

## MEN'S KHAKI SOX.

20 dozen Men's All Wool Khaki Sox,  
70c. per pair.

## SUIT CASES.

About 2 dozen Suit Cases, 24 inch. Although leather has considerably advanced, we still keep to old price of  
\$2.40 each.

## Ladies' Grey Wool Vests.

15 doz. all Wool Vests. Value for \$1.50.  
Now 65c. each.

## Colored Coatings.

2 pieces only, Saxe and Navy. Value for \$3.50. Now \$2.50 per yard.

# Marshall's Specials

are always of interest. This week we again bring forward many attractive lots. Read every item carefully, then pay us a visit and judge for yourself the genuineness of the present offerings.

## Blue Nap! Blue Nap!

6 pieces Blue Nap (Indigo Dye), selling at old prices,  
\$2.80, \$3.00, \$3.40, \$3.90, \$4.20, \$4.50 per yard.

## Dress Remnants.

40 Remnants Dress Goods in Tweeds, Meltons, Cashmere, etc., selling at greatly reduced prices.

# Marshall Bros

## WHITE LACE CURTAINS.

We have marked these at a price that will ensure a quick disappearance; 2 yards and 2½ yards long.  
Price 60c. per pair.

## TOILET COVERS.

Do not fail to look at this lot.  
10 doz. White Honeycomb Toilet Covers.  
15 doz. White Marcella.  
5 doz. White Honeycomb with Red border  
These we clear at old prices:  
25c., 27c., 30c., 40c., 50c., 60c. each.

## ART SERGE.

3 pieces only in Cardinal, Myrtle, Saxe.

## Brown Turkish Towels.

300 lbs. at old prices, all perfects,  
55c. per lb.

## Christmas Efficiency.

By RUTH CAMERON.



Christmas efficiency—that's a queer phrase, isn't it? One associates the idea of efficiency with a business, almost an insult to apply it to things of the heart like Christmas. But is Xmas chiefly a thing of the heart now—days? Isn't it, in its modern development, partly a business, and as such don't you think we ought to approach it as efficiently as possible? I do.

Have You Done Your Shopping Yet? Of course, the first principle of Christmas efficiency is to do your shopping early. Not only for the sake of those in the shops, on delivery wagons and the post offices, to whom the phrase "the holiday season" must seem the bitterest kind of mockery but also for your own sake, that Christmas does not find you tired and on the raw edge of irritability.

"How early?" someone asked. When we were discussing this the other day, we all told when we had started. The "Lady-Who-Always-Knows-Somehow" had the record. She starts Christmas Day for the next year. That is, she makes her preparations. She has a Christmas notebook that she has kept for many years. She says she can pick up many suggestions for appropriate gifts around Christmas time, because people are admiring each other's gifts and saying what they wish they had had.

She Starts The Day After Christmas. She starts actually shopping in the after-Christmas sales and keeps it up all through the year, whenever she

has an advantageous opportunity to buy. In her notebook is a list of the sizes of various articles which her friends wear, and she keeps this constantly in her shopping bag.

Another of her schemes is to buy handkerchiefs every year for the half dozen friends to whom she gives a slight remembrance, and whose needs she cannot know (we all have some of these on our list). Thinking up something new every year took time. A pretty handkerchief is always welcome and she is constantly on the watch for them.

Getting Them Done Up When Bought. Another neighbor contributed her efficiency scheme, which is to tie up each gift in its Christmas regalia as soon as she buys it and thus do away with that bugbear, the tie-up day.

Another saved a rest day for herself on December 24, by mentally putting Christmas one day ahead, and getting that terribly busy "day before Christmas" out of the way a day early.

I wish my reader friends would send their Christmas efficiency ideas to me so that I might pass them along.

## What Are You Doing for That Eczema?

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.

Zylex, London. ad 11

A new blouse of sheer flesh-colored crepe has inserts of navy or dark brown to tone in with the suit worn.

## To Arrive

Per Steamer now due:

- 20 brls. Cranberries.
- 36 brls. Pears.
- 60 crates Onions.
- 275 cases Tinned Fruit.
- 200 cases Tinned Tomatoes
- 75 cases Carton Evaporated Apples.
- 200 brls. King Apples—1's, 2's, 3's.
- 150 brls. Hulbert Apples—1's, 2's, 3's.
- 200 brls. Wagner Apples—1's, 2's, 3's.

## Soper & Moore,

Retail and Wholesale.

## The Big Drum Major

How He Led the Tired Men in the Square—A Tale of the British Army in Retreat.

