

New American Goods!

JUST ARRIVED, A SHIPMENT OF SEASONABLE GOODS.

Ladies White Hose

Plain White Cotton Hose,
28 and 30c. per pair.
Wt. Mercerized Cotton Hose,
45 and 55c. per pair.
White Lisle Hose, 55c. pair.

As the quantity of White Cotton Hose is limited, we advise you to purchase early.

Ladies American Collars

60 Dozen of Dainty

Job Collars

The Latest Novelties in Neckwear,
White and Coloured.

PRICES: 17c., 20c., 25c., 30c., 35c., 40c., 45c. and 50c. each.

Marshall Bros

Curtain Odds.

White and Cream Lace
Curtain Corners,
1 1-2 to 2 yds. in length,
45, 50 and 55c. each.

White and Cream
Lace Curtain Odds,
Regular size, 2 1-2 to
3 1-2 yard lengths,
\$1.00 and \$1.10 each.

Those Awful Little Things.



RUTH CAMERON

By RUTH CAMERON.
We were talking of old schoolmates the other day and someone mentioned Gertrude B. "Gertrude," said one of the group vaguely, "who was she? Oh yes, I remember now. The girl who always wore so much cheap jewelry." "Funny," said someone else, "how you remember those things. Now I can never think of Beatrice S. without seeing those dirty finger nails of hers. And yet there were lots of nice things about her." "Surely," said the first speaker, "and about Gertrude, too. Why should we remember those horrid little things?" "Because we are horrid!" "Because we're horrid, I guess," said the lady who had remembered the finger nails, contritely. "Is it horrid of people not to be able to see the sun with a penny held close up to their eyes?" said someone else. "Those are little things but they shut out the sun. Is it our fault?" "It's our fault if we hold the penny close up to our eyes. And rather horrid of us, I call it," said someone else. "We don't hold it up," defended the simile maker. "Memory does." "Can We Control Memory?" "Can't we control our memories?" "Not entirely," said the simile maker. "We could have controlled the habit of thinking so much about the little things in the first place," persisted the other. About that time I came away so I didn't hear the argument ended. But I carried it on in my mind and came to these two conclusions:

You can't help noticing these big little things.
You can try to help placing so much emphasis on them.
Look Out For Your Little Habits.
Whether they should be or not, unpleasant little personal habits are spots on the sun of one's reputation. One should look well to minimizing them.
W. L. George in one of his books quotes a woman as saying:
"I really was very much in love with him, and only just at the end of the engagement did I notice how hard he blew his nose. After we were married I thought, 'Oh! don't be silly and notice such little things, he's such a splendid fellow.' A little later, 'Oh, I do wish he wouldn't blow his nose like that, it drives me mad.' Now I find myself listening and telling myself with an awful feeling of doom 'Now he's going to blow his nose.'"
He gives this as an example of some of the "awful little things" in married life.
It's a good phrase, isn't it?

I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must not walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best Liniment made.
ARCHIE E. LAUNDRY, Edmonton.

There's a Flavour of Distinction

in every cup of "HOMESTEAD." Skillful blending of the finest hill-grown teas and scrupulous cleanliness in preparation is the secret. This flavour constitutes the individuality of Homestead and will never change, no matter how costs may rise. There's a smile in every cup of Homestead. Sole Importer, C. P. EAGAN.

C. P. Eagan
DUCKWORTH STREET & QUEEN'S ROAD.

Local Potatoes

On hand to-day:
50 Barrels
Good Local Potatoes.

Also
50 Crates
ONIONS.

Soper & Moore,
WHOLESALE JOBBERS,
Phone 480.

Rann-dom Reels.

VACCINATION.
Vaccination is a painful remedy for some disease that is four jumps removed from the country line. Every once in a while the low, rumbling accents of an approaching epidemic can be heard in the distance, when it becomes necessary to puncture the entire community in the left arm and drive the germs in another direction. The germ has never been discovered that can attack a vaccinated citizen immediately after the vaccine has secured a firm hold and live to tell the tale.
Vaccination is caused by poisoning the patient with a penknife and six drops of high-priced lymph. By the proper use of these articles a very perceptible limp can be imparted to the patient, especially when he attempts to lift his left arm above his head. Some people are so constituted that they cannot be vaccinated without

Vaccination is good for only seven years, after which it has to be done over again in a dark purple tint. Compulsory vaccination is a variety which has been legalized by law, and springs up whenever somebody on the Pacific coast has been bitten by a mad dog. Whenever a small-pox microbe is seen edging its way over the horizon, school is dismissed and the children are allowed to be vaccinated, in order to sweeten their vacation hours. Vaccination is said to "take" when it takes four strong men to hold the victim in bed the second day after.

The only defenders of vaccination in this country are the doctors, who were the first to recognize its benefits. Why is it that the average doctor is perfectly willing to vaccinate everybody on the town plot and yet prefers to keep his own arm in an unblemished and shapely condition? If every patient would require his family physician to be vaccinated first, there would be fewer people going around with arms like a captive balloon.

