

WHILE EUROPE FIGHTS

THE NAME

NEWCOMBE

Remains a Big Asset to the Piano Dealer



Established
1870

Style 20

Established
1870

Only
Newcombe Pianos
are equipped with Howard Patent Straining Rods, which counteract the great strain of the 228 strings. They give strength to the pianos. By relieving the immense strain of the strings, they make better tone possible.

Prosperity Among Farmers
will help many dealers to make sales in spite of the war. Intelligent effort expended by a man, who has faith in things now as well as in the future, upon **NEWCOMBE INSTRUMENTS** will bring results.

Let's put our shoulders to the wheel and shove harder. Sales will come.

Our
Player Pianos
with human-like control contain all the latest improvements and devices. They are perfect in tone, artistic in design, and capable of life-long service.

The Newcombe Piano Co., Limited

Head Office:
359 Yonge Street

TORONTO, CANADA

Factory:
121-131 Bellwoods Ave.