Far back in our history now seems the retreat from Mons, but it is never too late to tell a tale like his, the tale of Major Tom Bridge, of the 4th Dragoon Guards, who was sent into St. Quentin in search of stragglers. He found 200 men exhausted on the pavement of a square. Worn out and hungry after thirty-six hours' tramping, nothing could move these poor men. Then:

A brilliant idea came to the big general major. Entering a toy-shop, he bought a toy drum and a penny whistle. He strapped the little drum to his belt.

"Can you play the 'British Grenadiers'?" he asked his trumpeter. "Sure, sir!" was the reply. In a twinkling the pair were marching round the square, the high treble of the tiny whistle rising clear and shrill:

"But of all the world's brave heroes, There's none that can compare, With a tow, row, row, with a tow, row, row, To the British Grenadiers."

Round they came, the trumpeter caught on the wings of the major's enthusiasm—putting his very heart and soul into every inspiring note. Bridges, supplying the comic relief with the small sticks in his big hands, banged away on the drum like mad. They passed the recumbent group. They passed its tired length. Now they came to the last man. Will they feel the spirit of the straining notes, rich with the tradition of the grand old air? Will they catch the spirit of the big-hearted major who knows so well just how the poor lads feel, and seeks that spot of humor in Tommy's make-up that has so often proved his very salvation?

The spark has caught! Some with tears in their eyes, some with a roar of laughter, jump to their feet and fall in. The weary feet, sore and bruised, tramp the hard cobbles unconscious

## Your Boys and Girls.

Children too young to attend school need some entertaining and when the weather does not permit them to stay out of door long at a time they have to play in the house a good many hours.

One mother tells me that her little girl is easily kept amused with a box of cornmeal, playing with it somewhat the same way as she would play with sand. Two quarts of the meal with two kitchen spoons of different sizes and several little tin boxes provides amusement indefinitely.

The box of meal is placed on a table, the child sits in a chair before it and is kept busy and happy.

## THE MORNING COFFEE.

The morning coffee brings delight to working men and men with titles; it soothes their hearts, restores their night, and warms a man in their faded vitality. I often rise at break of day, to find the prospects badly bore me, and to my Blitzen I say, "I dread the work that is before me. I don't feel equal to the strain of writing business letters and stories," thus do I murmur and complain, while combining out my morning glories. But when I've drunk about a pall of Mocha, I termixed with Java, no longer do I rant and wall that life's a dismal Bala-klava. The tasks that scared me now look good; no more my fearful spirit crieth; I do not need to knock on wood, and I'm as husky as Goliath. The old time poets fondly dwell on wine as bringing joy and laughter, but coffee warms you just as well, and no remorse will follow after. The good dark drink will cheer your life, and make you fitter for your labors, and you won't want to beat your wife, or prance around and lick the neighbors.



WALT MASON.

## Everyday Etiquette.

"Should a girl write a note of thanks to her escort for flowers which he has sent her to wear to a party or will verbal thanks be sufficient, and does a man go first when entering a theatre or church?" asked Gladys.

"Thank your escort for the flowers in person, that will be sufficient. A man enters a public place first to open the heavy doors and make way for his companion," answered her governess.

## KIDNEYS FAIL TO WORK

"My husband used GIN PILLS for a long time and his kidneys were cured. The pills in his back were drained and the kidneys failed to do their work properly. After taking one dose of GIN PILLS he found them to be exactly what he needed, and after taking two boxes of GIN PILLS he was completely cured. My husband recommended GIN PILLS at every opportunity to our friends and relatives."

Mrs. James B. Milford.  
All druggists sell.

## GinPills

FURTHER KIDNEYS  
21, 502 & 503, or 6 boxes for \$2.50. Sample free if you write to NATIONAL DRUG & CHEMICAL CO. OF CANADA LIMITED, Toronto, Ont.

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## You Can't Find Any Dandruff, and Hair Stops Coming Out

Save your hair! Make it thick, wavy, glossy and beautiful at once.

Try as you will, after an application of Danderine, you can not find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most, will be after a few weeks' use, when you see new hair, fine and downy at first—yes—but really new hair—growing all over the scalp.

A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine, and carefully draw it through your hair, taking only one small strand at a time. The effect is immediate and amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable lustre, softness and luxuriance, the beauty and shimmer of true hair health.

Get a 25-cent bottle of Knowlton's Danderine from any drug store, or toilet counter, and prove that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment. A 25-cent bottle will double the beauty of your hair.

## AT THE CRESCENT.

The Lubin Photo Play Company presents a stirring three act feature: "The Heart's Tribute," featuring June Daye and Elk Lincoln. Burns and Stull as Pokes and Jabbs in "The Stacks," a lively Yim comedy, "Niagara Falls," a scenic reel of wonderful panorama of the Falls by the Edison Company. Professor McCarthy has arranged a new musical programme for this big show. Douglas J. Stewart is singing the latest novelty songs.

