REPT4D

90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :656-PORT-OF-SPAIN

SECTOR :011-OIL & GAS EQUIPMENT, SERVICES TRINIDAD AND TOBAGO

........................

PLANNING:

ANTICIPATED RESULTS:

SUB-SECTOR: MACHINERY AND EQUIPMENT

MARKET RESEARCH REPORT A REPORT IN APRIL, 1989

I.D. MARKETING STRATEDY IN PROMOTING PROCUREMENT OF CON PROD A DEFINITIVE MARKETING STRATEGY AND PROGRAM

ACTIVITIES PROPOSED IN POST PLAN:

IDENTIFY SPECIFIC PROJECTS/REQUIREMENTS LIST OF PROJECTS/REQUIREMENTS

- SCHEDULE INDUSTRY VISITS TO TRINTOMAR, TRINTOC & TRINTOPEC FIRMS INCREASE AWARENESS WITH CDN INDUSTRY. INVITATIONS TO 10 CDN

GATHER MARKET INTELLIGENCE ON U.S. COMPETITION PREPARE CON SUPPLIERS FOR COMPETITIVE CIRCUMSTANCES

PARTICIPATE IN TWO PROMOTIONAL EVENTS DISTRIBUTE INFO RE CON CAPABILITY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Market research report - Marketing strategy -BID \$100M Refinery Upgrading project - Alta Oil and Gas Mission follow up - SECC gas project.

QUARTER: 2 Participate SPE conference/exhibition - Refinery rehab. project - Alta Oil/Gas Mission follow up. Activities on gas project.

activities to increased by buyers

QUARTER: 3 Rescheduled SPE Conf./Exhibition Nov/89 - Refinery rehab study tender - follow-up on Alta Oil & Gas Mission - Monitor offshore gas development and natural gas liquid extraction plant construction.

QUARTER: 4 IDB US\$200M TRINTOC refinery rehab tender- Oil & Gas Incoming Buyers Mission - Monitor Liquid Gas Extraction Plant development - Pursuing TRINTO-PEC Waterflood Plant tender - Pursuing Oilwell Digitization of Logs.

QUARTERLY RESULTS REPORTED:

Report completed - Approval Cdn exhibit at Petro Expo/Conf Oct/89 - Cdn firms shortlisted -Positive Action Tool Ltd sales valued Cdn\$33,156 - Status report provided to Cdn firms.

Conference/Exhibition postponed - Tenders being evaluated - Aostra agreement to be signed - Gas production scheduled Jan/90.

Presentation successful. 3 sales lead 1 agency agreement - Contract awarded in stages,1 Cdn firm considered -agency agreement signed, sold Cdn\$34,000; AOSTRA agreement signed - Reports to Cdn industry re progress of projects.

Prequal bids invited. Promoted Kilborn Energy role.-Two buyers invited to Oil Show, Calgary Jun/90 - US\$95.5M contract awarded, promoting Cdn participation - Promoted I.P. Constructors Ltd. - Promoted 2 Cdn firms in tender bids.