

Export and Investment Promotion Planning System

MISSION: 347 RIYADH

COUNTRY: 322 SAUDI ARABIA

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: ENCOURAGE THE PROPOSED SAUDI BUSINESSMEN'S MISSION TO CANADA IN SPRING 87 TO INVESTIGATE PROSPECTS FOR SOURCING INDUSTRIAL TECHNOLOGY AND MACHINERY.

Results Expected: PROMOTE JOINT VENTURE PARTNERSHIPS AND ASSOCIATED EQUIPMENT SALES.