## Household Notes.

It is better, if possible, never to wash meats.

Pork should not be served except in very cold weather.

It is sometimes well to first boil the pork for roasting.

The tops of young beets make very palatable greens.

If an ink-spot has not dried, it can be removed with water.

Pieces of flannel carpet can often be used by weaving into it rug. Very nice French fried potatoes are made from cold boiled potatoes. There is almost no limit to the ways in which chestnuts may be used. All woodwork close to stoves or furnaces should be covered with zinc.



## HOMESTEAD

Is a standard high grade quality Tea, unsurpassed for strength and flavour.

Suppose you try some. You will like it so well that you will have Homestead brand on your table for every meal of the day.

"There's a smile in every cup of Homestead."

## C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

## New Arrivals in Stock To-Day:

**HARTLEY'S JAMS,**  
Freshly made and ex s.s. Durango.  
1's and 2's—Raspberry.  
1's and 2's—Strawberry.

International Brand  
**FAMILY MESS PORK.**  
Small rib cuts.  
P.E.I. Potatoes—½ brl. sax  
P. E. I. Carrots.  
P. E. I. Parsnips.  
P. E. I. Eggs.  
P. E. I. Butter.

Moir's Sultana Cakes.  
Moir's Plain Cakes.  
Jacobs' Fancy Biscuits.  
Jamaica Oranges.  
California Oranges.

# War News

## Messages Received

Previous to 9 A. M.

OFFICIAL.

LONDON, Nov. 13.

The Governor, St. John's.  
On the Somme, the French have captured the whole of the village of Sailly. We captured a thousand yards of enemy trench on Friday night, and to-day we attacked enemy positions on both banks of the Aisne. Press reports from headquarters state that Beaumont Hamel and the Pierre Division have been taken and two thousand prisoners captured. The fighting continues near Serre.

There was much aerial activity during the week. Yesterday, Ostend Harbor and enemy warships were bombed.

Another enemy battleship has been torpedoed in the North Sea, damaged unknown.

In Dobrudja the enemy are retreating.

In Macedonia the Serbians have defeated the Bulgarians on the Cerina River. Little change on other fronts.

BONAR, LAW.

## BEAUMONT HAMEL CAPTURED.

LONDON, Nov. 13.

The British troops in their new offensive north of the River Ancre, have advanced to a minimum depth of one mile, capturing from the Germans the town of Beaumont Hamel and the Pierre Division. Fighting is still going on between the German and British troops around the town of Serre, about two miles northeast of Beaumont Hamel. Two thousand prisoners already have been taken by the British.

## HUN WARSHIPS SUNK.

PETROGRAD, Nov. 13.

An official statement issued here to-day says that a majority of the German vessels which took part in Friday in a bombardment in the Gulf of Finland, were sunk. The German warships, the statement says, were 36 knot torpedo craft.

## SERBIAN VICTORY.

PARIS, Nov. 13.

The Serbians have won a brilliant victory over the Germans and Bulgarians in the district south of Monastir, the war office announced to-day. The Serbians, supported by French artillery, forced the Teutonic Allies to retire to a distance of two miles and captured about 1,000 prisoners. The retreat of the German-Bulgarian forces was compelled after a battle lasting two days. The prisoners taken raise the captures since September 13, says the statement, to 6,000 men, 70 cannon and 56 machine guns taken during this period.

## AIR RAIDS.

LONDON, Nov. 13.

Two successful air raids have been carried out by war craft operating with the British forces in Egypt, says an official announcement. The ports raided were Maghadda and Bissah.

## RUSSIANS CROSS THE DANUBE.

LONDON, Nov. 13.

The Russians have crossed the Danube into Dobrudja at two points south of Tchernavoda, and the Russian fleet has renewed the bombardment of Constantia, according to Petrograd news received to-day. Field Marshal von Mackensen is reported continuing his retreat with demoralized forces and with one-third of his effectiveness lost through ravages of disease and military reverses. The losses sustained are declared in Petrograd to have seriously affected the morale of the Mackensen's army, while the reinforcements he requested to make up his losses are said not to have been provided. His retreat, therefore, being conducted under disastrous conditions.

## CAPTURE POSITIONS.

LONDON, Nov. 13.

We attacked early this morning and already the British line on both sides



Like Money, OXO Cubes are at home in any house, however large, however small.

They are handy and good for use in the Kitchen, Dining Room, Office or Nursery.

With OXO Cubes and hot water a delicious cup of hot OXO can be ready in a few minutes.

A Cube to a Cup.  
This 15c. and 35c.

## To Arrive, ex Florizel, To-day,

New Stock of

## Flashlights and Batteries,

(All Sizes.)

GEO. M. BARR.