

SPECIAL SALE of MEN'S and BOYS' READYMADES.

Commencing to-day, July 20th, we offer an Extra Special Cut on all our Men's and Boys' Readymades.

Men's Tweed Pants.

A large and well assorted stock of Men's Tweed Pants.
Regular Prices \$3.30 to \$12.00 pair
Sale Prices \$2.80 to \$10.00 pair

Boys' Tweed Pants.

A large stock of Boys' Assorted Tweed Pants; knee length.
(Sizes 1 to 12.)
Regular Prices \$2.00 to \$3.00 pair
Sale Prices \$1.80 to \$2.70 pair

Men's Tweed Suits.

Regular Price \$12.00	Sale Price \$10.00
Regular Price \$14.00	Sale Price \$12.00
Regular Price \$16.00	Sale Price \$14.00
Regular Price \$18.00	Sale Price \$16.00
Regular Price \$20.00	Sale Price \$18.00
Regular Price \$25.00	Sale Price \$22.50
Regular Price \$28.00	Sale Price \$25.50
Regular Price \$30.00	Sale Price \$27.00
Regular Price \$35.00	Sale Price \$32.00
Regular Price \$38.00	Sale Price \$34.50
Regular Price \$40.00	Sale Price \$36.00
Regular Price \$45.00	Sale Price \$40.00
Regular Price \$48.00	Sale Price \$43.00
Regular Price \$50.00	Sale Price \$45.00
Regular Price \$55.00	Sale Price \$48.00

Boys' Norfolk Tweed Suits.

(Sizes 1 to 8.)
Regular Prices \$6.50 to \$20.00
Sale Prices \$5.50 to \$18.00

BOYS' SUFFOLK TWEED SUITS.

(Sizes 1 to 8.)
Regular Prices \$6.50 to \$20.00
Sale Prices \$5.50 to \$18.00

BOYS' RUGBY TWEED SUITS.

(Sizes 3 to 8.)
Regular Prices \$8.00 to \$25.00
Sale Prices \$7.00 to \$22.00

YOUTHS' RUGBY TWEED SUITS.

(Sizes 9 to 12.)
Regular Price \$9.00 to \$25.00
Sale Prices \$8.00 to \$22.00

Marshall Bros.

MILLEY'S

TWO NOTEWORTHY SPECIALS

for this WEEK-END.

LADIES' SILK HOSE

Fawn, Grey, Cordovan
and Black.
Specially Priced - - -

65c. pair

MEN'S SUMMER UNDERWEAR

SHIRTS
ONLY

Men's "Springtex" Soft Cashmere
Underwear; full range of sizes. These
are regular \$2.50 value. We have the
Shirts only, thus the exceptionally low
price

See Our Window

\$1.18 garment

MILLEY'S.

"FISH MEAL"

We have 2 tons Fish Meal
which we offer at 3 1-2 cents lb.
to clear.

This is a rare opportunity to
stock up at an attractive price.

ORDER FROM
JOB'S STORES, Ltd.

Don't Say Paper, Say The Evening Telegram

Do You Want to be Rich?

MILLIONAIRES' ADVICE ON THE WAY TO MAKE WEALTH.

If a man fails to die a Croesus it is not for lack of guide-posts to riches provided by men who have been successful in discovering the road to wealth.

Lord Leverhulme's maxim is: "If at first you don't succeed, try another method." There's a right way to do everything," he says; "don't give in and then go ahead. Don't spare yourself. Work hard; look on obstacles as stepping-stones, and you'll get there."

There is no false pride about this maker of millions. "I find out men who can do things better than myself," he says, "and then assist them to do those things." And to this method, allied to concentration and hard work, and to "bold advertisement" (on which he has spent over \$15,000,000), he attributes his success as a money-maker.

Mr. Henry Ford, the multi-millionaire motor manufacturer, who is as well known in England as in America, confesses: "I owe everything I have achieved in life principally to the habits of hard work and thrift I acquired as a boy. I have had more than my share of failures, discouragement, and even ridicule; but I have been able to smile at them and go on all the stronger."

"A thick skin, ambition, and an iron will—these are the qualities that make for success. But most of my success in money-making I owe to the fact that my men work with me. Our interests are the same; and that gets the best out of them and out of me."

Mr. Gordon Selfridge's motto, which has a place on his writing-table in his Oxford Street establishment, is: "To travel hopefully is better than to arrive; and the true success is labour." He has lived up to it, with splendid results. He has always been an optimist and a hard worker. At a boy he made up his mind to be one of the biggest store-owners in the world, and he has done it. The secrets of his career are his optimism, an untiring energy, a genius for organization, and an unflinching courtesy to customers.

When the writer once asked Sir Thomas Lipton the secret of his success, he answered: "Work hard and save hard." "There's no fun like work," he added; and there is no doubt Sir Thomas was never happier in his life than when he was busy, in his first Glasgow shop, working early and late.

