

# Plate Department



TORONTO  
TYPE  
FOUNDRY

## IMPORTANT ANNOUNCEMENT

**W**E HAVE completed arrangements with the AMERICAN PRESS ASSOCIATION whereby we have secured their full service, with all their copyrights and franchises.

This arrangement places us in a position to give a Plate Service of the very highest class. We shall continue all our own special features, which have made our service so popular, and will in addition issue each week the complete service of the American Press Association. The new service will be mechanically perfect, as well as of the highest literary excellence; in fact, **the only first-class Plate Service in Canada.** Special Features, New Serials, etc., will be announced from week to week in "Sanctum Selections."

**DR. TALMAGE'S SERMON . . .** will hereafter be issued in plate to reach near by customers in time for publication on the Monday following verbal delivery. A Special Form of Contract for this Sermon will be sent on application. We have the exclusive right for publication of this sermon.

**OUR POLITICAL LETTERS . . .** are a popular feature of our service. They are undoubtedly the best political writings in Canada, and give weekly the progress of events from the standpoints of the two great political parties of the Dominion.

**BULLETIN OF PAGES . . .** will be sent upon application, giving full details of our Stereotype Plate Service with prices for use of the plates. Illustrations by the best artists; serials by the best novelists, and literary matter by the best writers.

**TORONTO TYPE FOUNDRY'S BASES** will be used in future, thus obviating the necessity for separate bases for A. P. A. matter. Customers who have been using both services will find this a great convenience.

## TORONTO TYPE FOUNDRY CO.

44 BAY STREET, TORONTO  
January, 1897

Limited