

Rowat's Teas

Our Special Blends Please People Who Are Particular. 70c, 80c, 90c, \$1.00, \$1.10 and \$2.00 a Pound.

T.A. Rowat & Co.

250 Dundas St. W. Phone 3051-3052.



Our fittings are experts, \$1.50 to \$10.00. We have Trusses to fit all needs. ANDERSON & NELLES, 268 Dundas St. W.

Novelties; Toy Sail Boats; Sand Pails; Paper Hats

Red Star News Co.
10 MARKET LANE

DICKS FLOWER SHOP

WEGNER OFFERS
200 DOZEN MEN'S
STRAW HATS
Less Than Factory Prices,
25c to \$3.95
Don't Miss the Opportunity.
Wegner Clothing Co.
371 Talbot St. Opp. Market.

Dr. J. W. Hutchison
OPTOMETRIST.

EXPERT EYE EXAMINATION
Office in Johnston Bros' Jewelry Store,
Next to Allen Theatre, 6-7

SPEND THIS SUMMER AT
Hotel Sunset

Ontario's Popular Summer
Resort on the Highlands of
Lake Huron.

Goderich

Opens June 9. Closes October 1.
100 Outside Rooms with Running
Water. No black flies, mosquitoes
or hay fever.
Golf, Tennis, Lawn Bowling, Danc-
ing, Fishing, Boating, Bathing.
For Booklet, write CHAS. C. LEE,
Proprietor, Box "J", Goderich, Ont.
1-5

Satisfaction!

The satisfaction we have
given thousands will SATISFY
YOU.

QUALITY BEYOND
QUESTION.
**THE BROWN
OPTICAL CO.**

223 Dundas St. Phone 1877.
Branches: Hamilton, Montreal
and Windsor. 23V

LUMBER!
SHINGLES!

XXX B. C. \$5.75 per M.
XXXX B. C. \$6.75 " "
5X Specials \$5.00 " "
Garage V Siding \$4.00 " "
**GEO. H. BELTON LUMBER
COMPANY, LIMITED** xt

COAL

Egg, Stove, Nut and Pea coal,
the best obtainable.

Prompt delivery to all parts
of the city.

Orchard's
45 York St. Phone 384. 23V

**LONDON
OPTICAL**

HAVE YOUR EYES EXAMINED.
A. M. DAMBRA, Optometrist,
Dominion Savings Building, Richmond
Street, Phone 6189. 23V

**Coal, Coke
and Wood**

CHANTLER BROS.
PHONE 247. 263 BATHURST. 23V

**ST. THOMAS MAN ELECTED
SECRETARY OF B. P. O. E.**

Edmonton, July 17.—Colonel Royal
Burritt of Winnipeg was elected
grand exalted ruler of the B. P. O. E.
here last night when the Elks do-
minion convention gathered at the
annual banquet. A. A. MacLean of
Edmonton was elected grand esteemed
leading knight.
Other officers chosen included the
following: Grand esteemed loyal
knight, Joe Rancourt of Montreal;
grand secretary, J. A. Killingsworth
of St. Thomas, Ont.; grand inner
guard, J. Turner of Grand Falls, New
foundland; grand tyler, Paul E. De-
lage of Quebec; grand treasurer, C.
A. Ward of Toronto.
Montreal was chosen for the 1925
convention.

NEW EQUIPMENT
FOR SOUTH C. I.

Thirty-Five Desks and Chairs
To Be Purchased For
Extra Rooms.

WILL COST \$420

New equipment at London South
Collegiate Institute this fall will in-
clude 35 desks and chairs for the new
rooms, which will be used in the
adjoining public school. The matter
was brought up at the meeting of the
collegiate committee of the board of
education last night. Principal A. E.
Miller stated that the new seats and
desks would cost \$420, something
over \$300 now being on deposit for
such expense.

The matter of adjusting upkeep of
the two rooms in Victoria public
school for use as collegiate classrooms
was discussed, and it will be ar-
ranged between Inspector Greer and
the committee chairman. The meet-
ing suggested that \$520 per year for
each room be the collegiate commit-
tee's share of the upkeep.

