This Store is the Good Friend

of All the People.

for economical reasonable prices on honest merchandise. It fights for the wage-earners' interests as well as for the interests of the well-to-do, who become

more well-to-do through level-headed economy. There

are a few who reap the benefits of this store's powerful

influence who realize the tremendous amount of

This store is a wonderful force in this community

228, 230, 232

OUR GREAT JANUARY SALE

Begins This Week.

CUT PRICES ALL OVER THE STORE ALL WINTER STOCKS MUST BE CLEARED OUT.

We have left over 20 pairs of Ladies' Gray Astrachan Gauntlets, regular \$1.00. We clear them out at, per pair..... 50c HALF PRICE.

We have 8 pairs of Children's White Astrachan Gauntlets, regular 50c. We clear them out at HALF PRICE. Per pair...... 25c

No Introduction or Explanation Necessary to Preface Such News as This Below.

BIG SALE

of Cambric and Muslin Embroidery.

BIG SALE

of Cambric and Muslin

BIG SALE of Children's Muslin Skirting Embroidery.

THIS EMBROIDERY SALE IS AT COST AND LESS THAN COST.

Make a note of your Embroidery needs. Note the price you usually pay and then come to the "THREE BUSY STORES." Comparisons are not odious here—they are convincing.

Children's Skirting Embroidery during this sale as low as 15c per yard. Come early. 15c Children's Skirting Embroidery, worth 50c, for 25c yard.

Children's Skirting Embroidery, worth 65c. Sale price, per yard.....

BIG SALE

of Children's Cambric

Skirting Embroidery.

Children's 'Skirting Embroidery, worth \$1, now halfprice, Peryard 50c

JOTTINGS FROM NEAR-BY PLACES

Furnished by the Special and Occasional Correspondents of The Advertiser.

contributors' names are not published, but all letters should be signed and

NILESTOWN.

Nilestown, Jan. 4.—Mr. T. S. Edwards, only brother of the late W. H. Edwards, arrived on Thursday evening to make a short visit with friends and relatives here. After spending Christmas with Mrs. W. Edwards and family, he, with Mrs. Edwards and little Violet, left for Glencoe, where they passed New Year's Day with Mr. and Mrs. J. H. Clanahan. Edwards will extend his visit to rich, thence back to Nilestown. where he will spend the rest of the

WEST LORNE. West Lorne, Jan. 5 .- A very pretty and

of Mr. and Mrs. Walter Parker. Graham street, this village, on New Year's afternoon, when their daughter, Miss Myrtle, was united in matrimony to Mr. George Waite, a prosperous young farmer of Dunwich. Promptly at 5 o'clock, the bride was given away by her father, and while the couple stood under an arch of evergreen, in the center of which hung a large horseshoe trimmed is at her home again, after being in St. thing is known in white, Rev. W. J. Ashton pronounced Joseph's Hospital for six weeks, under-his business. becomingly attired in a dress of white moire silk, while little Miss Martha Balkwhite and blue bunting, trimmed with

MELBOURNE.

of Melbourne. and Mrs. E. N. Johnston, of Brant.

are visiting relatives in Melbourne tack of sciatica.

No Gripe, Pain

Head's Pills

Sold by all druggists. 25 cents.

*********************************** Mrs. Christian and children, of Wat-

Mr. and Mrs. Robert Conn. of Port Huron, spent the holidays in Melbourne. the guests of Mr. Conn's mother.

As a New Year's gift, Mr. Joseph Wellman was presented by his wife with a

again, after spending the holidays with relatives at Mount Carmel. Miss Kathleen Norseworthy and Master Calvert Fletcher spent a few days in St. Thomas, the guests of their aunt. Mrs. T. S. Poole

Miss Kate Lockwood is spending a few may take it a full month on trial. If it weeks with her sister, Mrs. D. S. Me-Gugan, of Muirkirk

Miss Alma Norseworthy returns today, after spending a week with friends in exactly. If you say the trial is not

Orwell

The week of prayer will be observed in the English, Presbyterian and Methodist Churches alternately this week.

Messrs. Karl Sponenburg, D. McNeil and J. R. McLeod, of London, spent Christmas at their homes here.

Myou,

Write me, and I will send you the book. Try my remedy for a month, If it fails the loss is mine.

