

DID YOU EVER
attempt the study of SHORTHAND or
BUSINESS by mail? Did you bubble over
with enthusiasm after a fair trial? Tell
your friends about it. WHY? Ask for
catalogue of the

F C B C

J. W. WESTERVELT,
Principal.

A TAILOR-MADE SUIT
will become you bet-
ter than any other suit
you can buy.

O. LABELLE,
ODD FELLOWS BLOCK CORNER.

ARE YOU WAITING
For Something Good?

WELL, HERE YOU ARE!

A six-strip Split Bamboo Bass Rod, full
nickel-plated mountings, solid metal reel,
cork grip, extra tip, put up in a
grooved wood form, with a cloth cover,
for \$1.25. Reels from 100 up to 250
yards Braided Lined Lines, 15c. Trol-
ling Spoons, 15c. Dip-Sea Fishing Lures,
5c.

Brock's Gun Store,
192 Dundas Street, London, Ont.

SEPIA POSTCARDS
TWO DOZEN, 25 CENTS.

W. A. MCKENZIE, 15c.
Photo Supplies, opposite City Hall, upstairs.
Phone 316.

Try "Lowe Inlet" Always
CANNE) SALMON Reliable

600 Pupils
and over attended the Conservatory
last year. Reports sent to parents if de-
sired. You need not know a note of
music to study with any teacher.
Diplomas and certificates granted.

W. C. BARRON, Principal.

D. A. STEWART,
Successor to JOHN F. STEPHENSON,
FUNERAL DIRECTOR
... AND EMBALMER.
Charges moderate. Open day and
night. Residence on premises,
104 DUNDAS ST. PHONE 450.
George E. Logan, Assistant.
Fifteen Years' Experience.

W. J. SMITH & SONS
Undertakers and Embalmers,
115 Dundas St. Phone 586. Open day
and night. Residence on premises.

SHORTHAND
We make a specialty of each pupil, and
give special attention to advanced work.
We turn out expert stenographers from
our school rooms, and place every gradu-
ate in a situation. Our teachers are ex-
perienced and practical stenographers.
School open all summer.

**The Western Ontario Short-
hand Academy,**
76 Dundas Street, London.
W. C. COO, C. S. R., Principal.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Bldgs., next Court House, London.

LIFE CHIPS
A food with a record—
used and recommended
by the largest Sanitar-
ium in America

LIFE CHIPS
the most popular of all
breakfast foods. The
price and the quality
combine to make it so

LIFE CHIPS
a food for the weak and
the strong—made from
the whole grain of the
wheat—easy to digest
and full of substance.

10c a Full Package

**Bicycle
Necessaries**
Cement, 5c and 10c; Graphite, 5c
stick; Oil, 5c and 10c; Good Road
Wrenches, 25c; Trouser Guards, 5c
and 10c; Cast Base Foot Pumps,
50c; Top Clips, 15c to 50c pair; Tire
Taps, 5c and 10c; Midget Parcel
Carriers, 15c; Oil Lamps, 75c; Gas
Lamps, 25c to 50c.

You can buy anything for your
Bicycle here.

**GURD'S SIGN OF THE
BIG GUN.**
185 DUNDAS STREET.

Dr. R. JARVIS
DENTIST, DUFFIELD BLOCK.

VIOLET RAY—
A specific for
Hay Fever, also
all skin diseases,
eczema, urti-
caria, etc., etc.

Dr. Pinget, 44 Wellington Street.

—SEE—
John Burt
In our window. The book of the
season. Price, 75c.

JOHN MILLS
BOOKSTORE,
398 Richmond St.

REMOVAL NOTICE.
Thomas Wilson
Merchant Tailor,
Removed to 212 Dundas St.
North Side, Opposite Old Premises.

**SOUVENIR
SPOONS**
Pins and Brooches and all
lines of souvenir jewelry in
great variety.

THOS. GILLEAN,
402 Richmond Street.