The committee will recommend to
the board that the salaries of R. J.
Blake, B.A., of the London East staff,
and of Miss Dorothy McCann, B.A.,
of the Central staff, be adjusted.
These two teachers received degrees
in arts at the University of Western

Premier Thinks
Election Move
Is Unnecessary

Canadian Press Despatch.
Ottawa, July 17.—"I don't see
any necessity for a general elec-
tion, but I could not bind the gov-
ernment in that matter," said the
prime minister in the House today
in answer to a question by W. C.
Good (Progressive, Brant), who
asked if the transferable vote
would come up early next session
and if there would be a general
election in the meantime.

"The government does not con-
template bringing in any further
legislation this session," said the
premier, answering a question as
to whether or not the amendment
to the bankruptcy act, recom-
mended by the banking and com-
merce committee would be be-
fore the House this session.

Ontario convocation. This automati-
cally raises their classification, and
the committee will recommend that
they be given advantage of salary in-
crease commencing in September.

Principal Miller reported briefly on
the registration of students. The
plan had not been completely carried
out, no check having been made on
entrance examination results or any
returns from the county received.

This would be done in a few days'
time, he said. Record-breaking at-
tendances at the secondary schools
were expected by Mr. Miller.
Chairman Dr. A. J. Grant, Mrs. J.
A. Hunt and Board Chairman
Bryden Campbell were the only mem-
bers present, not sufficient for a
quorum.

May Still Drink
Tea and Coffee

Sons of Temperance Allowed
To Also Use Tobacco.

Canadian Press Despatch.
Toronto, July 17.—Members of the
Sons of Temperance will not be re-
quired to forego tea and coffee and
tobacco, a possibility that loomed up
with the presentation of a resolution
at the national division meeting, but
the delegates tonight voted against
the motion. As the resolution in-
volved a change in the constitution,
it was referred to the constitution
committee, which decided unani-
mously against the proposal, and this
decision was upheld by the general
meeting.

ARREST OFFICIALS
OF RITZ CARLTON

Warrants Are Issued in Con-
nection With Recent Liquor
Seizure.

Associated Press Despatch.
New York, July 17.—Warrants
have been issued for the arrest of
four officials of the Ritz Carlton
Hotel Company as a result of a
recent raid by prohibition agents who
seized a large quantity of liquors on
the hotel's fashionable roof resort. It
was learned today.

PICTURE DEPICTS
COST OF DIVORCE

Miss Cora Brennan Heads
Feature Vaudeville Bill
At Loew's.

COMEDY REAL

The high cost of divorce, to the
divorcees, to their children, and to
their country, financially and morally,
is the subject treated by Rupert
Hughes' film story "Reno," that
opened at Loew's yesterday.

A few enlightening facts on the
divorce question are set forth. Com-
parative figures show that 150,000
couples are divorced annually in the
United States. The number is six
times that of France and Germany,
100 times that of England. There are
48 states with as many different
divorce laws. One may be single in
one state, married in another, and
a bigamist in a third state.

The question is asked: "What is to
be done about it?" Then the audience
sees Helen Chadwick, George Walsh,
Carmel Meyers and Lew Cody step
into the picture and demonstrate the
complications arising out of the
divorce courts in the United States.

Plenty of Thrills.

There is a moral in the pictures.
There is plenty of action. Some of the
scenes depict those reckless pursuits
and hairbreadth escapes that give rise
to thrills.

For those who revel in beautiful
scenery, there are some pleasant
glimpses of the surf at Atlantic City
and some beautiful pictures of Yel-
lowstone National Park, with close-
ups of the famous geysers. The pho-
tography is excellent.

Helen Chadwick and Carmel
Myers, contrasting types of beauty
show to advantage.
Heard to advantage in a popular
repertoire of violin numbers, Miss
Cora Brennan, London musician, was
accorded a warm response from a
well-filled house. Miss Brennan, ac-
companied on the piano by Miss
Marion Millar, pleased many admir-
ers and proved a revelation to new-
comers. The act went over well and
was a feature of the bill.

Juggler Good.
Something refreshingly novel was
witnessed in the Howard Nichols
juggling act. One particularly bright
novelty of the juggler's stunts was a
type of "mesmerized" hoop juggling.
Ordinary bicycle hoops were made to
"walk" round the stage in a startling
manner, wobbling gracefully from
side to side and turning to come to a
stop at a desired point.

Mason and Cole in a speedy bit of
ten play featured dancing and
bright patter, special drops adding
color to the act.