Address Dr. Shoop, Box 41, Racine, Wis. Mild cases, not chronic, are often cured cases, not chronic, are often cured. for a few weeks.

Mrs. John McNeil is on the sick list.

Mr. and Mrs. Lamont spent the New Year in Strathroy.

SOUTH DELAWARE. South Delaware, Jan. 5.-James Mce magic words which made them going a course of treatment. Mrs. Campand and wife. The bride was very bell is now in her usual good health.

mingly attired in a dress of white esilk, while little Miss Martha Balkof Dutton, niece of the bride, and Campbell's, has returned to her home in

Miss Myrtle Waite, of Dutton, niece of Toronto.

the groom, who were maids of honor, New Year's Day passed off very quietly and carried the ring on a white satin in this district. It was an ideal day for the year amounted to \$7.675,000, 98 pillow, trimmed with pink carnations and cutter-riding.

compared with \$6,468,000 in 1902, an increase of \$1,207,000. The total numtastefully decorated with red, ping hav from Southwold, blue bunting, trimmed with William Killens, of Petrolea, spent a vergreens, and which was illumined by few days last week with his sister. Mrs.

After the ceremony had been performed, the guests, who consisted of imme-diate friends and relatives, about 50 in Henry Allen, the oldest pioneer in the number, sat down to partake of a township, passed away on Friday at the sumptuous repast. The many beautiful age of 93 years. Mr. Aleen was a native seents testify to the esteem in which of Ireland, and came to Canada many young couple are held.

Years ago. He is survived by two sons Mr. and Mrs. Waite left on the M. C. and four daughters: Robert, of Caradoc, R. express. No. 37, for Detroit, Chicago and Josephus, on the homestead; Mrs. and other western points, and on their Wilson and Mrs. Gosling, London; Mrs. return will take up their residence at H Winter, of Westminster, and Mrs. H.
"Spruce Lawn Farm," near Dutton. Finn, Michigan. Mr. Allen was beloved The Vitality Consumed During

by all who knew him. Messrs. Parsons and McLaren, of Lon-Melbourne, Jan. 4.—Miss Mary Johnston and Miss Annie Ferguson, of Lonlast week.
don, spent the Christmas holidays with Mr. and Mrs. Duncan Campbell, of mer's mother, Mrs. A. M. John-Avon, spent a few days last week at Melbourne.

D. Campbell's.

Mr. and Mrs. E. N. Johnston, of Brant-ford, spent Christmas with Mrs John-been visiting relatives here, have re-turned to their home in Strathburn. Mr. and Mrs. J. S. Golden and daugh. Miss Aggie Johnstone and brother spent

Mr. and Mrs. J. S. Golden and daughter return to Blyth tomorrow, after spending the holidays with relatives in Melbourne and Ridgetown.

Mr. James Carter. of Port Huron. spent Christmas at his home here.

Mr. and Mrs. Charles Carter. of Montreal are visiting relatives in Melbourne.

Mr. and Mrs. J. S. Golden and daughter and brother spend Thursday at the home of T. College, of Kilworth.

John Henry May has sold his heavy Clyde colt to a buyer from Montreal E. Brooks spent Sunday at Poplar Hill.

A. Dean is alid up with a severe attack of sociation. winston

Rev. R. McIntyre has purchased a paralysis.

William Tanner is contined to the speedy colt from J. Mitcheltree, of Lon-

ouse by an attack of grip.

Mrs. Amos Carter is on the sick list.

Mrs. William Jones is suffering from oats to the Weidman firm, of Southwold. Mrs. McLeod is suffering from an attack of acute indigestion.

Mrs. McLeod is suffering from an attack of acute indigestion.

Love Bros. shipped on Saturday a carload of choice export cattle to the Tolondon after spending the holidays with Mr. Sam Acton.

Oats to the Weidman firm, of Southwold.

John McFarlane is laid up with a severe attack of acute indigestion.

Love Bros. shipped on Saturday a carload of choice export cattle to the Tolondon after spending the holidays with the consignment.

Ry keeping a mattack of the Meidman firm, of Southwold.

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SUICIDE CRAZE AMONG RUSSIANS

Blamed to Loss of Influence by State Church.

