

TWO DAYS MORE

AT SWIFT, SONS & CO.

TWO DAYS MORE of snappy Christmas merchandising and the good old Yule-tide will be with us again—bringing with it all the Christmas spirit possible. We want this week to be a real Holiday Season at our store. We have arranged displays in the various departments and will try to create the real Christmas atmosphere.

Handkerchiefs

LADIES' PURE LINEN HDKS, boxed in half dozens, nicely embroidered. 50 cents each—Half dozen \$2.70

MEN'S PURE LINEN, boxed in half dozens, nicely hemstitched. 75c each—Half Dozen boxed \$4.20

Another line in Men's Pure Linen 50c each—Half Dozen boxed \$2.70

In Our Lingerie Department

We have some beautiful CAMISOLES boxed separately. Ranging from \$1.25 to \$3.75

SIX SPECIAL LINES OF HEAVY BATH TOWEL

Beautiful quality, each boxed separately if you wish. Prices ranging from

80 cents to \$2.75 each

Silk and Georgette Waists

Such a range and prices are right. Each nicely boxed.

PLEATED SKIRTS

--a Big Special \$7.50

Smoking Jackets for Men

Nice patterns and comfortable woolly cloths. Nicely tailored.

\$8.00 to \$9.50

50 dozen MEN'S SHIRTS

Good patterns and well tailored \$2.00 to \$4.00

TIES in separate boxes

\$1.00 \$1.25 \$1.50

GLOVES—Lined, Unlined and Silk lined—in separate boxes

Swift's Christmas Store



The Rexall Store

XMAS GIFT SUGGESTIONS

Below we offer just a few suggestions. It would be impossible for us to list all our lines in this space so we invite you to come and visit our big store. See the displays in every department--both upstairs and down--and you will find hundreds of appropriate Gift Suggestions that are not listed here.

Greeting Cards

A GOOD VARIETY from 5c to 35c.

XMAS POST CARDS

2 for 5c. and 5c each

PERFUMES-TOILET WATERS

IN GIFT BOXES 35 cents to \$6.00

Safety Razors

AUTO STROP GILLETTE EVER READY SHAVING STROPS AND BRUSHES

Xmas Chocolates

Freshly made stock just arriving CHERRIES, NUTS AND FRUIT CENTRES

Gift Boxes \$1.00 to \$5.00 Smaller boxes from 40c up

SNAPSHOT ALBUMS

BIRTHDAY BOOKS Picture Books and Story Books for the children in great variety

Gift STATIONERY

IN HANDSOME BOXES A gift that is always appreciated 35c to \$8.50

HAND BAGS

IN LEATHER OR PLUSH Vanity Cases, Hand Purses 50c to \$8.50

Walking Sticks

A GOOD EBONY CANE FOR DAD \$1.50--others up to \$3.50

FINE CHINA

EVERY WOMAN APPRECIATES FINE CHINA

CUT GLASS

BERRY BOWLS WATER SETS CREAM AND SUGARS BON BON DISHES, ETC.

CORRESPONDENCE CARDS and ENVELOPES

EITHER GILT EDGE OR PLAIN in dainty boxes

FRENCH IVORY

A GOOD ASSORTMENT OF USEFUL PIECES commencing at 50 cents up to the Toilets Cases at \$15.00

KODAKS

NOTHING MORE PLEASING TO BOY OR GIRL \$3.75 to \$25.00

PLAYING CARDS

IN LEATHER OR IVORY CASES or in plain packages 50c, 60c and 75c

SILVERWARE

MANY USEFUL AND INEXPENSIVE PIECES Something that will last

Fountain Pens

WATERMAN'S Plain or Gold-banded \$2.50 to \$6.00

Ebony Pieces

HAIR BRUSHES HAT BRUSHES CLOTH BRUSHES All Genuine Ebony with the best of bristles

BIBLES, HYMNALS and PRAYER BOOKS

LARGE TYPE TESTAMENTS AND BIBLES A small Pocket Testament special at 25 cents.

JONTEEL and PARADIS Toilet Preparations

in combination boxes POWDERS, PERFUMES CREAMS TOILET ARTICLES MANICURE GOODS, ETC.

TOBACCO POUCHES

PIPES CIGARS 10 AND 25 IN GIFT BOXES 85c up

J.W. McLaren

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