

REPORT 4A
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 473-BUDAPEST

CANADA-HUNGARY TRADE CONSULTATIONS, MAY 28 - JUNE 4.

ANTICIPATED RESULTS:

- TO SOURCE GREATER VARIETY OF PRODUCTS IN CANADA AND MAKE "HOTTER" CONTAINER SHIPMENTS
- 4-5 LICENSING AGREEMENTS
- SMALL NEW SALES, BUT LONG TERM BENEFITS TO CANADA'S RELATIONS WITH GREENLAND
- INCREASED EFFICIENCY FOR POST TO DIRECT EXPORT ENQUIRIES
- TO ENDEAVOR DUTCH MARKET
- BUYER SALES PROMOTION IN DENMARK VISITED CANADA AND MET VARIETY OF SUPPLIERS - 100,000 PURCHASES 2000,000
- 2 - TO NEW DUTCH CONNECTIONS
- TO INCREASE 10% DUTCH SALES FOR OUR ASSISTANCE IN 2000
- 4 NEW DUTCH CONNECTIONS PER QUARTER
- 2-4 NEW DUTCH CONNECTIONS

ACTIVITIES PROPOSED IN POST PLAN:

ACTIVITIES ENGAGED IN POST PLAN:

DETAILED REPORT IS AVAILABLE UPON REQUEST