

SALE! SALE!

Special Holiday Reductions.

LADIES' GINGHAM DRESSES.

Reg. \$3.20	Sale Price	\$2.90
Reg. 4.50	Sale Price	3.60
Reg. 7.00	Sale Price	4.68
Reg. 7.50	Sale Price	5.60
Reg. 8.00	Sale Price	6.03
Reg. 8.50	Sale Price	6.74
Reg. 9.00	Sale Price	6.84
Reg. 10.00	Sale Price	8.52
Reg. 11.50	Sale Price	9.12

CHILDREN'S GINGHAM DRESSES
AT 25 PER CENT. OFF TO CLEAR.
Also **BOYS' WASH SUITS.**

WHITE CANVAS FOOTWEAR.

Ladies' Boots—Reg. \$4.00	Sale Price	\$3.60
Ladies' Shoes—Reg. 3.40	Sale Price	3.00
Ladies' Shoes—Reg. 2.25	Sale Price	2.00
Ladies' Shoes—Reg. 3.60	Sale Price	3.20
Ladies' Shoes—Reg. 3.80	Sale Price	3.40

Also Balance **CHILDREN'S BOOTS & SHOES**
Less 15 Per Cent.

FLAGS FOR CELEBRATING PEACE.

Cotton, on sticks	15c., 20c., 35c. each
Bunting, without sticks	\$2.00, \$2.90, \$3.20 each
Pennants	\$1.60 doz.; 15c. each

Balance of Children's Straw and Muslin
Hats at 13 off regular price to clear.

Templeton's

Admiration

Get the sensation
by using

VERBENA

FLOUR.

Jan 25, s.m.w



**No Matter How the Fire
is Caused**

if you're not insured, you're a
loser. Take time to see about
your policies. We give you the
best companies and reasonable
rates.

PERCIE JOHNSON,
Insurance Agent.

Fire. Insurance. Fire.

Insure all your property in good old British Fire
Insurance Companies.

SCOTTISH UNION & NATIONAL INSURANCE CO.
Est. 1824. Assets \$79,000,000.
**GENERAL ACCIDENT, FIRE & LIFE ASS.
CORP., LTD.**
Est. 1885. Assets \$15,000,000.
We represent the above Companies for the Domin-
ion of Newfoundland. Write or phone us for our rates.

NFLD.-LABRADOR EXPORT CO., LTD.,
BOARD OF TRADE BUILDING.
June 18, s.t.t

Furness Line Sailings

From Liverpool	St. John's to Halifax	Halifax to St. John's	St. John's to Liverpool
S. S. DIGBY	July 18th	July 27th	Aug. 5th
S. S. SACHEM	Aug. 12th	Aug. 20th	Aug. 28th

These steamers carry cabin passengers. Passengers for Liverpool
must be in possession of passports. For rates of freight, passage, and
other particulars, apply to

Furness Withy & Co., Limited
WATER STREET EAST.
Jan 15, t.u, th, s, t

Paper Specials

Always Wanted for Fresh Air
Outings.

DOILIES—Lace and Embroid-
ery designs; exquisite and
chaste; all sizes, from 5c. doz.

WAX PAPER—24 sheets to
roll; will keep all your vic-
tuals fresh, only 14c. roll.

NAPKINS—Plain white and
fancy designs, from 5c. doz.

PAPER PLATES—Handy and
sanitary, 10c. doz.

Dicks & Co., Ltd.
The Stationers.

Just Landing, A Choice Cargo of North Sydney COAL.

Best Screened Quality.

M. MOREY & CO.
Phone 370 or call at 10 Queen St.

For Your Holidays.

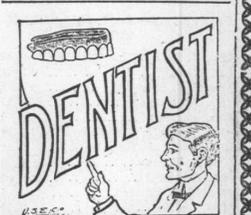
Something good to read. Good
Books by the best Authors
in the cheap Editions.

Ann Veronesi—H. G. Wells, 60c.
The Yellow Dove—George Gibbs, 60c.
Castle Sombras—H. Grenough Smith, 60c.
The Man Who Knew—Edgar Wallace, 60c.
The Clue of the Twisted Candle—Edgar Wallace, 60c.
The Lady Killer—Stacpoole, 60c.
The Drums of War—Stacpoole, 60c.
Adrian Le Roy—Charles Garvice, 60c.
St. Martin's Summer—Rafael Sabatini, 60c.
Lady Connie—Mrs. Humphrey Ward, 60c.
The Pretender—Robt. W. Service, 60c.
Kent Knowles—Joseph C. Lincoln, 60c.
The Heritage of the Desert—Zane Grey, 70c.
Riders of the Purple Sage—Zane Grey, 70c.
The Lone Star Ranger—Zane Grey, 70c.
The Border Legion—Zane Grey, 70c.
Desert Gold—Zane Grey, 70c.
The Light of the Western Stars—Zane Grey, 70c.
The Rainbow Trail—Zane Grey, 70c.
The Way of an Eagle—E. M. Dell, 70c.
Laddie—Gene Stratton Porter, 70c.
Freckles—Gene Stratton Porter, 70c.
The Spoilers— Rex Beach, 70c.
The Beetle—Richard Marsh, 70c.
Pan's Mountain—Amelie Rives, 70c.
A Flame of Fire—Joseph Hocking, 70c.
Salt Haven—W. W. Jacobs, 70c.
Seeing Life—E. P. Oppenheim, 50c.