YOU'LL save yourself the trouble
and discomfort incident to bak-
ing, and at the same time pro-
mote health and economy by
ordering Johnston Bros' XXX Bread.
It leads in purity, nutritiveness and de-
liciousness. "Phone 518.

THE HOLIDAY.
Monday is London's Civic Holiday,
and in consequence there will be no
issue of The Advertiser.

LONDON AND DISTRICT
Miss Luella Tanney, 662 King street,
is the guest of Miss Alma Gillies, Haz-
elhurst Cottage, Erie Rest.

—Mr. John Johnson has enlisted in
the Royal Canadian Regiment for a
term of three years. He is of splendid
physique, being 6 feet 4 inches in
height.

A band of twelve young men of
McMaster University, Toronto, will
sing and speak each evening of the
week, beginning Sunday, in the Pop-
ular Hill Baptist Church.

—St. Mary's is considering the in-
troduction of manual training in its pub-
lic schools. The village of Alvinston
has had manual training on a small
scale, and intends increasing its es-
tablishment.

The engagement is announced of
Mr. John Colborne Coote, of this city,
son of the late John Coote, and Miss
Eunice Bagster Harrison, eldest daugh-
ter of His Honor Judge Harrison, of
Victoria, B. C.

—The pulpit of All Saints' Church, on
the Hamilton road, will be occupied by
the rector, Rev. T. H. Clark, tomorrow.
It was previously announced that Mr.
Clark would preach at Grace Church,
Burlington, where he is wanted as as-
sistant rector.

A number of the members of the
Szyzygy Club of Port Huron, Mich.,
arrived at Alisa Craig the other morn-
ing, as guests of Miss Minerva Hen-
derson, concession 18, East Williams.
The following day they went out to
Grand Bend to spend a couple of
weeks, accompanied by Miss Clara
Decker, of Arva, Mrs. John Henderson
and daughters, Gertrude and Minetta.

**Solid Gold
Watches**
We have a fine variety of Solid
Gold Watches for gentlemen. The
new time model. Watches that are
not a load to carry around with
you, but are neat and fine. Also
fitted with Willmot's Precision,
Waltham or Elgin.

WILLMOT,
217½ Dundas St.

You need no water to help
you digest

PARNELL'S BREAD
It is moist and palatable.

CALL PHONE 929.
OBLIGING DRIVERS.

A new message each day
—watch for it.

A TOBACCO TEST.
An hour with smokers means
days for clothing to lose the
odor. Send linen to a badly-
ventilated, unsanitary laundry,
and your skin absorbs an atmo-
sphere that smelt may not de-
tect. FOREST PROCESS means
safety.

Phone 1,045, or postal card will
bring one of our white wagons.

FOREST CITY LAUNDRY.
"The Careful Laundry,"
72-74 King Street.

HAMILTON'S
ALE
Are not excited.
They have been
made for years and
have become super-
ior to all others.

Kent Brewery
LONDON, ONT.

When we buy any article
of jewelry we always
consider, Can we sell it at
a reasonable price?

WARD, THE JEWELER
371 Richmond Street

**NEVER
LOST
A
DOLLAR**

This is a Record
To Be Proud Of.

We have been in
business for
30 Years
and have NEVER LOST
A DOLLAR entrusted to
us for investment.

**THE CANADIAN
Savings & Loan Co.,**
M. H. ROWLAND,
Manager,
429, 422 Richmond St.

only the morning delivery by the city
letter-carriers. The general wicket will
be open from 8 to 10 a.m. and 6 to
7 p.m.

THEY SKEDADDLED.
The Windsor Record says that Geo.
McKenna and Richard Thompson, of
London, beat their way out of the city
on the C. P. R., and were arrested on
their arrival there. As the boys are
only 15 years of age, they were at once
released and told to skeddaddle for
London at once. They skeddaddled.