YOUNG GIRLS END THEIR LIVES

Feeling of an Impending Catastrophe.

Kieff. Jan. 4. - An illustration of the rotten state of society in South Russia is afforded by the constant occurrence of cases of suicide among even young

A schoolgirl of 17, witnessing a quarrel between her father and mother, went into a bathroom and deliberately opened a vein with her father's razor, dying in the water.

A young married student poisoned himself without cause a day or two later, and a few hours after his death nis child-wife inquired what was the poison he had taken, and herself used it to end her life.

Again, a few days ago the daughter of well-to-do parents in good society entered a restaurant with her lover. and the two, having taken a private room, ended their lives with a revol-The reason the girl gave was that she was not pretty enough to live any longer.

All Kieff was stirred a day or two ago by the suicide of a young officer and his flancee in a room of the Metropole Hotel. Both belonged to good families, and both had excellent prosecutives.

A gentleman, discussing this epi-demic of suicide, said that he felt sure the universal feeling of impending catastrophe had something to do with it, and he also believed that the church had no longer any influence among the educated classes. Quite lately the craze for 'discovering" imperishable saints' bodies became so serious, 'owing to the con-stant pilgrimages to the last place of

bidding the "discovery" of any more such marvels without permission of the The Government makes use of the church simply to retain a hold on the people, and it is the realization of this which is destroying in the educated children of Russia any last moral support on which to fall back.

discovery, that orders were issued for-

DR. SHOOP'S RHEUMATIC CURE Costs Nothing If It Fails.

specific for rheumatism. For nearly 20 years I worked to this end. At last, in Germany, my search was rewarded. I found a costly chemical that did not disappoint me as other rheumatic prescriptions had disappointed physicians every where. Any honest person who suffers from

I do not mean that Dr. Shoop's Rheu-Mr. George N. Bennett, of Oil Springs.

Mr. George N. Bennett, of Oil Springs.

Miss Vida Bennett is home from Dashwood, where she has had charge of a is the end of rheumatism. I know this millinery business for the past three so well that I will furnish for a full month my Rheumatic Cure on trial. cannot cure all cases within a month. It would be unreasonable to expect that. But most cases will yield within 30 days. is trial treatment will convince you t Dr. Shoop's Rheumatic Cure is a

against rheumatism—a potent force at disease that is irresistible. offer is made to convince you of my My faith is but the outcome of bouncing baby boy.

Mr. and Mrs. G. W. Robinson are home again. after spending the holidays with again. trial. Simply write me a postal for my book on rheumatism. I will then arrange you can secure six bottles of Dr. Shoop's Rheumatic Cure to make the test. You

satisfactory I don't expect a penny from by one or two bottles. At all druggists.

CutHis Throat.

Montreal, Jan. 4. - R. Mativier, a wine house traveler from Paris, was found sitting in a chair in his room The many friends of Mrs. John Campbell will be pleased to learn that she is at her home again, after below the save of the savey Hotel Saturday morning, dead, with his throat cut from ear to ear, and a pool of blood about his period. He was 38 years of the savey Hotel Saturday morning.

The Customs Returns. Toronto, Jan. 4. - This year, 1903,

was the busiest which the local customs house has experienced in its ber of entries was 120,200 in 1903, and 109,516 in 1902. For the month of December the receipts this year were \$635,000, as compared with \$549,000 in councilors (by acclamation), Thomas December a year ago.

As a Restorer.

Waking Hours Must Be Rewise Collapse.

Sleep is more essential to life than Men have lived for weeks without food, whereas a few days without sleep and man becomes a raving maniac-a

Nights of sleeplessness tell of a feeble and depleted nervous system, of approaching nervous prostration or porary relief, and actually hastens the collapse of the nervous system.

The regular and persistent use of Dr. Chase's Nerve Food will form new, rich blood, create new nerve force and thoroughly cure sleeplessness and



Prim-full of Health and Energy. Life is worth living when one can

awake after a good night's sleepready for anything the day may bring. Eye clear; tongue clean; liveractive; stomach right; hand steady and every nerve vibrating with that splendid sense of the power of perfect health. Too few enjoy this enviable morning awakening, but

Effervescent

can always be depended upon to restore the system to its natural condition and keep you in good sound health. A gentle laxative it helps nature to rid the system of poisonous impurities, stimulates the liver and tones up the digestive organs. At all Druggists 25c. and 6oc.

