REPT4D 89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 605-DETROIT

013-CONSUMER PRODUCTS & SERVICES UNITED STATES OF AMERICA

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ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

PROMOTE & REVIEW CDN PRODUCTS AT NATIONAL SPORTING GOODS ASS PRODUCTS. NEW AGENCY AGREEMENTS - I.E. EXPANDED REPRESENTATION FOR CDN

DEVELOP NEW PROGRAM FOR CDN PRODUCTS - INTRODUCTORY DAYS PENETRATE. CREATE PROFITABLE OPPORTUNITY FOR CDN CONSUMER PRODUCTS TO

CONTINUE TO UPGRADE CONTACTS IN TERRITORY MAINTAIN CURRENT LEVELS OF CONTACTS FOR INCOMING MISSIONS &

MARKET INTELLIGENCE FOR NEW EXPORTERS.

DEVELOP MARKET STUDY ON RETAIL TRADE IN TERRITORY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ----

QUARTER: 2 ----

QUARTER: 3 ----

OUARTER: 4 -----