And all the latest English and
American Magazines and News-
papers.

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**The Maritime
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The Home of Good Dentistry.
Free examination, advice and exact
estimate of putting your teeth in per-
fect condition. This is a day of spe-
cialists. If you intend getting false
teeth made, or if you are wearing
teeth that are unsatisfactory, why not
consult a specialist. It costs you
nothing.

Remember when you pay more for
dental work than we charge you are
paying for something that does not
exist. All branches of dental work
expertly executed.

Full Upper or Lower Sets, \$12.00 and \$15.00.
Painless Extraction 50c.

M. S. POWER, D.D.S.
(Graduate of Philadelphia Dental Col-
lege, Garretton Hospital of Oral
Surgery, and Philadelphia
General Hospital.)
176 WATER STREET.
Phone 62. P. O. Box 1220.
(Opp. M. Chaplin.)
Jan 15, t, u, th, s, t

Opening Announcement

J. J. STRANG

Wishes to announce to his previous customers and
the general public that he re-opens his Tailoring Busi-
ness on **Wednesday, August 6th**, with a full line of the
latest English materials.

J. J. Strang,

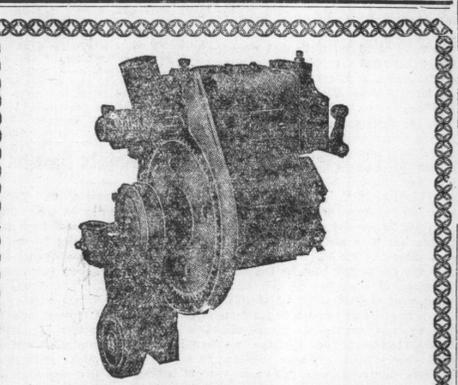
136, Cor. Prescott and Water Streets.
aug 1, 21

The Newest 1919 Trench Coats!

The Trench Coats for men we are
now showing arrived on the last Eng-
lish boat and are quite the finest Coats
we have ever handled. They are the
product of a first class English firm,
famed for its Military Tailoring, are
built of fine quality Gabardine in all
shades of Khaki, well-lined with smart-
patterned Twill Plaid. Pockets velvet
lined. Three very special features in
these Coats are: (1) Extra high and
well-fitting storm collar; (2) extra wide
revers, forming when fastened ample
throat and chest protection; (3) an en-
tire interlining of Oilskin, rendering
them not only doubly waterproof but
absolutely wind and cold proof as well;
forming an ideal Coat for all weathers.
All Coats are belted and strapped at
wrists. All sizes.

PRICE FROM \$30.00 UP.

U.S. Picture & Portrait Co.,
Men's Furnishings.



HEINZE STARTING AND LIGHTING SYSTEMS FOR FORDS.

THE ONLY RELIABLE AND BUILT-IN STARTER
MADE.

I have been using one on my own car for the past
twelve months, both summer and winter, and can hon-
estly say it has never failed me once. You have splen-
did bright lights for driving, dimmers for passing other
cars, fitted with lock so you can leave car safely and no
person can monkey with lights or starter. Having
thoroughly tested the above and found it absolutely
satisfactory, I can now offer it to the public with a
guarantee of satisfaction.

INSPECTION INVITED.

PARSONS, The Auto Man,
King's Road.

The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, mod-
erately priced, and honest effort
made to deliver on time. Expert
accounting and satisfactory settle-
ments of all claims.

The biggest clothing manu-
facturing organization in New-
foundland backs up its claim
for Superior Service.

WHOLESALE ONLY.



Newfoundland Clothing Co., Ltd.
Advertise in the Evening Telegram

Reid-Newfoundland Company

Peace Celebration Excursion, August 4th and 5th.

Excursion Tickets will be sold be-
tween all Railway Stations, good going
on Saturday, Sunday, Monday and Tues-
day, and good returning up to and in-
cluding Wednesday, August 6th.

Reid-Newfoundland Company.

New Stock Tinned Meats

July 30th.

LUNCH TONGUE—6's.
LUNCH TONGUE—1's.
"BUNGALOW" PORK—6's.
POTTED MEATS—1/4's.
COOKED CORNED BEEF—6's.
COOKED CORNED BEEF—1's and 2's.
ROAST BEEF—1's and 2's.
ARMOUR'S PORK and BEANS—2's and 3's.
LIBBY'S PORK and BEANS—2's and 3's.

George Neal.

Lead Products,

EX STOCK.

LOWEST PRICES.

LEAD PIPE—1-2", 3-4", 1 1-4", 1 1-2"
SHEET LEAD—2 lbs., 2 1-2, 3, 3 1-2, 4
PIG LEAD—50 pound Pigs.
SOLDER—Strictly and Warranted.
LEAD TRAPS—1 1-2's and 1-2's.
LEAD BENDS—4", Short, 5 1-2 x 10.

The Direct Agencies, Ltd
may 17, t

USE

Libby's

Unsweetened Milk

TO MAKE YOUR
ICE CREAM.

SOLD BY ALL GROCERS.

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