A Lloyd Hamilton comedy gather-
ed more laughs than many a two-reel
laugh promoting vehicle in weeks. The
photography was worthy of a feature
length production and the increas-
ingly popular comedian of the silver
sheet was seen at his best in drill
humor. The Advertiser's Fun Shop
strip was entertaining and it included
animated verse from "The Modern
Mother Goose."

FOUND A DIAMOND

It looks as if it belongs to someone
of discriminating taste. It is a per-
fect blue white diamond, set in a
green gold-pierced, basket setting,
platinum top, and is a find, because
it costs only \$100 at John A. Nash,
My Jeweler, London and Windsor,
"where you will eventually buy."

Adv.

STOCK CO. BILLED FOR
MAJESTIC REOPENING

Snappy Musical Revue First
Attraction At Theatre
Next Monday.

The Majestic Theatre will reopen
next Monday, and will have as its
first attraction the "Atta Girl" com-
pany in a snappy musical revue.
This company is one of the best
vaudeville and musical companies on
the road, and has just come from a
run throughout Michigan.

The managers of the show claim
that they have the right actors picked
for the parts they are most adapted
to, and if this is true then the show
must be a winner, as this is the es-
sential part in any offering. It is
announced as a good, clean, whole-
some show that will appeal to every
member of the family.

The high light is Fred Webster who
never fails to provoke a laugh, al-
though better men than he have fail-
ed to get across in London. He is
given capable assistance by Sam
Cully and Morris Perry, both of
whom are reputed to be stars by
themselves. There are other mem-
bers of the company who are world
beaters in their various roles, and if
they are as good as the critics claim
them to be then they will win worth
seeing.

The production has a five-piece
jazz band that adds pepper to the
program and these performers have
not failed to be encoored wherever
they have played.

The feature of the ballet is the
perfect 36 chorus, which measures
up to the name given them. They
have received considerable praise
from critics, who say they keep a
straight a line dancing as some of
the choruses in the large musical
revues.

There are several toe dancers
scheduled to appear, and from all
advance notices they will be knock-
outs.

SENTENCED TO THREE YEARS
FOR TAKING GIRL'S MONEY

Canadian Press Despatch.
Belleville, July 17.—Fred Roy
James, 33 years, Niagara Falls, N.
Y., was today sentenced by Magis-
trate Masson here to three years in
the penitentiary for the theft of \$150
from a young woman whom he had
induced to accompany him from St.
Catharines. He admitted obtaining
\$100 from her. They were to be mar-
ried in Montreal, but did not reach
there. The money represented her
savings as a domestic for 14 years.

Rowat's Teas
Used in Homes Where Quality Rules.
From 70c to \$2.00 Pound.

T. A. Rowat & Co.

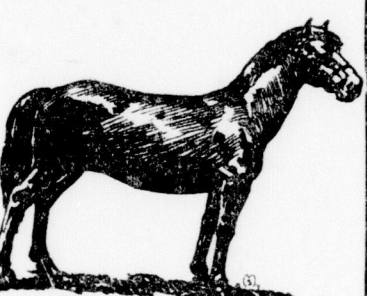
250 Dundas St. W. Phone 3051-3052.



MEN!

There's absolute foot com-
fort in these light, cool,
Summer Oxfords; black
and brown calf leathers;
welted soles, rubber
heels.

From
\$4.95 to \$7.50 and up.



GET YOUR
PONY COUPONS

We give them Free with
every purchase of \$1.00 or
over.



EVERY SUMMER
OCCASION is considered
in our showing of ap-
propriate Footwear for wo-
men. Beautiful satin, pat-
ent, suede and kid leather,
plain and all the new cut-
out patterns.

Priced from \$3.45, \$3.95,
\$4.95 and up.

Ashplants

PROVERBIAL SERIES
"EVERY MAN IS THE ARCHITECT OF
HIS OWN FORTUNE."

Have you drawn the plans for your life structure
yet? Have you laid your foundation?

Let this institution be your construction engi-
neers. Consult us as to your plans, your hopes.
We'll show you how you can soon create an
estate paying higher than ordinary interest.

3 1/2% per annum on savings.
5 1/2% per annum on debentures

Your money is protected by assets which more
than double our liabilities to the public.

Write for our saving and debenture booklets, sent
free on request.

CAPITAL \$1,750,000 RESERVE FUND \$2,500,000

The
Ontario Loan & Debenture Co.
"54 Years of Service"

Dundas Street, Corner of Market Lane, London.
President, A. M. SMART Manager, T. H. MAIN

3 1/2% SAFETY ASSURED 5 1/2%

TIRES Remember, all
Tires in this sale
are absolutely
FIRSTS.

