

Canadian Manufacturers

desirous of opening an Australian connection are requested to correspond with
SCOTT, HENDERSON & CO., Sydney, New South Wales. References: Bank of New South Wales, Sydney; J. S. Larke, Esq., Canadian Government Trade Commissioner, Sydney.

Short Talks on Advertising

224 pages, 123 illustrations; sent post-paid on receipt of price.
Paper binding, lithographed cover, 25 cents.
Cloth and gold, gold top, uncut edges, \$1.00.

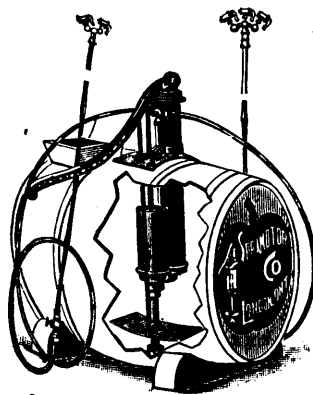
CHARLES AUSTIN BATES
Vanderbilt Building, New York.

"Mr. Bates' Masterpiece. It is interestingly and readably written—more readable than one would believe possible on so hackneyed a subject as advertising—and it is illustrated by pictures intended to lend a humorous turn to many of the sentences in the text. For those who want a general idea of advertising principles, the book will be found valuable, and even the readers to whom its subject is more than familiar will find it an interesting companion for a leisure hour. It is full of apothegms, every one of which rings with a true note."
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"Nothing humdrum or commonplace."—*Buffalo Commercial*.
"Full of snappy, commonsense hints."—*Boston Advertiser*.
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"Cannot fail to prove interesting."—*Pittsburg Press*.
"Should be in the hands of every business man."—*Philadelphia Ledger*.

Business Obtained

by catchy schemes and doubtful enterprises is surely short-lived. Misrepresentation and fraud backed up by untruth, is as surely the forerunner of failure.

The Spramotor Company have been the first to give the fruit-growers and manufacturers of Canada a strictly reliable machine for a variety of purposes, the latest of which is applying coal tar as a paint mixture.



It is a brass machine being so perfect in its mechanism that it will whitewash, disinfect, paint with almost any known mixture—as well as spray fruit trees.

It is the subject of more patents than exist on all other appliances together—and yet it is sold as low—or nearly as low—as any other sprayer in the market.

We will also sell you the chemical to use with the Spramotor, or you can get it from your dealer yourself. The only advantage we offer you in this is it is guaranteed strictly pure, and at the lowest possible price. Copyrighted Treatise free.

Address

SPRAMOTOR COMPANY

68-70 King St., LONDON, CAN.

this paper.

MR. E. F. CRAIG, who has been vice-president of the Montreal Corn Exchange, for the past two years, has been nominated for president, by Mr. Alex. McFee, the retiring president. Up to Tuesday Mr. Craig's nomination was the only one.

AFTER an experience in the shoe business of fifteen months, in this city of Toronto, Connor Bros. have assigned.—A receiver has been appointed to look after the affairs of the Imperial Piano Co., Toronto.

AFTER doing a nice hardware trade in this city for more than twenty years, F. W. Unitt has assigned. The principal cause of his trouble was too heavy investments in real estate some years ago. Late-ly he has been sued on a mortgage for \$10,000. He owes about \$25,000.

THE Montreal inspector of buildings, Mr. Pierre Lacroix, has just completed his report for 1899. There were 357 buildings erected during the year, representing a value of \$2,370,080. These buildings include 606 dwellings, 38 stores, six store-houses, and six factories.

At the regular quarterly meeting of the British Columbia Board of Trade, the subject under discussion was the proposed wagon road from the Coast into the Omineca country. A deputation was appointed to wait on the Government and urge it to do its utmost to open up the country by the most favorable route.