MUNICIPAL ELECTIONS

Results of the Polling Throughout the Province.

Toronto, Jan. 4.-Municipal elections were held throughout Ontario today, Following are results for mayor and reeve in the principal cities, towns and

villages of Western Ontario: Petrolea, Ont., Jan. 4. - All by acclamation. Mayor, John D. Noble; councilors, William Barrett, E. T. Grant, E. Pomard, W. R. Smith, G. M. Carry, J. E. Armstrong; water commissioners, James W. McCutcheon, John Kerry; school trustees, Charles Richards, J. W. Downer, Alex Buchanan, W. S. Covert. Bayfield—Reeve, Dr. Smith; counrilors, George Lindsay, A. E. Owen,

George Grece, L. Houston, J. E. Mcson, W. Richards. Exeter-Reeve, W. G. Bissett; coun-W. Taylor and J. Muir.

Wallaceburg-Mayor, T. B. Dundas: councilors, J. C. Shaw. H. A. Stonehouse. T. F. Hinnegan, A. Williams, . Anderson, W. E. Boulton. majority; councilors nominated all resigned, except P. Owens. The Cameron

Dunn bylaw was carried. North Dorchester-Reeve, Richard F. Purdy. Banks, 9 majority; councilors, Thomas Hunter, Beattle, Johnson and Morris. Delaware-Reeve, E. Howlett, elected by acclamation; councilors, J. S. Witzer, F. Bodkin, J. Scott, J. Jones. Blyth-Councilors, Metcalfe, McElroy, carried with little opposition. Stothers, Milne; reeve, Sloan, by ac-

Dunwich-Reeve, James E. Graham; councilors, Alexander G. Duncanson, William W. Gow, William Robbins, G. London Township-Reeve, James H. Hodgins; councilors, H. Needham, George Kimball, John Edwards, Joseph

Elmira - Reeve, D. Ratz (by acclamation); councilors, H. Webber, T. Sheerington, Menne Snider and P.

Point Edward-Reeve, D. Suhler (by cclamation); councilors, Jas. Fletcher. J. J. McKenzie, John Mitchell, Benj. Richardson (by accl.); school trustees, Frank McKee, Joseph Hunter, C. T. Teeswater — Reeve, D. Ferguson; to consolidate the city's floating debt councilors, W. J. Hardy, James Redden, of \$50,000. One to make a loan of \$30,-

Thomas Allison, John Theacker; school | 000 to Wybrow, of Birmingham, Eng., trustees, J. G. McBeath, G. H. Beaker, Walkerton-Mayor, R. H. McKay: councilors, Harry Day, A. Seeling, L. C. Benton, H. Truax, A. Felton, P. Hefferman.

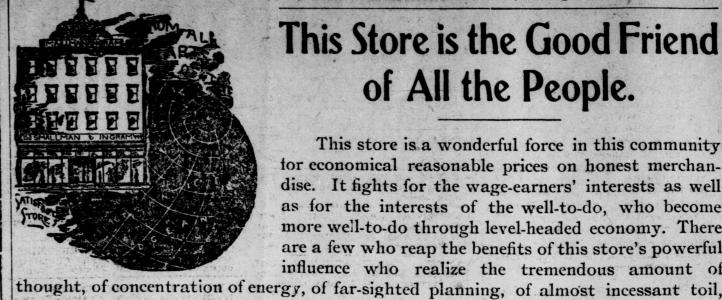
cilors, J. C. Pollock, J. W. Bell, W. Hay, G. W. Gammon, G. A. Walters and E. F. Leaven; school trustees, Richard Karr and Rev. A. L. Beverly, N. Tripp (by acclamation).
Tilsonburg—Mayor, C. H. Denton; Feere, W. B. Hogarth, W. H. Jackson,

J. A. McFarlane, L. H. Sinden and A. Fergus—Mayor, Craig; reeve, John Moffat; councilors, D. S. Burk, James Russell and T. H. Cumming. Parls-Mayor, H. Stroud; councilors James A. Cockburn, John Brockbank John Walker, John Quay, P. Buckley and G. A. Carroll, all being elected by