NEW SHORT COURSE.
There will be a new special course of
instruction at Wolsley Barracks, com-
mencing Monday next. The following
officers will attend: Lieut. J. T. Hen-
nessy, Twenty-sixth Regiment; Lieut.
Nicholl, Twenty-eighth Regiment; Lieut.
Wilson, Terminus, Clark and Grafton,
Seventy-seventh (Wentworth), and
Lieut. Waters, Thirtieth (Wellington).
HAVE GONE HOME.

Capt. George Massey, Lieut. Col-
art, Anderson and Lewis, Twenty-
fourth (Kent), Capt. Wilson, Thirty-
third (Huron), Capt. Spetz, Twenty-
ninth (Waterloo), and Lieut. Thomson.
Thirty-first Regiment, who have been
attending the recent course at Wolsley
Barracks, and obtained certificates of
proficiency, left for their respective
homes yesterday.

BAND CONCERT.
The concert given by the Seventh
Regiment Band in Victoria Park last
night attracted a very large crowd,
and the splendid selections rendered by
the band were greatly appreciated.
The series of the scenes of well-known
light operas were given, and made a
hit with the crowd.

AN APPRECIATED SINGER.
The Exeter Advocate of Thursday
says: "A Pilgrim is the title of a
solo song with excellent effect in the
Main Street Methodist Church, on
Sunday evening, by Miss E. Beers, of
London, who is looking at her home
here. Miss Beers shows a marked im-
provement in voice culture of late,
and, being possessed of a sweet, rich
voice, she is ever pleasing to her hear-
ers."

FRENCH PAPER DID IT.
The certificates of successful candi-
dates at the district certificate exami-
nation, taken at the University of
Toronto, were mailed at Toronto
yesterday to the high school principals
or public school inspectors concerned.
Appeals accepted by the fee of \$2
must be in the hands of the deputy
minister not later than the 15th day of
August. An announcement will be
made later of the date of issue of the
results of the matriculation and leav-
ing examinations. These, however need
not be expected until nearly the end of
August. The department states that
there are not an unusual number whose
failure will be due to the French pa-
per in junior leaving, and it is not
likely that any change will be made
in marking it. The paper is regarded as
a fair, if severe, test of a candi-
date's working knowledge of the
language.

THE LAST OF JULY.
Tri Hicks says: On and touching the
27th and 28th reactionary storm condi-
tions will return with more than or-
dinary intensity. Great warmth will in
every probability reach a climax on
and next to these dates. This is also
a time when many seismic distur-
bances may naturally be expected—prob-
ably not dangerous or destructive in
any place, but quite general along the
sensitive earthquake zones of the
globe. This period will also be within
the brace of the Mercury disturbance,
planet added to the other causes men-
tioned above. If by any means heavy
and general rains should have fallen
at previous July periods—a result we
candidly do not look for—the same
may be counted on at this period. If
violent, tornado-like storms have been
common during July up to this point
—a thing we do not foresee—in all rea-
sonable probability they will recur in
added force about this time.

AGED LORO RESIDENT DEAD.
An aged resident of Loro passed
away on Thursday in the person of
Mrs. Christina Graham, relict of the
late Duncan P. Graham, lot 15, con-
cession 1, Loro. She deceased was 52
years of age, was widely known and
respected by all. She leaves five daugh-

ters, Mary, Jane and Catherine, at
home; Mrs. J. McDonald, of Elfrido,
four sons, Duncan, Donald, Dr. P. L.
and Dr. Archibald, at home, who will
mourn the loss of a patient and devoted
mother. The funeral takes place to-
morrow to Ivan Cemetery, and will
be conducted by Rev. Hugh McCall,
pastor of the Strathroy Baptist Church.

LOST PIECE OF HIS EYE.
On Wednesday afternoon J. R. Mc-
Vicar and a young man named J. Steel
were together in the Commercial Hotel,
Strathroy, when, according to the
former's statement, Steel made some
disparaging remarks about his (Mc-
Vicar's) relatives. A fight followed,
in which Steel was getting the best
of it, when in the scuffle, it is alleged,
McVicar bit off a piece of Steel's ear.
Steel did not know the extent of his
loss until he got outside, bystanders
finding the fragment on the floor. Steel
secured a warrant for McVicar's arrest
and the doctor was soon in a cell. The
doctor was brought before P. M. Noble
and after a hearing was committed for
trial and sent to London. McVicar
will elect trial on Tuesday next.