Greatest Tire Sale London Has Seen For Months!
Firestone and Goodyear Cords

6,000-mile Fabric, 30x3 1/2 \$7.00	
8,000-mile Cord, 30x3 1/2 \$11.50	
10,000-mile Oversize Cord, 30x3 1/2 \$13.75	
Fresh Stock Guaranteed 10,000-Mile Cords	
31 x 4 \$21.50	33 x 4 1/2 ... \$30.00
32 x 4 \$23.00	34 x 4 1/2 ... \$31.00
33 x 4 \$24.00	33 x 5 \$35.00
34 x 4 \$25.00	35 x 5 \$37.00
32 x 4 1/2 ... \$29.00	

MIDDLESEX TIRE CO.

394 Waterloo (Just South of Dundas)
Open Evenings. Phone 988J

HERE WE ARE AGAIN!

Another Factory Purchase

Most Wonderful Offer Ever Made in

WRIST WATCHES

"Only the good ones that tell the truth."

14k. solid gold, 15-jewel, rectangular shape as cut, \$16.95
200 only, regular \$30 and \$35.00. Saturday only

100 only 14k white gold filled, same shape
and style, regular \$25. Saturday only \$12.95

100 only 15-jewel, white gold filled, 4 different shapes. Regular \$20.00. Saturday, only \$8.95

REMEMBER! ONE-DAY SALE ONLY.

JOHN A. NASH

My Jeweler

"Where You Will Eventually Buy." "Perfect Diamonds."

LONDON WINDSOR AMSTERDAM

It's Orth's Treat Saturday

'NUF SAID! BE WISE—BUT
BE HERE IF YOU'RE WISE

The BIG OFFER

Hobberlins have contributed 100 more Suits of
Travellers Models—express company's C.O.D. Suits
and exhibition models—made for their 1,200 agents
from the Atlantic to the Pacific. These Suits have
sold so rapidly last Saturday and during this week
we wired for all the remaining Suits in their tailor-
ing shops — and here they are in time for Saturday's
Treat!

THREE GROUPS

43 SUITS UP TO \$40, AT \$19.75
Suits for Dad and the Youth of the community—all here including Blue Serges.

68 SUITS AT \$26.75
Suits up to \$50 values, including the very
best Blue Serges—All sizes.

39 SUITS AT \$37.75
Values to \$72.50
The finest hand-tailored Suits in the
world. Yes, Men! They are a surprise!

Haberdashery and Hats—Half-Price

STRAWS
Values to \$2.50.
Treat Price 98c

STRAWS
Values to \$4.00.
Treat Price \$1.95

SHIRTS
Fine qualities; neat stripes; best \$2.50
grades.
Treat Price 98c

SHIRTS
Collar attached and fine percales—
Forsyth, Arrow and Tookie makes—
values to \$4.00.
Treat Price \$1.98

PURE SILK KNITTED
TIES
\$2.00 and \$2.50 values 2 for \$1.50
A Real Treat at 2 for \$1.50

PYJAMAS
Best \$3.50 qualities. White, Stripes
and Flannelettes.
Treat Price \$1.98

BALBRIGGAN
COMBINATIONS
Best \$1.75 qualities at
Treat Prices \$1.39

2 SUITS \$2.50.

Balbriggan SHIRTS
AND DRAWERS
Best 85c quality garments, at
Treat Price 69c

PURE SILK SOCKS
Best \$1.00 and \$1.50 qualities,
at 2 PAIRS \$1.25

COTTON LISLE
SOCKS
Best Black, Brown, Gray
and Navy; 5 pairs \$1.00

EXTRA! LINENE
CAMBRIC HANKIES
Fine English manufacture;
12 FOR \$1.00

Limit of 24 to Customer.

SUSPENDERS
Best 75c values; at
a Pair 39c

RUBBER BELTS
With Sterling Buckles;
at 29c

WORK SHIRTS
Blue, Khaki and Stripes;
each 98c

ORTH, Limited

Orth Building
CORNER DUNDAS AT CLARENCE

A \$50.00 Hobberlin Blue Serge Suit, tailored to your order. Saturday only \$35

A Hobberlin Custom-Made Suit of \$40.00 qualities in tweeds, blue stripes and light summer tweeds—ends and agents' suit ends \$27.50