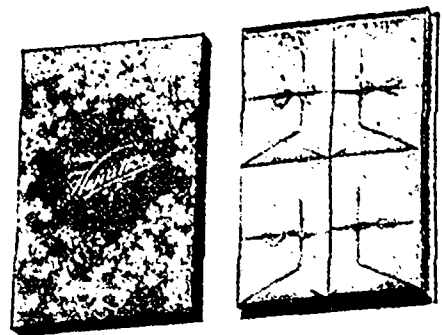




BERLIN'S 5286



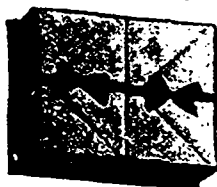
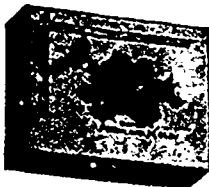
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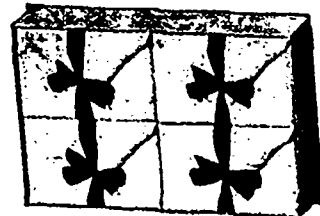
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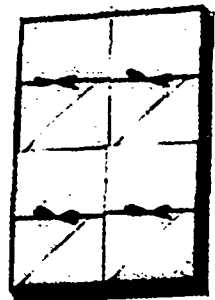
BERLIN'S 5291



BERLIN'S 5278



BERLIN'S 5268



BERLIN'S 5304

Berlin's Gift Boxes for 1907

"QUALITY FIRST"—As Usual !

Variety in plenty. Over two hundred distinctly NEW numbers.

Beauty of design—the work of ARTISTS.

Originality in box shapes—wood, silk and paper creations, odd, dainty, unique.

Prices RIGHT, boxes to retail from 25c. to \$10.00.

To See Them is to Buy—They Appeal

Berlin's Spring Staples have "arrived"—150 new and snappy numbers, all fresh and sprightly. To sell 25c. to 50c.

Make appointments with B. & J. Travelers at your address—or at ours.



BERLIN & JONES

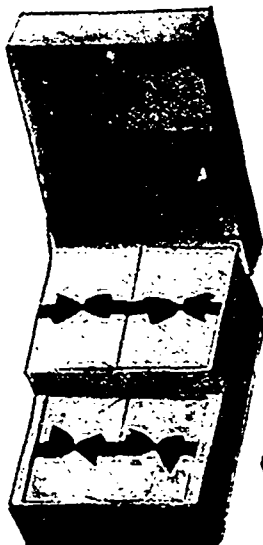
Factory and Sample Rooms :

547-553 W. 27th Street
New York, U.S.A.

"10 minutes from Broadway," via W. 29th or W. 23rd St.
Crosstown cars to 11th Ave.

"BROADWAY SAMPLE ROOM"

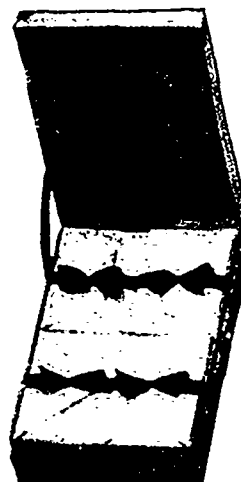
Cable Building, 621 Broadway, corner Houston



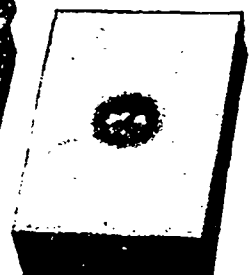
BERLIN'S 5316



"Presenting every imaginable feature the gift hunter could want, the showing exceeds that of any past season." — *American Stationer.*



BERLIN'S 5326



"The new Berlin Holiday line, about double in size and variety any previous line, by far the strongest ever offered!" — *Geyer's Stationer.*