

# SPECIAL OFFERS FOR REGATTA WEEK!

Commencing to-day and continuing up to Regatta day we offer the following items at greatly reduced prices. Take advantage of this Special Regatta Sale.

- LADIES' WHITE CANVAS PUMPS, \$1.80, \$2.00, \$2.40, \$2.70 Regular Prices.
  - LADIES' WHITE CANVAS OXFORDS, Rubber Sole and Heel, \$2.90 Regular Price.
  - LADIES' GREY and FAWN HIGH CANVAS BOOTS, \$3.20 and \$3.30 Regular Prices.
  - LADIES' WHITE DUCK BOOTS, Laced and Buttoned, \$3.10 Regular Price.
  - CHILDREN'S WHITE CANVAS SNEAKERS, Sizes 5 1/2 to 2, \$1.30 to \$1.90 Regular Prices.
  - CHILDREN'S WHITE CANVAS BALS, Sizes 5 to 2, \$1.50 to \$2.00 Regular Prices.
  - MEN'S BROWN CANVAS SHOES, Rubber Sole, \$2.70 Regular Price.
- THE ABOVE ITEMS AT SPECIAL SALE PRICES FOR REGATTA WEEK.

## REMNANTS DRESS MUSLINS and VIOLES.

A large assortment of dainty Muslins and Voiles in remnants, suitable for making blouses and dresses, 40c. to 90c. yard Regular Prices.

### Ladies' White Cotton Hose.

A well assorted stock of Ladies' White Hose, 35, 40 and 75c. Regular Prices.

### Boys' Fancy Cotton Shirt Blouses.

Just the thing for holiday wear, 50c. and \$1.40 Regular Prices.

THE ABOVE ITEMS AT SPECIAL SALE PRICES FOR REGATTA WEEK.

# Marshall Bros

- MEN'S SOFT FELT HATS, Assorted Colors, \$1.20 to \$6.50 Regular Prices.
  - MEN'S FANCY SHIRTS, Cotton and Silk, \$2.40 to \$6.50 Regular Prices.
  - MEN'S SOFT COLLARS, assorted styles, 40c. Regular Prices.
  - MEN'S FANCY HALF HOSE, Jobs, 20, 35, 75, 90c. and \$1.20 Regular Prices.
  - MEN'S BOSTON GARTERS, Double Grip, 50c. Regular Price.
  - MEN'S PRESIDENT BRACE, The Best Brace for comfort, \$1.00 Regular Price.
  - BOYS' WASH SUITS, Sizes 3 to 8, \$1.80 to \$2.05 Regular Prices.
- THE ABOVE ITEMS AT SPECIAL SALE PRICES FOR REGATTA WEEK.

## Side Talks by Ruth Cameron

**CLOTHES THAT COST TOO MUCH.**

A friend of mine who is a private secretary, was visiting us in our country home recently. I had a little sports frock that I had bought for garden and general outdoor wear. My private secretary friend admired it greatly. (I rather fancied it myself.) "Why don't you get one?" I asked her. "It would be very becoming to you."

"I don't think I'd better afford it," she said.

"Why, they aren't at all expensive for the wear you get out of them," I said.

**Inexpensive But a Bad Buy.**

"That's just it," she said. "It isn't a bit expensive for you because you can get the wear out of it (for various reasons my life, for the last few years, has been led mostly in the country and I had a great deal in the open air) but I wouldn't, and so it would be expensive for me. It's a great temptation. I'd a good deal rather buy it than the frock ought to get for the office—and it would cost less—but it's too expensive."

This woman, as I said, is a very successful business woman. It is easy to guess one of the qualities that has made her that—the habit of weighing values and putting thought into decisions, even about small things.

Many a woman who needs to get every cent's worth out of her clothes appropriation, will buy garments that are good enough in themselves but not good for her purpose.

**Tries to Visualize Herself.**

A woman with a small appropriation who manages to appear well and suitably dressed everywhere she goes, told me that when planning her year's wardrobe she always visualizes herself going through the days and weeks, and pictures what things she would want most.

The thing which makes buying clothes a job requiring not merely taste but infinite judgment, is that the majority of us cannot buy what we need and want, but what we need and want most. To dress successfully involves, therefore, the ability to choose wisely—and that is what makes a successful man or woman in any walk of life.

**Make Your Office Frock Stand These Tests.**

And even after one has selected the type of garment one will buy, there are still many factors to be considered in making the choice of the particular one to be selected from the thousands offered. I read the other day an analysis by a clothing expert of the factors a business woman should consider in buying a dress for the office. It might be interesting for the woman who wants to get the most out of her money, to check up her next purchase and see how it meets these requirements.

The business woman's dress (says this expert) should be:

1. Light in weight.
2. Of a color that will not show soil or fade.
3. So well-made that it will withstand constant wear and frequent cleansing.
4. Made in a fashion that facilitates rapidity in dressing.
5. Of a material that does not wrinkle easily.
6. Made with a lining so constructed that it can easily be taken out and washed.
7. Adapted to the use of collars and cuffs in various designs that launder easily and add to the appearance of the dress.

## More Mysteries To Be Solved.

Although every one knows now that Dvorsky is Josef Hoffmann, that Mme. Wesendock is Isolde, and that Bee-thoven was a Belgian, many more musical mysteries remain to be solved, and we recommend that the vacationing tonalists spend some of their leisure hours trying to supply answers to these problems:

Why was Mendelssohn afraid to put word to those ponies?

Suppose one played Rubinstein's melody in G instead of in F?

Would Brahms' music sound different had he never worn whiskers?