Listowel-Councilors, Charles Anderplaced During Sleep — Other- Son, J. A. Hooking, Henry Horn, Wm. Pelton, Fred Vandrick, Robert Woods; school trustee, G. H. Porter, R. Ingles. A. Foorcher, Ben. Welter, S. Steven-

> Watford—Reeve, J. S. Williams; school trustees, F. Kenward, Dr. R. G. Kelly and R. Hill; councilors, J. Fowler, Joseph Humm, J. Saunders, R. E. Johnston Parkhill - Mayor, Arthur William Humphries; councilors, Gibbs. Knopton. Murch, McPhee, Schram, Simp-

Hespeler-Mayor, Forber (acclamation); aldermen, C. T. Grosh. J. J. Tockhart, J. W. Chrysman, D. Rife, A. G. Bridge, E. Atkinson; school trustees. Dr. McIntyre, C. W. Cook, Galt-Mayor, Marx Mundy; alder-inen, Theron Buchanan, sen.. Dr. Hawk, A. R. Goldie, Thomas Patter-



that is necessary to gather from the ends of the earth this widely diversified stock of merchandise that is so necessary to the comfort and happiness of the people of this city. Truthful

The campaign of education carried on every day in this satisfactory store's truthful advertising achieves the worthy Advertising and looked-for result of causing many to come here to buy and to buy here is to save money. We are so sure of our merchandise being the best and our prices as low or lower than elsewhere that we stand ready to give your money back if the purchase is not entirely satisfactory when

you get it home. You can see that a child can shop here with confidence.

Characteristics: The only store in Western Ontario closing every night at 6. We consider the feelings of our

Some of This Store's

employes. It sells for cash and cash only. There is one price to all alike. It pays back the cash for goods that don't suit.

It gives a liberal summer vacation on full pay to its em-Eight legal holidays in each year are observed in full by this store employes on full pay. It delivers goods within a

radius of 200 miles from London -no charge for delivery. Every yard of goods taken into stock must have merit. You can telephone us (655) or write for anything and have it delivered C. O. D.

When a sale is advertised it is a sale indeed. Truly this store is the good friend of all the people.

Improve Your Figure.

There are many excellent models among the inexpensive makes of Corsets. For instance, a Special W. B. Erect Form model will just fit you, no matter how stout or slender you are, however short or long waisted you may be, the W. B. Erect Form properly chosen will fit as well as a made-to-measure corset. It improves a good figure and makes a bad figure good.

Kid Gloves for Men and Boys

Wives and mothers can buy for their husbands and boys Good Value Kid Gloves moderately priced. We select these from our big stock:

"Rejerne" Fine French Kid Gloves,

Men's Cape Suede Gloves, pique sewn, in gray and mode \$1 50 Gloves, in tans, browns and cas-in tans, brown and modes .. \$1 50 Men's Heavy Kid Gloves, prix seams, in English tans 31 25

SMALLMAN & INGRAM. 149, 151 and 153 DUNDAS STREET.

Gloughlin, W. Ward and R. P. Wright, elected by acclamation.

Caradoc—Reeve, Henry Hardy; councilors, A. Brodie, A. McNeil, W. Wat-Kingston-Mayor Bell was re-elected 532, Wm. Preston 596, Joseph Orr 586, Exeter—Reeve, W. G. Bissett; councilors, J. Armstrong, John Wood, J. The bylaw to elect aldermen at large Yates defeated George McLagan in as defeated by a large majority. Waterloo—Mayor, Jacob Uffleman; W. H. James defeated I. W. Steinhoff, Romeo ward, for trustee, and Dr. W. Weidenhammer, Tom Ovens, J. Kauf- N. Robertson defeated James Gadsby man, John Leiter. The \$10,000 water- in Hamlet ward, also for trustee. Wil-Strathroy-Mayor, W. Geddes, 186 works bylaw to increase the town's present plant carried.

