

# When next in London—?

Remember that the World's Greatest Hotel offers all the amenities and luxuries, conveniences and facilities which only Europe's largest and most completely equipped ménage can offer.

**Picturesque Situation**—The Cecil has a broad and noble frontage overlooking the river Thames with entrance giving on to the Strand, London's principal thoroughfare.

**Convenience**—The Cecil is conveniently situated, midway between East and West London, within easy reach of the Theatres, Termini and large business establishments of the Metropolis.

**Equipment**—The Cecil is the most comprehensively equipped residential establishment in the World—Bed-rooms quiet and restful; Bathroom contiguous to everyone. Radiation in rooms and corridors. Telephone in every room, Orchestra throughout the day in handsome lofty Louis Quatorze Palm Court. Garage free for all Visitor's Cars.

**Tariff**—Strictly moderate, meals in the beautiful Empire Restaurant may be had à la carte at **Prix-Fixe**.

*Ask at the Travel Bureau of this Magazine for a copy of the Hotel Cecil Booklet. This shows, by text and illustration, some of the luxuries of the Hotel's interior its imposing exterior, the cost of a stay, brief or extended, and contains a variety of general information that will be found very useful to the intending visitor to London.*

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# Hotel Cecil

## LONDON

F. W. Kaiser

Gen. Manager.