



Colourful sails shade the forecourt leading to Canada's pavilion at the International Ocean Exposition (Expo '75) in Okinawa, Japan.

closed television circuit technique by which an amusing caricature of a sea animal engages spectators in light-hearted banter, reaction to the exhibit and opinion on environmental matters.

A screen of "recycled" ropes, woven



J.M. Powles, Deputy Commissioner-General, who is also the Canadian site manager, raises the flag.

Canada's concern for the sea – message clear at Expo '75

The colourful pavilion of Canada, devoted to the preservation of the resources of the sea, is drawing about 40 per cent of the attendance at the International Ocean Exposition (Expo '75) in Okinawa, Japan.

The Exposition, which has as its theme "The sea we would like to see", opened last July and will close on January 18.

The Canadian pavilion, situated in the Science and Technology cluster with those of Australia, Italy, the United States and the U.S.S.R., has received acclaim for the sincerity and clarity of its message and for the technical knowledge, motivation and competency of its staff comprising 20 young Canadians, all of whom are fluent in the Japanese language.

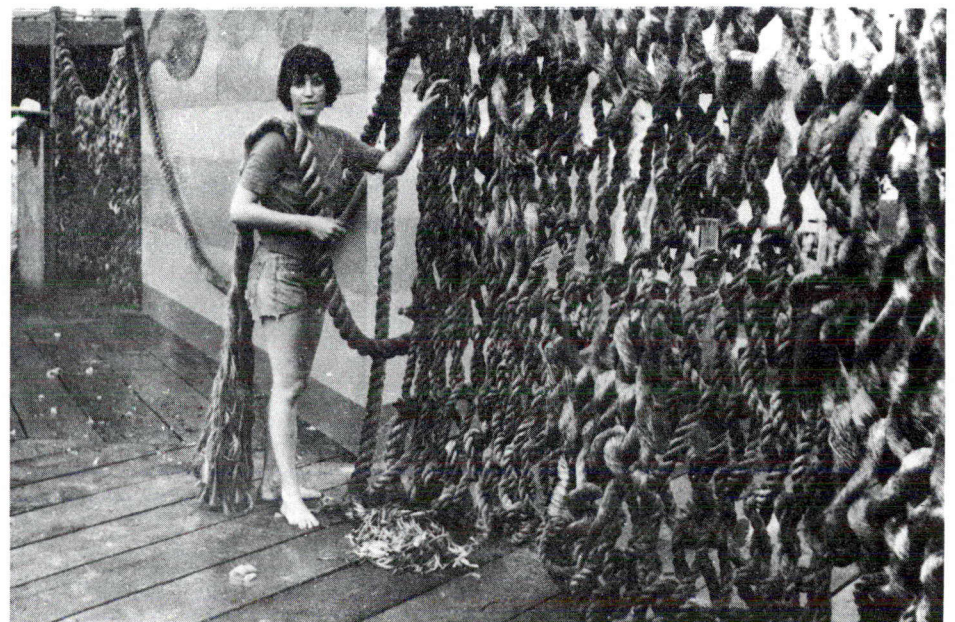
The pavilion's theme, "The sea has its own laws and man is accountable", is illustrated by a 38- by 25-foot horizontal map of Canada that highlights the Pacific, Arctic and Atlantic coastlines and by the use of conventional and audio-visual methods demonstrating Canada's historical involvement with and dependence on the sea, and of Canada's continuing concern for its preservation.

Included in the exhibit, which covers some 8,000 square feet, are animated models of Canada's technology in scientific and industrial exploration and development of the sea and its resources, and a short, animated film,

produced by the National Film Board, illustrating the dire consequences that could result from continued abuse of the sea. Canada's courage in showing this film in a foreign land has been cited in the Japanese press.

On the lighter side, examples of water-pleasure craft illustrate the importance of preserving the sea for recreation.

Audience participation is encouraged through the use of "aniforms", a



Patricia Wheeler, Vancouver artist, completes screen woven from "re-

cycled" ropes at the Canadian pavilion at Expo '75, Japan.