Paisley-Reeve, James Steele; councilors, J. Crowe, G. Wellsford, J. Aick. Harriston-Mayor, James W. Wilson: councilors, James McMurchie, Brooks, Wm, Fisher, R. F. Dale, W. H. Jackson, J. McQuibban. law to aid rebuilding of the high school Simcoe-Reeve, H. A. Carter; coun-

ilors, C. A. Mason, George Dell, R. W. Simmons, G. J. Revers. Ingersoll-Mayor, W. J. Berry; councilors, J. A. Coulter, W. Burnett, R. Elliott, J. H. George, W. H. Jones and W. Mills. The town bylaws for the ourchase of the gas and electric light plants and a new town hall were all Woodstock—Mayor, John White (acclamation); aldermen, A. Bicknell, J. Butler, E. Hersee and H. Vogan (acclamation). B. I. Mayor, Thos. hree defeated by large majorities. Butler, E. Hersee and H. Vogan (acclamation), R. L. Murray, R. A. Mc-Kiggan, P. Irving, C. Kemp, Charles Rapson and J. A. McKenzie. The by-law to establish a free library here was law to establish a free library here was School trustees — First ward, R. Ken-

arried by 350 majority. on here today, one to issue debentures to erect a pork packing factory, and and sewerage resulted in a majority of by a loan of \$50,000. All three were

defeated. Ottawa-Mayor, Aid. Ellis. by 600 najority. Perth - Mayor, J. A. Stewart. The bylaw for the purchase of the plant and equipment of the Perth Electric Light Company by the town was car-ried by a majority of 133 votes. The ree library and reading plebiscite was defeated by 9 votes. Stratford, Ont., Jan. 4. - The municipal elections resulted as follows: For

DIAMOND DYES CONTRIBUTE LARGELY TO WINTER'S PLEASURES.

alderman, Thos. Savage 707, W. J.



Avon ward for public liam Hepburn will be mayor for the second yearly term by accumation. The labor union ran four candidates com, Schmidt and Hurley. Only the two first were elected. In the contest were elected Bylaws were carried by large majorities for the establishment board of park commissioners which will take over the public parks

and for water commissioners to manage the city waterworks. Sarnia, Ont., Jan. 4.-The municipal elections here today passed off quietly, very little excitement being manifest throughout the entire day This is the first time in history of the town that the labor men put candidates in the field, and the result chatham—Three bylaws were voted hird ward, R. C. Palmer; third ward, J. W. Smith; fourth ward, James Knelson.

a bylaw for the expenditure of \$36.00 for the new system of waterworks 19 against.

RIOT IN ST. LOUIS

New Year Revelers in a Battle With the Police.

St. Louis Mo., Jan. 4.-The new year

At the corner of Fourth and Locust streets a party of revelers came into col-lision with a squad of police, with the result that four officers were severely in-jured and a dozen or more citizens were taken to the police station. The disorder was not suppressed until after a riot call had been sent in, bringing a dozen police-men to the scene. Policeman O'Brien was felled with a brick, and a long gash cut in his head; Policeman Cronan was hit over the head with a club, and his kneecap was dislocated by his fall to the sidewalk; Sergt. Kavanaugh was knocked down with a barrel stave and seriously injured, and Policeman Morris-sey was badly beaten. The windows of

thrown by the crowd. SEVERE COLDS are easily cured by the use of Bickle's Anti-Consumptive Syrup, a medicine of extraordinary penetrating and healing properties. It is acknowledged by those who have used it as being the best medicine sold for coughs, colds, inflammation of the lungs, and all affections of the throat and chest. Its agreeableness to the taste makes it a favorite with ladies and children.

A Grate Fire. A little fire in the grate of an even-

Design Pain

Or Check Pain

Or Check

Correct Styles in Type, Artistic Composition Careful

Are the 3 Requisites we possess that insure

Presswork

GOOD PRINTING

Phone 175.

The WABASH RAILROAD

Old Mexico and California, the lands of sunshine and flowers. Through standeiry. Until a late hour in the morning the streets were thronged with people blowing horns, ringing bells and firing off bombs and revolvers. In the central district along, 300 revelers were placed under arrest for transcending all rules provided equal to the best hotels, or the most luxurious homes. Nothing is ard and tourist sleeping cars are now the most luxurious homes. Nothing is wanting to complete one's happiness The days and nights pass only too quickly, while traveling on the great Wabash line. For information as to rates, routes, etc., address any ticket agent, or J. A. Richardson, district



Learn Advertising Students' Advertising Club of London" if you are interested in the science and art of adver-