

SECTOR: Tourism

SUB-SECTOR: TOURISM DEVELOPMENT PROGRAM

Officer: J. Kern, Tel: (613) 944-8823

EVENT: Spotlight Canada - British Columbia, September 1993

PRODUCTS: All travel trade customer segments

SCOPE: Ed. Fam. Tour to B.C.

ATTENDANCE: U.S. buyers to meet B.C. sellers

CONTACT: J.Rondeau (214)922-9806

EVENT: Showcase Canada - Buffalo, February 1994

PRODUCTS: Meet./Conv./Incentive travel

SCOPE: Marketplace in Buffalo Territory

ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers

CONTACT: L. Niederlander (716)852-1247

EVENT: Showcase Canada - Detroit, November 1993

PRODUCTS: Meet./Conv./Incentive travel

SCOPE: Marketplace in Detroit Territory

ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers

CONTACT: M.Rice (313)567-2086

EVENT: Showcase Canada - Los Angeles, March 1994

PRODUCTS: Meet./Conv./Incentive travel

SCOPE: Marketplace in Los Angeles Territory

ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers

CONTACT: J. Rasmussen (213)687-7432

EVENT: Showcase Canada - New York, November 1993

PRODUCTS: Meet./Conv./Incentive travel

SCOPE: Marketplace in New York Territory

ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers

CONTACT: H. Davidson (212)596-1600

EVENT: Showcase Canada - Pittsburgh, April 1993

PRODUCTS: Meet./Conv./Incentive travel

SCOPE: Marketplace in Pittsburgh Territory

ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers

CONTACT: V.Boehm (412)392-2308

EVENT: Showcase Canada - Atlanta, April 1993

PRODUCTS: Meet./Conv./Incentive travel

SCOPE: Marketplace in Atlanta Territory

ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers

CONTACT: M.Goodie (404)577-6810