

Hong Kong Information Infrastructure Expo and Conference

HONG KONG — March 7-10, 2002 — At the Hong Kong Information Infrastructure Expo and Conference (HK II Expo), Canadian information and communications technologies (ICT) firms can tap into the Hong Kong and Greater China market, presenting more opportunities than ever before now that China has joined the World Trade Organization.

Over 70,000 trade and individual visitors are expected at this high-

profile event. This is an opportunity to find new business partners, demonstrate your company's latest electronic and ICT applications, and gain insight into ICT industry developments throughout Asia Pacific.

A business mission to HK II Expo is being organized by Trade Team Canada — Information and Communications Technologies (www.ttcinfotech.ca), including the Canadian Consulate General in Hong Kong

(www.hongkong.gc.ca), Industry Canada and several provincial governments, in partnership with the Hong Kong Trade Development Council (HKTDC) (www.tdctrade.com).

Assistant Deputy Minister Jean-Claude Bouchard of Industry Canada will lead the mission. On-site support will be provided by the Trade Commissioner Service. HKTDC offers exhibitors a complimentary match-making service to make contact with suitable Hong Kong companies before the opening of HK II Expo.

Applications will be processed on a first-come, first-served basis. The application deadline is February 1, 2002.

For more information on HK II Expo, visit: <http://hkiexpo.com>

To participate in the Canadian delegation, contact:

- Ken Fong, project coordinator, Hong Kong Trade Development Council, tel.: (416) 366-3594, e-mail: ken.kk.fong@tdc.org.hk
- Dale Forbes, Industry Canada, tel.: (613) 990-9092, e-mail: forbes.dale@ic.gc.ca
- Eric Barker, Industry Canada, tel.: (604) 666-1407, e-mail: barker.eric@ic.gc.ca
- Brian Wong, Consulate General of Canada in Hong Kong, tel.: (011-852) 2847-7414, e-mail: brian.wong@dfait-maeci.gc.ca
- Marcel Belec, Trade Commissioner, China and Mongolia Division, DFAIT, tel.: (613) 995-6962, e-mail: marcel.belec@dfait-maeci.gc.ca

Edxpo 2002

CAIRO, EGYPT — April 16-19, 2002 — The Middle East Education, Training and Development Exhibition and Conference, Edxpo 2002, is a showcase where educational institutions, training organizations and suppliers of systems/technologies can promote their products and services to Middle East markets.

Among the over 10,000 visitors expected at Edxpo will be students, parents, education professionals, human resources and training specialists, policy makers, and researchers from both corporate and government sectors.

For the 200-plus exhibitors from around the world, Edxpo is an opportunity to recruit students, make sales, launch new products, establish contacts, negotiate partnerships, recruit agents or distributors, analyse the competition, network with leaders and decision makers, meet new and prospective clients, and gain a better understanding of the Middle East education sector.

With its strong economy — the third largest in the Middle East and North Africa — and a fast-growing population eager for education/training, Egypt is an ideal setting for Edxpo 2002. As well, the Egyptian government alone has

allocated over \$12.5 billion to education, research, development, and training.

The Canadian Embassy in Cairo will have a booth at Edxpo and will assist Canadian exhibitors to meet key Egyptian contacts. For more details, contact Tarek Abdel Meguid, Commercial Officer, Canadian Embassy, Cairo, tel.: (011-202) 794-3110, fax: (011-202) 794-7659, e-mail: tarek.meguid@dfait-maeci.gc.ca

For more information on Edxpo, contact Maha Surani, Project Manager, Trade Links International, tel.: (011-20-2) 414-5158/-5202, fax: (011-20-2) 415-5212, e-mail: msurani@trade-links.org Web site: www.trade-links.org

For more information on business opportunities in Egypt, contact Tarek Abdel Meguid, Commercial Officer, Canadian Embassy, Cairo, tel.: (011-202) 794-3110, fax: (011-202) 794-7659, e-mail: tarek.meguid@dfait-maeci.gc.ca Web site: www.canada-eg.com or J.M.Scott-Harston, Middle East Division, DFAIT, tel.: (613) 944-6346, fax: (613) 944-7975, e-mail: michael.scott-harston@dfait-maeci.gc.ca Web site: www.dfait-maeci.gc.ca/middle_east/country-e.asp?cid=126



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