Household Notes.

The old rule to "eat what you can and can what you can't," is an excellent one to remember in regard to all fruits and vegetables this summer.
When preparing peaches for preserving, put them into a wire basket and slip them into boiling water for a minute. The skins will slip off easily.
Only see that the family is well fed and sanitation properly looked after, and a good many householding matters can be skipped—these are the essentials.
You may have lettuce fresh in the picnic basket if you will wash it, drain it, chill it thoroughly and then wrap it in oiled paper and place in a pail with a close cover.
Black walnut furniture or furniture made of any dark rich wood should be cleaned occasionally with a soft rag dipped in a paraffin oil, then polished with another soft rag.
Before putting away spare silver clean it thoroughly, then wrap it in dark blue paper with camphor balls in the parcel, and it will be found bright even months afterward.

\$50.00 in Cash Prizes

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.
1st Prize \$20.00
2nd Prize \$15.00
3rd Prize \$10.00
4th Prize \$ 5.00
P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores.
These prizes will be drawn by two prominent business men on the above mentioned date.
DR. F. STAFFORD & SON,
Theatre Hill,
STAFFORD'S PHARMACY,
Duckworth Street.
Stafford's 3 Specialties:
STAFFORD'S LINIMENT.
STAFFORD'S PRESCRIPTION "A".
STAFFORD'S PHOSPHORUS COUGH CURE.



When slapped on the arm by a cordial friend a sense of deep annoyance sets in.
swelling up in a threatening manner, so that when they are slapped on the arm by a cordial friend a sense of deep annoyance sets in. Nothing will try the Christian fortitude of a devoted church member more than to be vaccinated in the left shoulderblade, and then have four or five life-long friends seize the spot in a warm, clinging grasp.

To Our Boys in Newfoundland.

Written by William P. Strachan, Everett, Mass.

We are "Sons of Old England," we are fighting to-day for Freedom and Justice, o'er the seas far away.
We don't care for the Germans, they've found we can fight.
And to England we are Loyal, and we're doing what's right.
For our King and our Country, we are willing to die.
And we'll all keep on fighting for our victory is nigh.
We'll be Loyal and True to the flag we love best.
And we'll all do our duty and trust God for the rest.
Then onward, boys, onward, for victory is nigh.
May God grant us the victory, it's for freedom we die.
And the Old Union Jack, boys, in honour will wave
Over all who fought for her, their Country to save.

Then, boys of Newfoundland, to your Country be true.
England has ruled us with justice, to your flag be true blue.
We'll ask God to bless us for conquer we must
For our hearts are with England and in God is our trust.
So bravely, boys, offer yourselves to your King.
For you fight for the Right and that's a great thing.
And our dear heroes who've died may they ever be saved.
Those who loved England most and have served her the best.
And brave hearts that fought for her, who now lie in their graves
They all did their best, their dear Country to save.
And as you march forward let your voices ring
In praise to England and God save the King!

The Gas Range!

The Gas Range means comfort for the housewife; shorter kitchen hours for her, and a cleaner kitchen. It is a great mistake to think that cooking with gas is expensive.
Whenever a woman becomes used to gas for cooking, thoughts of a coal or wood stove fill her with gloom. A Gas range is so much easier to operate, so efficient for all kinds of cooking, and so much cleaner, that the idea of going back to the old style methods is decidedly unpleasant. Yet in winter many housewives think they must use a coal or wood stove, because there is no other way of heating the kitchen. THERE IS ANOTHER WAY AND IT IS FAR BETTER THAN THE OLD, THE CLOW GAS STEAM RADIATOR WAY. MAY 23, 1917

Everyday Etiquette.

"Will you kindly tell me if it is proper to sign one's name to a reply written in the third person?" asked Madge.
"No, it is not proper to sign one's name to a note written in the third person," replied her mother.

Household Notes.

To flower pansies in the house, sow the seed in shallow boxes of sandy soil. When they are rooted, transplant them to window boxes or separate pots. Keep them quite warm, give them an abundance of water, and a great deal of sun.
MINARD'S LINIMENT CURES DIPHTHERIA.

Municipal Council

At last night's meeting of the Municipal Council, a letter was read from the Colonial Secretary, dealing with the repairs of the Southside Road, disclaiming any liability in the matter and informing the Council that the latter was liable for the upkeep. The Council's Solicitor holds a different view on the matter, claiming that the Government, having constructed the road, are consequently responsible for its upkeep.
Another petition from the residents of LeMarchant Road between Springdale Street and Hamilton Street was sent to the Council protesting against calling that section of the Street "Patrick Street." In this petition they set forth that an Act of the Legislature of 1872 gave the name of LeMarchant Road not only to the section referred to but also along what is called Patrick Street to the Gas House. The petitioners claim that the re-naming of the street has interfered with the value of their property. The petition has been sent to the Council's Solicitor, but beyond that nothing will be done.
The Smith Co. made application for permission to build a concrete wall and premises on the Southside, and also to install a cold storage plant. The Engineer will report.
Mr. Mark Chaplin asked permission to allow a few head of cattle to graze along Military Road and other parts of the city during the next few months. The Impounder will investigate Mr. Chaplin's application.
The Gorton Pew Co. will have to furnish plans before starting building on the Southside.
The Reid Nod Co. will have to give a guarantee to the effect that buildings to be erected west of the railway station be of an inflammable material. Several other matters were disposed of.