Lord Beaverbrook, who has proved that he knows the secret of money-making as well as anyone, says that when you take a job you should think less of the salary than of what it leads to.

From Street-Hawker to "Wool King." "If necessary," he says, "let the present pay for the future. Work cheerfully and don't spare yourself. Never mind what you are asked to do—do it as well as you can. Let your employer see that his interests are yours. Forget yourself entirely in studying him; work as if you were working for yourself and not for him. Promotion is sure to come if you go in these lines; and the time will follow when you, in turn, can become an employer."

No less wise is the advice of Sir James Hill, of Bradford, who, from being a street-hawker, has become a millionaire baronet and "Wool King." "Begin at the bottom of the ladder," says Sir James; "but keep your eyes always on the top, and remember that each rung brings you nearer it. Don't mind climbing slowly, so long as you do climb."

"Give all your mind and energies to the business in which you are engaged; and of every pound you earn, save every penny you can spare. Pay as

you go—avoid debt like the plague; be scrupulously honest and honourable, and the reputation you thus get will be the best part of your capital."

—T. H. B.

Every Woman Should Know

That cheap soaps and even some dear soaps will ruin her clothing, also good soap costs less than good clothing; therefore, when a woman buys cheap injurious soap, she loses more than she gains, because cheap injurious soap will rot her blouses, dresses, etc., and will also rot her husband's and children's clothes. Again cheap soap will hurt one's hands, will take the paint off doors and spoil linoleum. Every woman KNOWS that Sunlight Soap is the very best kind of Soap, it is so good and so pure that it won't hurt a baby's tender skin. Sunlight Soap is made with the purest materials procurable. Clothes washed with Sunlight Soap will outlast clothes washed with injurious Soap. Tell your washerwoman to use Sunlight Soap. It will be good for her hands, good for your clothes and in the long run will be best for your husband's pocket.—J. F. F.

Arthur James celebrated Tinned Trawl Hooks the best on the market, to be had at Bowring Brothers, Ltd., Hardware Department.—J. F. F.

HURRYING ON.

Time is skipping, time is hopping, with a haste I can't explain; soon we'll do our Christmas shopping in the winter alet and rain. Precious months are slipping by us, and they never will come back, and we use a s o m e

language pious when we view the almanac. Half the year is now departed, half the year is spent and run, and I'm feeling broken hearted when I view the work undone. Vain and useless was my planning, and I now take in my sign; Father Time is always canning noble hopes and dreams of mine. I have scarcely done a quarter of the things I planned, I see; for the days and weeks are shorter than the blaméd things ought to be. All the months are bob-tailed speeders, each the worst you ever saw; and I feel, oh, gentle readers; that there ought to be a law. For we can get nothing finished, we can wind up nothing here, and our store of life's dimmished every time we flap an ear; and the moments, never stopping, whisper that we're nearly through, and the time for Christmas shopping will be with us P. D. Q.

Eat Mrs. Stewart's Home-Made Bread.—April 13, 6m

Household Notes.

Chopped pimentoes are delicious in jellyed veal loaf.
Beet salad is excellent garnished with shredded coconut.
A dash of salt in fudge takes away that insipid flavor.
When you cut down the number of



THAT CORY will vanish when STAFFORD'S CORN CURE is used. It is easy to apply. Price 15c. Postage 3c. extra.
DR. F. STAFFORD & SON,
Wholesale and Retail Chemists and Druggists, St. John's, Nfld.

eggs in a cake, add a half teaspoonful baking powder for each egg white omitted.

A little cinnamon improves the flavor of chocolate sherbet.

Lemon or ginger ice is suitable to serve with the meat course.

Jelly that is cloudy was probably cooked too long before straining.

For fruit ice cream use equal parts of crushed fruit and cream.

Pineapple preserve is improved by the addition of a little lemon.

Tea jelly is made in the same way as coffee jelly, and is a pleasant change.

Garish jelly or jam tarts with a spoonful of whipped cream or meringue.

Delicious croquettes can be made with chopped spinach and chopped boiled ham.

If beets are being served with poultry or game, season them with orange juice.

It is better to use cotton thread with which to mend gloves, as silk cuts the skin.

Beet and codfish balls are excellent. Add 1 cupful of mashed beets to the recipe.

Rice is delicious prepared with grated cheese, baked, and served with tomato sauce.

A discarded thermometer case makes an excellent holder for bodkins and darning needles.

If one must use cheap cuts of meat, the best way in which to use them is in a casserole.

Big Boot & Shoe Bargains

At SMALLWOOD'S

Look at These, Men!



Men's Tan Boots only \$4.75

Men's Dark Tan Boots, with Rubber Heels, only \$5.25

Men's Ox Blood Laced Boots, with Rubber Heels, only \$5.50



Men's Dark Tan Low Shoe, with Rubber Heels, only \$5.00 per pair

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