

PREMIUMS ! PREMIUMS ! PREMIUMS !

Open to Our Subscribers or their Families

given free as a return for a little pleasant work in introducing our publication into new homes. Some of the old favorites for which there is a perennial call, also many new ones. Something to interest everyone. No limit to the number of premiums that one person may earn, so long as the required number of NEW subscriptions at FULL REGULAR RATES are sent in.

All premiums sent post-paid anywhere in Canada, unless expressly stated otherwise. Everyone relies on our premiums — quality good—each premium just what we say it is. 'Far better than we expected' is the universal verdict.

NEW SUBSCRIBERS are those who have not before taken the paper, or who, at least, have not been on our mailing list within the last two years; in short, whose subscription means a genuine increase in our circulation.

RENEWALS. Though all these premiums are calculated on the basis of NEW SUBSCRIBERS at full rates, we will accept renewals AT FULL RATES on the basis of TWO RENEWALS where ONE NEW SUBSCRIPTION is called for.

CONDITIONS OF ALL PREMIUM OFFERS:

A. Subscriptions sent in for premiums may be for Canada (excepting Montreal and suburbs), Newfoundland, the British Isles, or some of the postpaid countries mentioned in list on page 8; but not for other places, except by special arrangement.

B. A subscription claiming to be new must mean an actual increase in our subscription list—a subscription transferred from one person to another can not be counted as new.

C. No one may count his own subscription even if new, where a new one is called for, as that requires no work, and premiums are a reward for work done. Where renewals are called for it, one's one may be counted.

FOLDING POCKET SCISSORS.

Very handy for school use—or for the work bag. Free for only TWO NEW subscribers to the 'Messenger,' at 40 cents.

STAMP AND PAD FREE.

Any boy will be charmed with this rubber stamp, with his name and address on and self-inking pad; with care should last for years. Free for FIVE NEW subscribers to the 'Northern Messenger,' at 40 cents each.

SCHOLAR'S BIBLE.

A 'Minion' Bagster Bible—just the size for S. S. use. Free for THREE NEW subscriptions to the 'Messenger,' at 40 cents each.

CUTTING SHEARS.

Indispensable to the home dressmaker. Eight inches long. Good tempered steel. Free to an old subscriber sending his own renewal at 40 cents and TWO NEW subscriptions to the 'Messenger,' at 40 cents.

CHILD'S TABLE SETS.

Three styles and grades of these attractive little sets, consisting of silver plated knife, fork and spoon in neat satinette-lined box. Will delight the little folks. A splendid birthday present for the small brother or sister.

No. 1: Dainty and plain, beaded edge. Pretty and durable. Given for ONLY ONE RENEWAL and ONE NEW subscription to the 'Messenger,' at 40 cents.

No. 2: Red Riding Hood Set. Triple plate handle of Fork and Spoon illustrating the famous old nursery tale. Very attractive. Given for TWO NEW subscriptions, at 40 cents each.

No. 3: Aberdeen Set—extra heavy plate—prettily chased design on handles. Given for ONE RENEWAL and THREE NEW subscriptions at 40 cents each.

THREE USEFUL JACK-KNIVES.

No. 1: A fine two-bladed knife, made by Joseph Rogers, Sheffield, England. The cut shows style and make. Knife closed is four inches long. A useful tool for the adult, while every boy says 'It's a dandy.' Free for only ONE RENEWAL and THREE NEW subscriptions to the 'Messenger,' all at 40 cents each.

No. 2: Only one blade, but extra large and strong, of fine tempered Sheffield steel. Polished hard wood handle with hole for chain or cord. A man's practical knife. Given for only ONE RENEWAL and THREE NEW subscriptions to the 'Messenger,' at 40 cents each.

No. 3: Two blades, hard wood handle, good steel. Chain and swivel to prevent its getting lost. A splendid knife for a school boy. Given for ONE RENEWAL and ONLY ONE NEW subscription to the 'Messenger,' each at 40 cents.

A FINE SET OF CARVERS FREE.

No better gift to any housewife. Sheffield make; blade 8 inches long; fine tempered steel, buckhorn handles. Free for only ONE RENEWAL and FIVE NEW subscribers to the 'Messenger,' at 40 cents each.

FIVE INCH SCISSORS.

Just the thing for the work basket. Celebrated Boker make—good quality steel. Free for only TWO NEW subscribers to the 'Messenger,' at 40 cents.

MAPLE LEAF BLOUSE SET.

As popular this year as last. This year we offer a set of 3 pins in large or small size, as desired.

Large pins have word 'Canada' across the face; small ones have no inscription. All made of best hard enamel, beautifully colored. One set either size for only TWO NEW subscriptions to the 'Messenger,' at 40 cents.

MAPLE LEAF BROOCH PIN.

One Maple Leaf Brooch Pin in colored hard enamel, with word 'Canada' across the face, given for only ONE NEW subscriber to the 'Messenger,' at 40 cents (or Maple Leaf Stick Pin, if preferred.)

GIRL'S PEN KNIFE.

Very dainty—2 1-2 inches long, slender nickel handle, no pear! to break off, two blades. Free for only TWO NEW subscriptions to the 'Messenger,' at 40 cents.

SAFETY RAZOR.

If you've never used one, just try it. Can't cut yourself. A novice can handle it. 'Once tried, always used.' Each razor has twelve highly tempered blades, which can be honed and stropped if desired, so they will last for years.

Free for only SIX NEW subscribers to the 'Northern Messenger,' at 40 cents each.

LEATHER HAND BAG No. 1.—A very serviceable article, in black only; imitation seal—nine inches long—inside pocket, with small coin purse to match. Given for ONE RENEWAL and FOUR NEW subscriptions to the 'Messenger,' at 40 cents.

LEATHER HAND BAG No. 2.—The stylish 'Squaw' bag (nine inches) in soft leather, tan, brown, or black, cut leather fringe and ring handles. Given for ONE RENEWAL and FOUR NEW subscriptions to the 'Messenger,' at 40 cents each.

SET OF TORTOISE SHELL COMBS.

Handsome set of three combs, extra strong, rich brown tortoise, ornamented with brilliants.

Given for ONE RENEWAL and THREE NEW subscriptions to the 'Messenger,' at 40 cents.

LADIES' LEATHER PURSE.—The new 'Envelope' design, with two flaps and fasteners—in black or brown leather, with finger strap. Given for ONE RENEWAL and FOUR NEW subscriptions to the 'Messenger,' all at 40 cents.

GOLD NIBBED FOUNTAIN PEN.

A very satisfactory fountain pen, guaranteed by the makers to be 14k. gold nib well hampered, ensuring elasticity and easy writing. Usually sold at \$1.50 to \$1.75. Given for only ONE RENEWAL and FOUR NEW subscribers to the 'Messenger,' at 40 cents each.

See 'King's Book,' Stereographs, and other premium offers elsewhere in this issue.

REMEMBER! All the above premium offers are for absolutely new subscriptions at 40 cents each. Two renewals at 40 cents to count as one new subscription. Further particulars cheerfully given. Sample copies, and subscription blanks freely and promptly sent on application.

Remit the correct number of subscriptions for any of the above offers. Name your premium clearly and it will be sent at once. If short one RENEWAL, add 15 cents; if short one NEW subscription, add 25 cents.

Address, John Dougall & Son, Publishers of the 'Northern Messenger,' 'Witness' Block, Montreal.

P.S.—In any of the above offers one NEW subscription to the 'Weekly Witness and Canadian Homestead,' at \$1.00, will be taken as equal to two 'Messengers,' or one NEW subscription to 'World Wide,' at \$1.50, as equal to three 'Messengers.'

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