"Hello" Company's Terms Not Acceptable.

The following letter was ordered to be sent the Colonial Secretary by the Municipal Council in relation to the offer of the Colonial Utilities Company, of Halifax, to install a new telephone system in St. John's.
"In reply to your favour of the 25th ult., enclosing the proposal of the Colonial Utilities Company, for the installation of a telephone system for St. John's, I am directed to say—
"The Council cannot approve of any scheme which gives to a private company an exclusive franchise for 20 years, or any term, for the right to operate a telephone system in Saint John's.
As a matter of principle, the Council is strongly of opinion that a public utility, such as the telephone, should be operated either by the Government in the interest of the whole Colony, which would include a long distance telephone, or by the city for the benefit of the city. The Council therefore enters its strong protest against the granting of such a franchise.
Having taken this position it is perhaps unnecessary to comment on the proposals submitted. The Council, however, desires to say in reference to proposition "A" that it appears to hold out very little prospect of an improved service. To buy out the present system and run it for an indefinite period, to install some system or other, at some time or other, is too loose a proposal to be seriously considered.
As to proposition "B," the sugges-

tion seems to be that the Colony should provide the capital sum of \$150,000, either by the guarantee of bonds or in a lump sum, which would be paid off at the rate of \$9,000 per annum. The Council begs to submit that if the Colony is to provide the capital the Colony should conduct business on its own account and take such profits as may accrue therefrom.

The Council understands that the Govt. had adopted the principle for a new telephone system and that the Legislature has authorized a loan for installation.
If for any reason the Government intends to abandon the decision, the Council desires that the right to operate this important public utility should vest in the city.
I have, etc.,
J. L. SLATTERY,
Sec. Treas.,
St. John's Municipal Council.

Timely Rescue.

Two boys were swimming in Mundy's Pond yesterday afternoon when one of them, named Murphy, went beyond his depth and would have drowned, as he was unable to swim, but for the promptness of Miss Stella Blackler, who rescued him.

FORMER TEACHERS.—There are three members of the new Government, who were one time school teachers, namely, the Prime Minister, the Attorney General and the Minister of Agriculture and Mines.

T. J. EDENS.

Due on Thursday, July 12, '17, from New York:
N. Y. CHICKEN.
N. Y. CORNED BEEF.
FRESH EGGS.
CAL. ORANGES.
BANANAS.
CAL. LEMONS.
CHERRIES.
TABLE PLUMS.
GRAPE FRUIT.
CANTALOUPE.
TOMATOES.
CUCUMBERS.
NEW CABBAGE.
BERMUDA ONIONS.

PURITY BUTTER.

2 lb. prints
Fresh stock just in. Butter is cheaper this week.
Selected Eating Potatoes, 15c. gallon.
Strawberry Jam, 1 lb. glass.
Marmalade, 1 lb. glass.
Blueberries, 15c. tin.
King's Bacon, 3 lb. pieces, 45c. lb.
Pork & Beans, 3/4, 25c.
Tomatoes, 3/4, 20c.
Bird's Ice Cream Powder, 15c. package.
1 lb. Corn Flour, 25c. pkg.
Shredded Wheat Biscuits, 10c. package.

NESTLE'S FOOD.
BERGEE'S FOOD.
ALLENSBURY'S FOOD.
NEAVE'S FOOD.

T. J. EDENS.
Duckworth Street and
Rawlin's Cross.



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Blue-jay
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BAUER & BLAC
Limited
Toronto, Canada
Makers of
Dressings, etc.

The B

4th Inter

His Excellency
Sir W. E. Davidson,
Governor of New
Sir.—The undersigned
missioners appointed
the high cost of living
sent herewith their
port, which deals with
tea, sugar and molasses.
PORK AND SALT
With reference to
ties, we find that the
been 33,594 barrels, at
in the same period, 33,
a total importation of
modities of 63,545 bar
In considering the
fiscal year just closed
these averages have
ceeded, and we estimate
than 49,000 barrels of
barrels of beef, having
during the year ended
This will represent
about 1,000 barrels of
barrels of beef, over
these articles during
were themselves im
made. The increase
year is gratifying in
known scarcity of
America and Canada,
these articles are
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disposed to ascribe
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mit below.
We find that the
these commodities the
Line from Halifax has
40 cents a barrel in
a barrel at present
times, while from N
vance has been from
or five times as much
rate from North Syd
has increased from 30
rel to \$1.75 a barrel
amount.
From the evidence
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