Did Liszt's hair turn white during his first hearing of the second rhapsody as played by a young lady amateur; or was it after he counted up how much money he had lent Wagner?

## MATCHES!

- ON SPOT TO-DAY:**
- 35 cases Eddy's Sesqui Matches.
  - 50 cases Eddy's Safety Matches. (10 gross in case.)
  - 25 cs. Blue Ribbon Matches (100 family sizes boxes to case.)
  - 15 cases Sociable Safety Matches. (50 gross to case.)
  - 25 cases Horwood's Blue Tip Matches. (6 gross to case.)

## Soper & Moore

Wholesale Grocers.  
Please note our new address: QUEEN STREET, cor. of George.  
Phone 480. P. O. B. 425.

Was Weber's "Invitation to the Dance" ever accepted?

What did Cerny do when he was not writing studies?

Did Ignatz Paderewski's boy chums call him Ig or Iggy for short?

What do oratorio soloists think about when they are awaiting their turn to perform?

How does Cavaradossi, in "Tosca," recover so quickly from the effects of the torture?

Who scored more hits, Arthur Sullivan or John L. Sullivan?

Should "Kol Nidrei," "Eli, Eli," or "Rachem" be played in restaurants where pork is served?—Musical Courier.

This is to certify that fourteen years ago I got the cords of my left wrist nearly severed, and was for about nine months that I had no use of my hand, and tried other Liniments, also doctors, and was receiving no benefit. By a persuasion from a friend I got MINARD'S LINIMENT and used one bottle which completely relieved me, and have been using MINARD'S LINIMENT in my family ever since and find it the same as when I first used it, and would never be without it.

ISAAC E. MANN,  
Metapedia, P.Q.  
Aug. 31st, 1908.

**BLESSINGS.**

I have so many blessings I cannot count them all, and Fortune's soft caressings upon me daily fall; the sun is busy shining, all clouds have silver lining yet I find time for whining and putting up a bawl. It takes a lit of hunting to find a good excuse for waving crape-hued bunting and weeping like the deuce; but I am most persistent; though sorrow may be distant and almost non-existent, I'll rope it with a noose. I've all a guy could wish for, I've health and roubles, too; the fame I used to fish for now spreads to far Wahoo; done are the strife and straining, sweet boons are on me raining; and still I sit complaining, and raise a howdydo. My car is out of kilter. It seems to lack the power; the milkman ought to filter his juice—it's turning sour; the man who sells me berries and pies and pink canaries—his system never varies, he stings me every hour. For these and other reasons I sob beside the sea, although, throughout the seasons, the gods are good to me; their gifts they are bestowing, their goodness ever growing; and still, my teardrops flowing, I moan, "Oh, hully chee!"

**60 Years Old Today**

Feels as young as ever

PEOPLE who are able to talk like this can not possibly have impure blood—they just feel fit—no headaches, dyspepsia or bilious disorders.

These diseases can be cured by

**Dr. Wilson's Herbine Bitters**

A true blood purifier containing the active principles of Dandelion, Mandrake, Burdock and other medicinal herbs. Sold at your store—a bottle, 25c. Six bottles, \$1.50. THE BRATLEY DRUG CO., Limited, ST. JOHN'S, N. F.

Dr. Wilson's Dandelion Bitters, is only from purest herbs. Reliable, harmless.

For sale by all Druggists and first-class Grocers.

**Just Folks by Edgar A. Guest**

**THE FAILURE.**

I'd rather be a failure than the man who's never tried, I'd rather seek the mountain top than always stand aside; Oh, let me hold some lofty dream and make my desperate fight. And though I fail, I still shall know I tried to serve the right.

The idlers line the ways of life and they are quick to sneer, They note the falling strength of man and greet it with a jeer. But there is something deep inside which scoffers fail to view— They never see the glorious deed the failure tried to do.

Some men there are who never leave the city's well worn streets, They never know the dangers grim the bold adventurer meets. They never seek a better way nor serve a nobler plan. They never risk with failure to advance the cause of man.

Oh, better 'tis to fall and fall in sorrow and despair, Than stand where all is safe and sure and never face a care; Yes, stamp me with the failure's brand and let men sneer at me, For us I've failed the Lord shall know the man I tried to be.

**A Village Sleeping in Shifts.**

So acute is the housing shortage in Hamilton, Scotland, and other parts of Lanarkshire that families are using beds in double shifts. As a result Labor and Socialist agitators have drawn attention to the untenanted condition of Hamilton Palace and there has been a popular clamor that the Duke of Hamilton should be invited to sell the historic building and its adjoining offices to relieve the home shortage. Since the sale at the palace some months ago, the state rooms have been stripped of their costly panellings of oak and their rich gildings, and experts agree that with little expense the palace could accommodate scores of homeless families. It is stated that the provost of Hamilton has made an offer for the purchase of the palace. In the stables alone nearly one hundred people could be comfortably housed.

Sliced bananas are delicious when soaked in sweetened currant juice.

## New Color, New Charm



**MAJIC SOAP FLAKE DYE**, the best and easiest dye on the market.  
Called MAJIC because of the ease with which it renews the life of a garment.  
15 Cents a Package.

**ROBERT TEMPLETON.**  
Wholesale and Retail.

**Libby's New York State Solid Pack TOMATOES.**

Put up in Tins 2's and 2 1-2's.  
AT ALL GROCERS.

**Libby, McNeill & Libby.**

mar18,197

## ORDERING BREAKFAST IS A VERY TRYING ORDEAL FOR THE LITTLE FELLOW.

By Bud Fisher.

