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Makers of these articles, in many instances, do not pay the necessary attention to the quality of the salt they use. Some people think that "salt is salt," and it does not matter where it connes from or who makes it. This is a great mistake, for it is essential that to produce the best Butter or Cheese nothing but the purest salt should be used.

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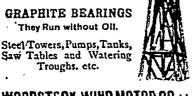
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