THE Hamilton, Grimsby and Beams-ville electric railway company report a prosperous year. Receipts amounted to \$44,670.75; disbursements, \$27,729.87. Two dividends of 4 and 1¼ per cent. were paid during the year. \$35,472.17 in paid-up stock was presented as a bonus to paid-up shareholders. This takes the place of net revenue that should have been paid out, as dividends being used to meet expenditures for construction work.

W. F. JAMES, who has carried on a small tailoring business in London for several years, has assigned, owing to the stress of strong competition. He was formerly a partner in the firm of Galpin & James, in that city.—An offer of compromise is made by R. M. Young, grocer, in Hamilton. A week ago he sold the stock at a discount of 20 per cent., on which he realized \$348. It will be seen that this is a small dividend on the \$1,830 he owes.

A DRUGGIST in Galt named D. A. Dickson, after making several changes in location, removed to Galt one year ago. Since he has been in business his father has frequently assisted him. In that town competition among druggists is very keen; indeed, it is a case of survival of the fittest," and Mr. Dickson has succumbed and is compelled to assign.—About twelve months since, James McComb went from Peterboro to Parry Sound, and opened a general store at the latter place, under the name of McComb & Co. The change evidently did him no good. Now he assigns. William J. Clark bought the confectionery stock of D. Tracksell, at Seaforth in November, 1896. A short time ago he sold out, and now makes an assignment. Formerly he was a stage driver.

BANKERS

From the following list our readers can ascertain the names and addresses of bankers who will undertake to transact a general agency and collection business in their respective localities:

ONTARIO

ACTON, Halton County, **STORIE, CHRISTIE & CO.**

ALISA CRAIG, Middlesex County. **JOS. ROSSER.**

ALLISTON, Simcoe County. **GRAHAM & KNIGHT**

AMHERSTBURG, Essex County. **THE CUDDY-FALLS CO.**

ARKONA, Lambton County. **JOSEPH WILCOX.**

NORTH-WEST TERRITORIES

WAPPELLA, Assiniboia, N.W.T. **R. A. PEASE & CO.** (with Branch Office at Moosomin, N.W.T.)

WANTED—Honest man or woman to travel for large house; salary \$85 monthly and expenses, with increase; position permanent; inclose self-addressed stamped envelope. **MANAGER, 330 Caxton Bldg., Chicago.**

G. H. Adams & Co.

MANUFACTURERS' AGENTS and COMMISSION MERCHANTS

Flinders Lane, MELBOURNE,

Clarence Street, SYDNEY, and at FREMANTLE, ADELAIDE, BRISBANE and N. Z.

Will be pleased to correspond with Canadian Manufacturers and Exporters desirous of opening up direct relations with Australasia.

NOTICE

Is hereby given that the Toronto Hotel Company will apply to the Parliament of Canada at its next session for an Act in confirmation of the provisions of the Act of Incorporation of the said company, being 61 Vict. cap. 110 (Ontario), and in particular confirming the provisions contained in Section 9 and the Schedule of the said Act and conferring the powers contained in the said Section or powers of a like character and for other purposes.

BEATTY, BLACKSTOCK, NESBITT CHADWICK & RIDDELL,

For the Toronto Hotel Company

Dated at Toronto, 3rd January, 1900.

Profitable Advertising and

Art in Advertising For 1900

The handsomest series of cover designs ever executed for a journal of this character will appear on Profitable Advertising during the coming year. These designs alone will be worth the subscription price. The quality of the contents will be in keeping and many new and valuable features will be presented.

The readers of The Monetary Times appreciate good typography. Profitable Advertising is superior in this respect and offers more for the money (80 large pages per month) than any similar medium—all bright original matter, and fully illustrated.

Send \$1.00 for year's subscription. Foreign price \$1.50 per year. Sample copy 10c. If you mention The Monetary Times. Address

Profitable Advertising and Art in Advertising,
No. 227 Washington Street,
BOSTON, MASS.

KATE E. GRISWOLD, Pub'r.