



THE above plan shows the central portion of the City of Montreal. ¶ Black dots represent locations of important buildings wired with Northern Electric "ADANAC" or "HIGRADE" wire. ¶ The heavy black lines indicate the Montreal underground system of the Bell Telephone Company of Canada, in all of which is used Northern Electric Lead-covered Telephone Cable. ¶ The dots shown do not by any means represent all of the Northern Electric installations, as enormous quantities of our wire have been sold to contractors for buildings we have not indicated here. ¶ Some of the important installations are as follows:—

Transportation Building
Dominion Express Building
Bank of B.N.A. (Head Office)
Ritz Carlton Hotel
Birks Building
Royal Trust Company Building
McGill University—
Medical and Engineering Bldgs.
Syndicate Building

Art Gallery
Harbor Elevators, Nos. 1 and 2
G.T.R. Elevator, Windmill Point
Canadian Rubber Company
Canadian Vickers Limited
C.P.R.—
Windsor Station and Train Sheds
Place Viger Hotel and Station
Canada Cement Co.

Scroggie Building
Jacobs Building
Goodwins Limited
Imperial Theatre
Princess Theatre
Lindsay Building
Post Office—
Head Office, St. James St.
Two Uptown Offices

City Hall and Annex
Frontenac Breweries
Ford Motor Company
All Bell Telephone Exchanges
Bordeaux Jail
Grey Nunnery, St. Laurent
Sommer Building
Westmount High School
United Shoe Machinery Co.

St. Lawrence Sugar Refinery Reford Building
Canadian Sugar Refinery St. George's R.C. Church
Belding, Pau! Corticelli Co. Park Lafontaine
Dominion Box Co. C.P.R. Angus Shops
Alaska Feather and Down Co. W. V. Dawson, St. Urbain St.

As well as many of the largest Apartment Houses in the City



THE POINT SEEMS OBVIOUS!

Northern Electric Company
LIMITED

HALIFAX MONTREAL TORONTO WINNIPEG REGINA CALGARY
EDMONTON VANCOUVER VICTORIA