

The PLAYHOUSE and the MOVIE THEATRE

EDITED BY HELEN McMILLAN.

World of "Make Believe" Draws Grown-Ups To Theatre Shows

Causes Mother and Father To Find Real Enjoyment in Atmosphere in Which Their Children Revel.

WHY is the theatre so popular? What is it in human nature that makes grown men and women find entertainment in the little make-believe world behind the footlights? Isn't it that after all there is something of the child left in every one of us? We love to see the puppets dance when the masterhand is manipulating the strings. We love to weep into our kerchiefs over the tribulations of an imaginary character in very much the same way as a child cries over the troubles of her dolly—the sorrow reaches the very heart at the time, but is forgotten the next instant.

And isn't it a wonderful thing that we have the theatre to keep us young? Real life, all the time, is aging. But the "Make Believe" life, which the theatre presents keeps us closer to the days of childhood, when all the world was "Make Believe," and haunting scenes were unknown.

Next week will see the unusual occurrence of a second week's run at one of the local theatres. The production, which is being held over, is the picturization of Ibanez's "Four Horsemen of the Apocalypse," the phenomenal picture which was seen at the Grand Theatre all this week.

The Allen Theatre will show "The Girl From God's Country." A thrilling picture of the Canadian north woods, beginning Monday of next week.

Elsie Ferguson, the popular star, comes to Loew's in "Footlights" for the first half of the week, to be followed by Alice Lake in "Over the Wire," on Thursday, Friday and Saturday.

The Grew Players will present the beautiful farce, "A Pair of Sixes," at the Majestic Theatre.

"FOUR HORSEMEN" AT GRAND. So strong an impression has "The Four Horsemen of the Apocalypse" made upon London theatregoers, and so insistent has been the request for a prolongation of the engagement of this wonderful picture, that the management of the Grand Opera House has succeeded in securing it for an additional and final week, which will commence with the matinee performance on Monday, and for which seats are already on sale. Today there will be the usual matinee at 2:15, with the evening performance at 8:15, the same seats which will prevail for its showing next week.

For the week closing today the attendance has increased nightly. Monday and Tuesday, being election days, the people were apparently otherwise engaged, but commencing on Wednesday the patronage has been very large. Many have read "The Four Horsemen of the Apocalypse" in book form and have succumbed to the remarkable intensity and realism which Ibanez so well knows how to weave into his stories. But it is safe to say that from reading the book they never felt

such thrills of excitement, such throbbing pulses as they got from watching the story unravel before them on the screen.

So faithfully and realistically was the story filmed, and with such remarkable truthfulness that it always makes many in the audience gasp and lose themselves in the belief that they are spectators watching the destinies of real human beings unfold. Far from detracting from the effectiveness of the word story, the picturization of "The Four Horsemen of the Apocalypse" has added to it. Altogether it is a motion picture which has been hardly, if ever, excelled.

The horror of war, the tenderness of love, the beauty of domestic relations, the gaiety of Spanish dance halls—all of these have been depicted with wonderful effect, and over all hover the fantastic horses, Conquest, War, Pestilence and Death.

The cast of characters in "The Four Horsemen of the Apocalypse" is an exceptionally strong one. All the roles are taken by actors familiar to the speaking stage or by actors whose experience in films, fits them for the characters they play in the picture. Ponery Carano is a remarkable "Doraldina," the Centaur. A wonderful Marcelo Desnoyers is Joseph Swickard, and Rudolph Valentino as Julio Desnoyers, Alice Terry as Marguerite, Alan Hale as Karl von Cartrot, Mark Fenton as Lecour, and John Sainpolis as Laurier, are all well cast.

Matinee presentations of the picture will be given daily during the coming week.

"GIRL FROM GOD'S COUNTRY" AT ALLEN'S.

Full of beautiful snow scenes and animal studies is Nell Shipman's latest outdoor picture, "The Girl From God's Country," which is coming to the Allen Theatre commencing Monday of next week. Miss Shipman is star, author and director of this great picture of the big Canadian north woods, which is full of thrilling episodes.

Here are some of the thrills: The lone fight of the girl Neeka against a murderous mob of Northlanders; the rescue of a drowning man, trapped by a wolf.

he rescues from a sinking canoe in a lake in the wilderness; the theft by means of a swinging ladder in a night airplane flight of the specifications for solidified gasoline; the frightful earthquake and fire that restores memory to a cheated "crazy" man; the start of the trans-Pacific race of a hundred giant

Attractive Actress Appearing in "Four Horsemen"



Alice Terry makes a most successful "Marguerite Laurier" in "The Four Horsemen of the Apocalypse," the sensational picturization of Ibanez's novel of the same name, which is being held over at the Grand Theatre all next week.

airplanes; the crippling of the rival plane 5,000 feet in mid-air and 500 miles at sea by the relentless pursuers in the avenging "Silver Bird."