BAILEY-STILSON.
A quiet but interesting wedding took
place Friday evening at the manse of
Philip Stilson, when Miss Mary
Stilson was united in marriage to
Mr. Albert Bailey, a popular young
man. The bride was dressed in a
charming gown, and the ceremony was
performed by Rev. Walter
Moffat in the presence of a few well-
known friends of the bride and
groom.

DEATH OF MR. G. MURRAY
Appendicitis Causes Demise of a
Highly-Respected Londoner.

The death occurred early last even-
ing of Mr. George Murray at his late
residence, 120 Adelaide street south.
Some time ago, Mr. Murray was
taken ill with appendicitis, and was
informed by his physician that an
operation was necessary if his life was
to be saved.

The late Mr. Murray was, however,
a man of strong religious convictions,
and he told the physician that if an
operation was necessary, he would die
anyway, and he preferred to die in
his own home.

"I believe that my Maker gave me
this body to preserve it, and to cut it
up or defile it," he said, "and I will
never submit to an operation. If I
must die, I must die as God wills it."
This was a week ago, and toward
evening Mr. Murray underwent a
change for the better, and he ap-
peared certain. Thursday night
a change for the worst set in, and the
death occurred at 7 o'clock Friday even-
ing.

The deceased was born in London 25
years ago and had lived on Adelaide
street all his life. He was a miller
by trade, and was highly respected by
all who knew him. In church work he
was active, and at one time took a
lively interest in the work of Hill
Street Methodist Church. He leaves a
widow (formerly a Miss White, daugh-
ter of Mr. Thomas White, of South
London), and one son, 10 years of age.
He is also survived by his mother and
a brother, Mr. John Murray, of the
Hamilton road.

Handsome Homes of the Forest City.



RESIDENCE OF JUDGE TALBOT MACBETH, NORTHEAST CORNER
OF MAPLE AND RIDOUT STREETS.

DON'T SEND YOUR FIFTY
Londoners Alleged to Have Been
Bitten on a Game.

**WHOLESALE HOUSE DESIRES NON-
RESIDENTS**
Young man for permanent travel-
ing position in Ontario, experience not
necessary if a hustler. \$18 weekly and
expenses. Jobbers, 783 Powers, Roches-
ter, N. Y.

The foregoing advertisement appear-
ing in some Canadian papers, was, it is
alleged, the bait used by Rochester
sharpers to fleece applicants who re-
sponded to it, says the Hamilton
Times.

Those who answered the advertise-
ment got replies from Rochester
letter paper bearing the name of the
"National Jobbing Company." As a rule
the recipient was considered just the
man to take charge of the office of
manager, and an attractive prospect
was held out to him, but a deposit of
\$50 was required as a guarantee.

Judging from complaints made to the
United States postoffice department
several fifties have found their way to
the "company" from people on both
sides of the line, but the promised
lucrative positions have not shown up
in return. Now the News from
Rochester that an order has gone forth

One Can
Think Money
and earn it if the Brain

Be Healthy
Grape-Nuts

Is the one scientifically-
made Brain Food.

DOG ACTORS
FOR SPRINGBANK

Bag Punching at River Park
Next Week—Comedy, Songs
and the Biograph.

Each succeeding week the attendance
at the cool river park increases until
now the capacity is tested nightly.
This is owing to the fact that the man-
agement is providing uniformly good
entertainments, and that the patrons,
after a delightful ride, are assured of
a pleasant evening. Next week there
is an entire change of bill, headed by
Mosher's bag-punching bull terriers.
This act has been featured by several
large combinations, and is said to be
one of the best of the kind in the busi-
ness.

