tyrrell, A. S. Vogt, R. Hodder Williams, C. R.

CONVENIENT TRAIN SERVICE FOR MUSKOKA COTTAGERS.

Alumnae Association resulted as follows: Hon, president, Rev. Mother For the convenience of cottagers and other interested parties desiring to make arrangements for the Stan'slaus; hon vice-pres. Mrs. John Maloney; president. Mrs. Thos. Laior; vice-presidents, Mrs. T. P. Phelan and summer at Bala and vicinity, Canadian Pacific Railway will operate Mrs. P. Rooney; treasurer, Miss Daisy their train No. 25, leaving Toronto at 9.15 a.m. on Saturday, May 22nd. Monday, May 24th, and Saturday, May 29th, through to Muskoka, making connection with steamers for Muskoka points, steamer leaving Bala wharf 2.15 p.m. On the same dates train No. 26 will also be operated, starting from Muskoka, leaving that point at 3.10 p.m., making the usual stops through to Toronto.

will be operated daily except Sun-day, between Toronto and Sudbury, making close connection at Bala with steamer for Muskoka Lakes points.

Full particulars from any Canadian Pacific ticket agont, of M. G. Murphy. District Passenger Agent, Torporto.

345

blue blossomers are the various scillas, than which no other bulb tribe can give a more wondrous riot of blue tints. The squills range from pale lavenders to the deepest black-blues.

Of the vines, we have the purple and pale blue wistarias, and farther south the passion flowers, but no other blue blossoms.

Of the vines, we have the blue vines that bear blue blossoms.

LOCAL POLICE FORCE MUST BE EFFICIENT Battalion of Montreal and other Can-

Chief Says No Favoritism Shown and Promotion Based on Merit Alone.

Chief of Police Grasett discredited the story in a morning paper that fa-voritism had been shown to any na-Fat and Be Strong ionality or religion on the police force All the men had an equal chance for promotion and the changes were en-The trouble with most thin folks who wish to gain weight is that they insist on drugging their stomach or stuffing it with greasy foods; rubbing on useless "flesh creams," or following some foolish physical culture stunt, while the real cause of thinness goes untouched. You cannot get fat until your digestive tract assimilates the food you eat.

Thanks to a remarkable new scientific discovery, it is now possible to combine into simple form the very elements needed by the digestive organs to help them tirely based on merit, without regard to anything else. The inspectors were called in merely to find out the efficiency of the new men, as Deputy Chief Stark had not made a report on the efficiency of the new officers before his

Chief Grasett stated that his sol aim was to maintain the efficiency the force, and that all his actions in making changes were for this purpose "There is no room for inefficient mer on the Toronto police force," stated

Four Boats to Niagara Saturday. on Saturday the 22nd. Family Book Tickets at \$6.50 are now on sale. One trip tickets may be purchased either at 46 Yonge street or the Yonge street wharf.

Panama and Leghorn Hate Cleaned and Remodelled to the latest style.

NEW YORK HAT WORKS. 566 YONGE STREET, Phone N. 516

GALLAGHER & CO., LIMITED Specials for Friday and Saturday:

Choice Fresh Caught Trout, 10c per lb. Fancy Frog Legs and a Car of Louisiana Strawberries 107 KING STREET EAST. MAIN 7497-7498

Swift's "Red Steer" Fertilizers



EPAYS TO USE THEM

It Pays to Use Them THE application of SWIFT'S FERTILIZERS will make your lawn more velvety, pro-tect it from burning out in the summer and give it a much earlier start in the spring.

Why buy your vegetables this

summer when you can grow same in your lot with the application of SWIFT'S FERTILIZERS? Stable manure is a very good fertilizer, but it does not contain all the available plant food elements required by the plants. SWIFT'S RED STEER HIGH-GRADE FERTILIZER contains a liberal supply of available plant food. It will enrich your soil and enable you to grow more and bet-ter vegetables.

SWIFT CANADIAN CO.,

Fertilizer Department West Toronto, Ontario,



In answer to a special request, we give the names of a number of plants whose blossoms are blue, purple-blue, pale blue, dark blue, and various tint As a general rule, blue blossoms an and, strange to say, these blue blos-soms, with the exception of the hya-

cinths, are quite devoid of the least fragrance.

Coming in the very early spring are through to Toronto. Ithe various early blooming bulbs that mencing May 31st these trains send out their blossoms late in March, and from this on till the end of November, other plants continue the making close connection at Bala with work of blossoming blue. These first steamer for Muskoka Lakes points.

> Then there are the tiny grape-hyacinths, whose stiff spikes of blossoms are only beautiful for their intense sky-blue shades. Come the Roman hyacinths next, along with those other hardy bulbs, the tulips and their contemporaries. I need not discourse here on the beauties of the blue hyacinths.

ber some real true blues among their numbers, and some pale lavenders. Come next the old-fashioned lung-wort, a floriferous bluebell-like plant, very early in March, but whose blos-some have not yet the perfect sky-blue of the highest development.

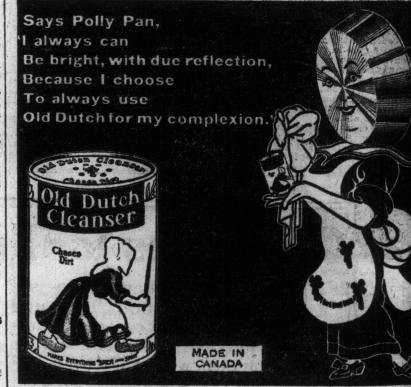
I surely need not mention again the spiderwort, or blue lily, whose blossoms, to me, represent the very highest type of perfect color attainment. Such true, deep blues are seen in only one other blossom here in Canada, and that is in one or two varieties of the stately larkspur, both the annual and he perennial. The various campanulas, pyramid-

alis and canterbury bell are blossoms that are fast reaching to the perfect true blues, but have not yet arrived at their goal. Their blossoms are tinged yet with a deep rich purple. Even the Scotch harebell has this faint hint of purple showing thru the frail tissue A pretty annual, Nigella, or love-in-the-mist, is one of the mysteries of the summer garden. Plant Nigella, my gardeners, and study the marvelous blossom before and after it goes into its seed capsule.

Then pansy lovers, who delight in blue flowers, are trying to obtain a of other hue. Some rich dark purples have been managed, and some sky blues, as yet not untouched by other

and purple irises, French and German, Spanish and Japanese, the latter be

And little forget-me-not, a blossom of pale blue, is not to be despised. Its



Polly and Her Pals Copyright 1914, by Randolph Lewis.

NOSIR HIM

MUZZER TO GIVE ! WANTS TO UM HIS DINNER STAY WIN ROT PRECIOUS :) HIS AUNT MAGGIE HIM DOES:

HEAVENS KNOWS I KIN STAND FER DOGS WHEN I GOT TO BUT THIS HERE BABY TALK GITS ME WILD!



WOT THA



AW, THE POOR LIL FELLER. DID THE NAUGHTY MANS TEP ON THE DOGGIES

--

WHATS THAT YOU SAID, PAW : I SAID IT'S TOO BAD THIS FOOL MUT WOULDN'T KEEP HIS TAIL IN HIS POCKET!

By Sterrett