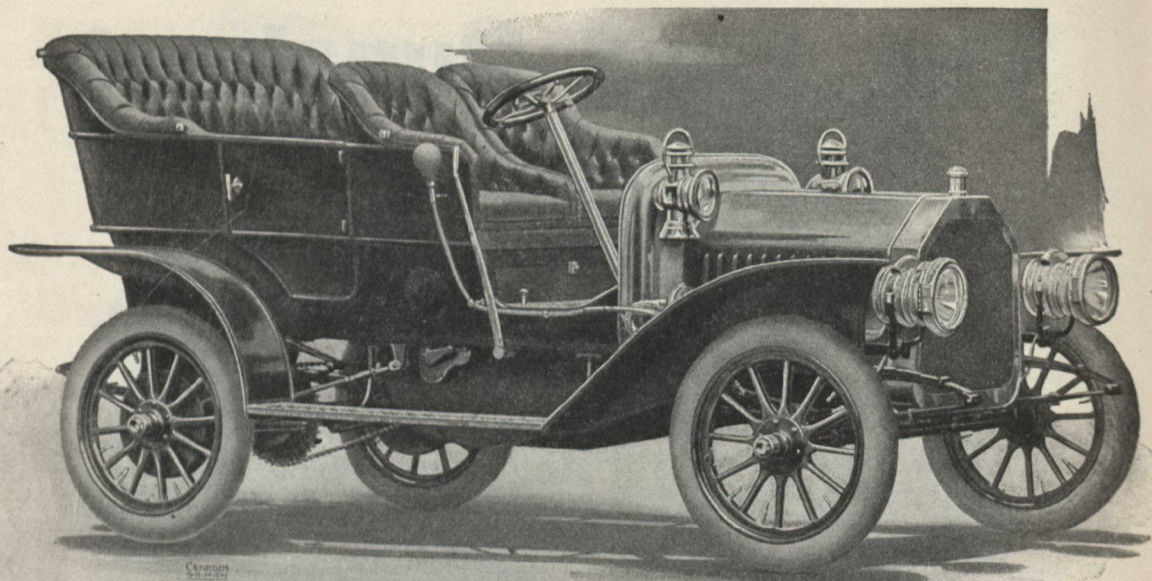




McLaughlin-Buick Model F, 1908

The Greatest Automobile Value in Canada. \$1,400 Complete.

We claim for this car better service, lower cost of maintenance, easier riding and better lasting qualities than any car in its class that is being sold in Canada to-day under \$1,800. A demonstration will bear out our assertion. There are thousands of Buick Motors in use and thousands of satisfied and delighted owners.

Here are a few samples:

In the spring of 1907 I purchased a two-cylinder Buick Model "F," and have run the car fully 3,000 miles without an expenditure of 15 cents, aside from batteries and oils. The car has always been ready for business, and has afforded me great pleasure.

(Signed) D. C. SMITH.

I trust that it will be gratifying to you to know that the four-cylinder Touring Car sold me some time ago has fully substantiated my reasons for buying it. The 3,000 miles I have driven it were in all conditions of weather and over all kinds of country. My engine has never missed fire nor refused to take the grade or make the necessary time.

(Signed) JOHN VAN NORTWICK.

My Model "F" has given me absolutely no trouble or expense since the first day I drove it out. It has covered nearly 4,000 miles during the summer, and I have never had any delay on account of repairs or adjustments. The economy and simplicity of the car appeals to me more than any other feature. The other day I drove it 75 miles, registered by Stewart's Speedometer, carrying four passengers averaging 175 lbs., and on the trip consumed just $3\frac{1}{4}$ gallons of gasoline by actual measurement. I do not think there is another motor car built that will compare with Model "F" for the low cost of maintenance.

(Signed) E. E. ALLEN.

McLAUGHLIN MOTOR CAR CO., LTD.

Factory: OSHAWA, ONTARIO

Salesrooms: 111 King St. E., TORONTO; 204 Princess St., WINNIPEG; 376 Notre Dame St., MONTREAL; ST. JOHN, N.B. and CALGARY