Next is a clever, black-face mono-
logueist.
Williams and Milburn are a bright
team, who introduce several new songs
in their comedy act.
Laura Constable sings and dances in
a delightfully refreshing manner.
Hunt and Burke have an original
act in their remarkably vivid imita-
tion of animals.

The biograph will have an entire
change of the ruling bill, and the Musical
Society Orchestra new overtures.

SMALL STUFF ON

MARKET TODAY
Vegetables Held Sway Every-
where—Attendance of Farm-
ers, However, Not Large.

It was a market of small stuff today.
Green corn, green peas, cucumbers and
other vegetables held sway everywhere.
There were plenty of raspberries of-
fered, too, and, strange to say, sales
were very slow at as low as 8 cents a
box, though the ruling price was 9
cents. The berries were fine and large
and generally of the first class.

Half a dozen loads of hay were
weighed by the clerk, but they were not
offered for sale on the square, having
been brought in to London on special
orders.

If equals were to be considered a cri-
terion, then there was much doing in
the pig market, for the fine sopranos
of youngsters two months old could be
heard a block away. Prices ruled the
same, practically, as a week ago.

Several farmers from the Lobo dis-
trict stated that the corn crop had
been very slow at present this year, but
as a rule it is said to be anything but
good in this county.

There was not a very large attend-
ance of farmers today, they being sep-
timate harvesting the wheat crop just
now.

How's This?
We offer One Hundred Dollars Reward
for any case of Catarrh that cannot be
cured by Halls Catarrh Cure.
F. J. CHENEY & Co., Toledo, O.
We, the undersigned, have known F. J.
Cheney for the last 15 years, and believe
him perfectly honorable in all business
transactions, and financially able to carry
out any obligations made by his firm.
Walding, Kimball & Marvin, Wholesale
Druggists, Toledo, O.

Hall's Catarrh Cure is taken internally,
acting directly upon the blood and mucous
surfaces of the system. Testimonials sent
free. Price, 75c per bottle. Sold by all
druggists.

"Take Hall's Family Pills for constipa-
tion."

Personally Conducted Canoe Trips.
Owing to the ever-increasing growth
of the tourist traffic, the Canadian Pa-
cific Railway has this year decided to
make a new departure. To accommo-
date the widening stream of sportsmen
who find upon the line of the Canadian
Pacific Railway the best of all possible
country for their purpose, they have
purchased canoes of the best cedar,
canvas-covered, made by the Oldtown
Canoe Company, of Oldtown, Maine,
and will dispose of the same at cost
price. While not responsible for guides,
they have obtained many men for this
work—some of them of a superior
class, who will contract with tourists
to find everything—canoes, provisions,
tents, etc., for \$5 per head per day
when there are two or more in the
party.

Parties would do well to bring their
own blankets.

In addition, personally-conducted
tours will be made, leaving Winni-
bago or Bismarck, Canadian Pacific
Railway, on the following dates:

AUGUST 1st,
SEPTEMBER 1st,
OCTOBER 1st,
NOVEMBER 1st.

Those wishing to join these tours,
which will be made along the Missis-
sippi River, and a long and interesting
chain of inland lakes, which provide
the best of sport in the way of fishing
and shooting, should write at once to
Robert Kerr, passenger traffic man-
ager, Canadian Pacific Railway, Mon-
tréal. In each case early notice must

**Western
Fair**
LONDON,
Sept. 9 to 17,
1904.
Entries Close September 8th.

The 37th Year and the Best
IMPROVEMENTS ALL ALONG THE LINE.

New \$10,000 Dairy Building; Elaborate Dairy Equipment;
Demonstrating on Large Scale; Agricultural and
Horticultural Space Nearly Doubled.

Attractions Unsurpassed
Grand Fireworks, including the
"BOMBARDMENT OF PORT ARTHUR."

