

**BRITISH TRADERS' INSURANCE COMPANY**  
 Limited  
 Established 1865  
 AGENCIES THROUGHOUT THE WORLD  
**Fire—Marine—Automobile**  
 Toronto Agents, WINDEYER BROS. & DONALDSON  
 Head Office for Canada, 36 Toronto St., Toronto  
 Manager for Canada, C. R. DRAYTON

**WESTERN ASSURANCE COMPANY** INCORPORATED 1851  
 Fire, Marine, Automobile, Explosion, Riots, Civil Com-motions & Strikes.  
 Assets..... over \$7,000,000.00  
 Losses paid since organization " 74,000,000.00  
 Head Offices: TORONTO, Ont.  
 W. B. MEIKLE, President and General Manager    C. S. WAINWRIGHT, Secretary    A. R. PRINGLE, Canadian Fire Manager

**SUN FIRE** FOUNDED A.D. 1710  
 THE OLDEST INSURANCE CO. IN THE WORLD  
 Canadian Branch ... Toronto  
 LYMAN ROOT, Manager

**THE MERCANTILE FIRE INSURANCE COMPANY** Incorporated 1875  
 All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INSURANCE COMPANY OF LIVERPOOL.

**GENERAL ACCIDENT FIRE AND LIFE**  
 ASSURANCE CORPORATION, LIMITED, OF PERTH, SCOTLAND  
 PELEG HOWLAND, Canadian Advisory Director    THOS. H. HALL, Manager for Canada  
 Toronto Agents, E. L. McLEAN, LIMITED

*The Northern Assurance Company, Ltd. of London, Eng.*  
 ACCUMULATED FUNDS, 1918 .....\$75,229,660 00  
 Including Paid up Capital; \$4,010,100.00  
 Head Office for Canada, Room 306 Lewis Bldg., 17 St. John St., Montreal  
 G. E. MOBERLY, Manager

THE **VICTORY**  
 Insurance Company, Limited  
 Subscribed Capital £500,000  
 Paid-up - - £250,000  
 BANKERS:  
 LLOYD'S BANK, LIMITED  
 THE LONDON JOINT CITY & MIDLAND BANK, LIMITED  
**FOR REINSURANCES**  
 Directors:  
 SIR BYRON PETERS, K.B.E. | SIR CHARLES DAVIDSON  
 EDWARD DEXTER, F.C.A. | ROBERT HEADRICK  
 CHARLES H. TRENAM, Managing Director  
 Manager: HARRY L. SMATHERS    Secretary: F. CECIL BARLEY  
 Head Office:  
**LOMBARD HOUSE, GEORGE YARD**  
**LOMBARD STREET, LONDON, E.C., 3**  
 Telegrams "EMOCREVO. GRACE, LONDON"

**THE LAW UNION & ROCK INSURANCE CO., Limited**  
 OF LONDON    Founded in 1806  
 Assets exceed \$50,000,000.00    Over \$10,000,000.00 invested in Canada  
 FIRE and ACCIDENT RISKS Accepted  
 Canadian Head Office: 277 Beaver Hall Hill, Montreal  
 Agents wanted in unrepresented towns in Canada.  
 W. D. Aiken, Superintendent    COLIN E. SWORD, Canadian-Manager  
 Accident Department

**The LONDON ASSURANCE**  
 Head Office, Canada Branch, MONTREAL  
**Total Funds exceed \$42,500,000**  
 Established A.D. 1720.    FIRE RISKS accepted at current rates  
 Toronto Agents, Armstrong and DeWitt, Limited, 36 Toronto Street.

**Economical Mutual Fire Ins. Co.**  
 HEAD OFFICE ..... KITCHENER, ONTARIO  
 CASH AND MUTUAL SYSTEMS  
 TOTAL ASSETS, \$800,000    AMOUNT OF RISK, \$28,000,000  
 GOVERNMENT DEPOSIT, \$50,000  
 JOHN FENNELL, President    GEO. G. H. LANG, Vice-President    W. H. SCHMALZ, Mgr.-Secretary

**Waterloo Mutual Fire Insurance Company**  
 ESTABLISHED IN 1863  
 Head Office - Waterloo, Ont.  
 Total Assets 31st December, 1918, over .....\$1,000,000.00  
 Policies in force in Western Ontario, over 30,000  
 GEORGE DIEBEL, President.    ALLAN BOWMAN, Vice-President.  
 L. W. SHUH, Manager.    BYRON E. BECHTEL, Inspector.

**The Commercial Life Assurance Company of Canada**  
 Head Offices, C.P.R. Bldg., Edmonton