ELSIE FERGUSON AT LOEW'S. Elsie Ferguson, who is starring in "Footlights," a Paramount picture which will be shown at Loew's Theatre next Monday, Tuesday and Wednesday, brings to her role the finesse of both stage and screen experience. The part, which portrays an American, who is introduced on the New York stage as a Russian actress, challenges the best of Miss Ferguson's art. In one scene she gives an impersonation of Edith Foy, and in another she has a fencing bout. All through the picture there are the two personalities at play, the one of the puritanical New England girl, and that of the pampered Russian actress.

In making this picture, Miss Ferguson has broken a precedent. She has refused to appear in many plays and pictures, dealing with the stage, feeling that no true presentation of the profession has been given.

"Footlights," tells the story of a vaudeville entertainer who becomes the

most famous actress in America. Her rise to fame, although unique in every way, is made through struggles, hardships and sacrifices. It is not the exaggerated story of an overnight career with flowers and dinner parties. To reach this height, Lizzie Parsons, had to give up her friends and past associations, and lose her identity in that of a Russian.

Miss Ferguson's interpretation of this role makes "Footlights" the outstanding picture of the year. Reginald Denny heads a capable supporting cast of players.

The bill will also include splendid vaudeville.

The season's greatest attraction at Loew's will be the appearance in person of "Doraldina," the famous screen

star and dancer, who originated and made famous the Hawaiian Hula-Hula.

"PAIR OF SIXES" AT MAJESTIC. "A Pair of Sixes," the offering of the Wm. A. Grew Players for the coming week at the Majestic Theatre, may be quoted as one of the greatest farce comedies ever written. This popular play made its official debut at the Longacre Theatre, New York, in 1913, and played for a period of thirteen months to crowded houses. In later years it has been played on the road by numerous companies with success everywhere. Many plays lose their attractiveness overnight, but not so with

ing the result of this unusual procedure are that the loser must take the position of butler in the other's household for a period of one year. Many and unique are the situations that are built up around the life of the loser during the ensuing year. Not one opportunity is lost by the author to make the most of every line and syllable in the humorous dialogs which take place

Theatre Directory

At the Grand
TODAY—(Matinee and evening) —"The Four Horsemen of the Apocalypse," with specially augmented orchestra.
ALL NEXT WEEK—(Matinee and evening) —"The Four Horsemen of the Apocalypse."

At the Allen
TODAY—"The Ace of Hearts," adapted from the Gouverneur Morris story.
MON., TUES., WED.—"The Girl From God's Country."

At Loew's
TODAY—Wm. S. Hart in "Three Word Brand," vaudeville.
MON., TUES., WED.—Elsie Ferguson in "Footlights," vaudeville.
THURS., FRI., SAT.—Alice Lake in "Over the Wire," vaudeville.

At the Majestic
ALL NEXT WEEK—"A Pair of Sixes," presented by Grew Players.

this play from the pen of Edward Peple.

The story is about a certain Nettleton and Johns, who are owners of the Eureka Digestive Pill Co. As partners they are never able to agree on any subject, so, after much haggling and quarrelling which extends over a number of years, they finally agree to disagree. Both are great lovers of the national indoor sport as played according to Hoyle, so this is the medium used to settle for all time the trouble

Coming To Loew's



Elsie Ferguson in a scene from "Footlights," which will be seen in London theatre the first half of next week.

ing the result of this unusual procedure are that the loser must take the position of butler in the other's household for a period of one year. Many and unique are the situations that are built up around the life of the loser during the ensuing year. Not one opportunity is lost by the author to make the most of every line and syllable in the humorous dialogs which take place

Big Scenes in Allen Pictures



"The Girl From God's Country," which will be seen at the Allen Theatre all next week, is full of thrilling scenes of the Great Canadian Northwest.

between them. The conditions govern between the former partners, who are now master and servant, respectively.

Robt. Hyman will enact the part of Boggs Johns. As his partner in business, Geo. Nettleton will be found in the inimitable Rickey Secret. A combination such as the above assures the patrons of something above the ordinary. Playing opposite Mr. Hyman as his sweetheart is Miss Mann, the charming little leading lady of the company. Miss Mann won for herself a host of friends during her sojourn in Hamilton, but London folk have not forgotten her, as was evidenced by the veritable storm of applause which has greeted her at every appearance this week. Gertrude Gustin, as the wife of the other partner in the business of manufacturing pills, is playing a part to which she is admirably adapted. The play itself is all that an audience could possibly desire. The interpretation by the company which Mr. Grew has about him will make the play a triumphant success. All next week at the Majestic Theatre "A Pair of Sixes" will provide delightful entertainment for the patrons of the theatre.