The people's favorite Holiday outing. Special trains
and low rates on all lines of travel.
Prize lists, etc., on application to

LT.-COL. W. M. GARTSHORE,
President.
J. A. NELLES,
Secretary.

and after coming home he remained
for a short time, going again to Af-
ric to serve in the consular. Last
fall he arrived at Stratford, and later
went to the Northwest to serve in
the mounted police.

Peart was at Regina, when he was
upset from his canoe and lost his life.
He was a close friend of George Mac-
beth, the Stratford, who a few
weeks ago, was fatally injured while
alighting from a train at Johannes-
burg, and also of Harry Ballard, of
Stratford, who met a violent death a
year or more ago. He is survived by
his mother and two brothers, John, in
Bellevue, Ill., and William, in the
Northwest. Mrs. Peart was en route
to the west to visit her sons when the
drowning occurred.

NOVA SCOTIA'S LOAN
Premier Murray Successful in Float-
ing It in England.

Halifax, N. S., July 29.—Hon. George
H. Murray, who returned to Canada
from England last week, arrived in
Halifax from Ottawa, where he had
spent several days. The Premier has
returned looking the picture of health,
and in very cheerful frame of mind.
His visit to the old country was pur-
sued by a business one, but had been very
enjoyable, and the very satisfactory
terms on which the new provincial
loan was floated are extremely grati-
fying to him.

When seen, Mr. Murray was not dis-
posed to express an opinion on mat-
ters outside of the provincial loan,
which had recently placed on the
market. He stated that the construc-
tion of the new line of railway from
Halifax to Farnmouth made it neces-
sary to float a loan for a considerable
amount. It was a 3½ per cent loan
of £200,000, and it was sold at 94. He
was personally well satisfied with the
result, and he felt that banking and
financial men in London and Canada
would regard this loan under present
conditions of the money market as a
remarkably good transaction.

"Will not the borrowing of this
money considerably increase the debt
charges of the province?"
"You must not forget," said Mr.
Murray, "that under the terms of the
western Railway Company the Govern-
ment agreed to lend on security of a
first mortgage on this road \$12,500 a
mile, and the company agreed to pay
interest upon this loan at the rate of
3½ per cent. If the earning capacity
of the road will be what all Nova
Scotians reasonably expect, it will be
our interest account will not be ma-
terially increased. All former railway
subsidies granted by the province were
paid in cash, and the province was
left with a heavy debt. Our new policy
for railway construction has resulted
in bringing about the building of this
very important railway, and it is
hoped will not bring about any further
demands upon our revenues. A first
mortgage on the proposed railway
should be a good asset."

"This favorable loan," added the
Premier, "furnishes strong evidence of
the credit of the Province of Nova
Scotia."

How's This?
In many cases prisoners when they
have finished their sentences, remain in
the prison as domestics; there is
also a curious legal provision which
states that they can only leave the
prison when surety is provided by
parents or friends. Thus it may hap-
pen that a student of 22 years of age,
condemned to the prison for 60 days
for the theft of a book, because of his
acting directly upon the blood and mucous
surfaces of the system. Testimonials sent
free. Price, 75c per bottle. Sold by all
druggists.

"Take Hall's Family Pills for constipa-
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Personally Conducted Canoe Trips.
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who find upon the line of the Canadian
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country for their purpose, they have
purchased canoes of the best cedar,
canvas-covered, made by the Oldtown
Canoe Company, of Oldtown, Maine,
and will dispose of the same at cost
price. While not responsible for guides,
they have obtained many men for this
work—some of them of a superior
class, who will contract with tourists
to find everything—canoes, provisions,
tents, etc., for \$5 per head per day
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Parties would do well to bring their
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and shooting, should write at once to
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tréal. In each case early notice must

THE PERFECT FLOUR
is the Flour you want.
Then try
HAWKINS' DAISY FLOUR.
None so good and none better.

SUPERFLUOUS HAIR
And all Facial Blemishes
Removed by Electrolysis at
Dermatological Parlors,
235½ DUNDAS STREET.

**Wall Paper, Painting,
Picture Framing.**
H. & C. COLERICK
212 Dundas Street.