TO DAMPEN CLOTHES. A small whisk broom is an inexpensive and effective clothes sprinkler. Have a small pan of water in which to dip it periodically.

We Have Enlarged Our Dry Cleaning Plant and are able to handle any Dry Cleaning and Pressing job. No order too small or too large.

ONTARIO DRY CLEANERS
We call for and deliver any place in the city.
Look For the Red and Blue Delivery Auto.
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JUGGED STEAK. Have a round steak cut thin. Then cut it in strips, sprinkle with flour, season, add a little chopped onion and roll up. Put all in a bean pot with no water. Put the bean pot in a kettle of boiling water and steam three hours.

SANDWICHES. You can keep the sandwiches quite fresh for several hours after they are made if you will put them in an earth-ware receptacle, cover it and then put it in a pan of cold water.

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Last year our customers never paid more than \$17.50 per ton, and were never without a supply of the highest quality.

Since April this year our price has been \$16.50 per ton, and our sales are more than three hundred and fifty per cent ahead of last year.

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A Pair of Sixes

A COMEDY CHOCK-FULL OF PUNCH AND PEP

Seats Now Being Reserved for All Week. Get YOURS While It's Here.

Matinees: Wednesday and Saturday

REMAINDER OF THIS WEEK "SCRAMBLED WIVES"

COMMENCING MONDAY

THE TREMENDOUS SCREEN DRAMA OF OUR GREAT CANADIAN NORTHWEST

THE GIRL FROM GOD'S COUNTRY

SEE Sensational Battle Between Two Planes 6,000 Feet in the Air. Big Earthquake Scene.

TERRIFIC BATTLES BETWEEN MEN AND WILD ANIMALS OF THE FORESTS.

More Thrilling than "Back to God's Country" More Sensational Than "Thunderclap"

Special School Children's Matinee, 4:30 Daily.

Marie Prevost in "Penny in the Slot."

SPECIAL MUSICAL SCORE.

This Magnificent Production at Regular Prices.

COMING CHRISTMAS WEEK

"QUEEN OF SHEBA"

William Fox's Million Dollar Production.

LOEW'S

BIG SHOW. LITTLE PRICES.
MON., TUES., WED., DEC. 12, 13, 14

A Fashion Show De Luxe With 39 Beautiful French Creations in This Picture With



ELSIE FERGUSON

IN "FOOTLIGHTS"

The Story of the Life the Public Never Even Hears About.

HALL ROOM BOYS COMEDY.

VAUDEVILLE

1. GRANT AND WALLACE.
2. BASSIL AND ALLEN.
3. GOSLER AND LUSBY.

THUR., FRI., SAT., DEC. 15, 16, 17

Alice Lake

"OVER THE WIRE."

COMING DEC. 19, 20, 21,

DORALDINA

In PERSON

Famous Movie Star and Dancer.

GRAND Opera House

HELD OVER.
2nd Week Com. Monday Mat.

A Sensation!

Fannie Hurst

Author of "Humoresque," "Back Pay," "Star Dust," among the foremost writers in America today, said:

"I came away so thrilled and moved by this picture that I had the same feeling I experienced the first and only time I saw Sarah Bernhart. I didn't want to go home, but to walk miles and miles under the spell of what I had seen. It may seem a bit superlative in my appreciation of this film, but to me it amounts to a climax in the entire history of the screen. Last night marked a birthday. The eighth muse had come out of age. Mr. Ingram, Miss Mathis, Mr. Ibanez, everyone, in fact, connected with the masterpiece is to be congratulated. To weave that enormous story into a tapestry the size of a motion picture screen, and at the same time to keep its integrity of form, purpose and beauty is artistry raised to the nth power. I'm a rather querulous picture-goer, not half satisfied with conditions, but seeing 'The Four Horsemen' has renewed my faith in the enormous potentialities of the screen."

The Talk of London

See it! By all means see it, whether or not you have read the book. It will grip you. It will hold you enthralled. For two and a half hours it will make you forget everything on earth except the great human story of life and love, joy and tragedy.

Mat. Every Day at 2:15
25c - 50c - 75c - \$1.00

ALL SEATS RESERVED
Every Night at 8:15
25c - 50c - 75c - \$1 - \$1.50