

# The Carleton Observer

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HARTLAND, N. B., NOVEMBER 29, 1917.

Whole No. 438

## IF YOU PATRONIZE The Everyday Bargain Store

YOU LEARN TO SAVE MONEY

**100 Pairs**  
**Boys' Homespun pants**  
**\$1.75 to \$2.50**

These are heavy material in dark grey and brown and extra special values. Sizes 28-36

**Plain Velveteens, Corduroys**  
**New Dress Goods**

A beautiful line of useful and fancy  
**Christmas Goods on Display**  
**First Week in December**

which will enable customers to shop early

**A. W. PHILLIPS**

BRISTOL N. B.

## OVERCOATS FOR MEN and BOYS

Usters and Blacks with Fur Collars. Some New, some "carried over." Special prices now on all to clear.

## UNDERWEAR

for the whole family. A large quantity of Stanfield's and Hewson's "carried over." You can save a lot of money on these.

**Sweaters, Mackinaws, All-wool Pants,**  
**Winter Caps, Gums, Packs**

and all other winter goods in abundance, with prices away below today's markets, as all the goods were contracted for months ago.

## Butter, Eggs, Poultry

Don't forget that we **PAY MORE** for these than any of our competitors in either cash or trade. You can easily prove this by calling us up on either phone at our expense.

**S. W. SMITH**

**The Cash Store**

N. B. Phone 3-2

EAST FLORENCEVILLE, N. B.

Farmers' Phone 18-2

## \$800.00 IN SPLENDID PRIZES TO BE AWARDED IN CONTEST

Ladies of Carleton-Victoria Only Are Eligible to Share in Prize Distribution—Contest is a Straight-forward Business Proposition With Conditions Fair to All—Sure Reward for Every Contestant

The Observer takes pleasure in announcing today the opening of its great voting contest, in which prizes of the aggregate value of \$800.00 will be distributed among the ladies who take part. The contest will be open only to ladies residing in Carleton and Victoria counties, and married or unmarried ladies more than 18 years of age may participate.

The first grand prize in the contest will be a beautiful cabinet grand "Lonsdale" piano, manufactured and guaranteed in every respect by The Lonsdale Piano Co., of Toronto. The piano will, indeed, be a magnificent reward, and will be given away absolutely free of charge to the lady obtaining the highest number of votes during the contest. The "Lonsdale" is one of the finest instruments manufactured in Canada, and in Toronto and the western portion of the country, where it has had a remarkable sale, it is recognized as a piano of the very highest class, and among people of cultured musical tastes it has achieved a most enviable reputation for its superior tonal qualities. The lady who wins the "Lonsdale" will have just cause to feel proud of her success.

The second grand prize, which will be awarded to the lady obtaining the second highest number of votes in the contest, will consist of a handsome solid oak cabinet, containing 116 pieces of silver plated tableware, manufactured and guaranteed by Canadian William A. Rogers, Limited, of Toronto. Every piece of this silverware is stamped with the trademark and guarantee of quality of the Rogers firm, and is guaranteed to be the highest class of such ware manufactured. The retail value of this prize is \$175.00, and the lady who comes into possession of it will win a prize of the greatest beauty and usefulness, which she will keep and cherish for many years to follow after the contest is ended.

The third prize also bears the trademark and guarantee of quality of Canadian William A. Rogers, Limited. This prize, which consists of a six piece silver plated tea service, will be awarded to the lady who obtains the third highest number of votes during the contest. The exceedingly beautiful pattern of the articles constituting the tea service, and their superior merit, will commend them to every lady with a taste for the beautiful. The retail price of this service is \$125.00.

Besides the prizes described above other prizes to the value of \$100. will be awarded in the company. Further announcement in regard to them will be made shortly.

All of these prizes, as stated

above, will be won by ladies who obtain votes in the Observer Contest, which begins today.

### HOW TO GET VOTES

To secure votes is a simple, easy, pleasant and intensely interesting employment. Every lady has hundreds of friends who will be glad to assist her by giving her their votes, if she will only ask for them. Everybody, in fact, is a possible source of votes. Any one who is now, or who may become a subscriber to The Carleton Observer or MacLean's or Farmers Magazine, may vote for a lady by paying his or her subscription, and for each subscription payment votes will be credited according to the vote schedules published in the display advertisement elsewhere in this issue.

While securing votes is easy, interesting and pleasant work, it should be realized that they are not obtained simply by wishing. Things that are not worth asking for are not worth having, and no lady who is too timid to ask for votes in The Observer voting contest can hope to accumulate many of the votes which will be essential to success.

In the Observer contest, as in all the serious undertakings of life, the factors that spell success are earnestness, energy, enthusiasm, determination and persistence. In winning the Lonsdale piano and the other prizes which will be awarded in The Observer contest, luck will count for little, but pluck will play an important part.

Within Carleton and Victoria counties today live the ladies who will soon become the owners of the splendid prizes which The Observer will give away. Perhaps, unknown, unrecognized by themselves, they possess just the combination of qualities which will enable them to achieve success in this contest, and to become the proud owner of the prizes. By bringing into action the forces which they possess, by figuratively reaching out their hands, they may a few weeks hence realize long cherished, but heretofore hopeless desires. Who can tell? The only way to determine the question is to enter the contest at once, and start on the road to success by securing votes.

No expenditure of any kind is needed to enter the contest. It is not even necessary for contestants to be subscribers to The Observer or to the magazines. All supplies required for use in the contest are provided free. No restrictions are imposed upon contestants in regard to subscriptions, which may be obtained from anyone, anywhere, for any length of time. Any lady living in Carleton and Victoria counties

## UNION IS REAL IN HARTLAND

Hon. F. B. Carvell Given Fine Reception at Monday's Meeting

On Monday the election campaign was opened at Hartland in behalf of Hon. F. B. Carvell, Minister of Public Works. The hall was filled to overflowing and while the enthusiasm was all that could have been desired, it was of a subdued order that appears fitting to the solemn question of the hour. The boys at the front need more solid backing than cheers.

Ex-Warden E. C. Morjan occupied the chair and in a few forceful remarks expressed pleasure at being called upon to preside over the first union meeting ever held in Hartland.

George Ross of the staff of J. M. Robinson & Son, St. John, was the first speaker and dealt very clearly and convincingly with the Victory Loan campaign, and pointed out the many advantages of its form of investment, which, while helping the nation in its war struggle, pays the handsome return of 5 1/2 per cent interest.

M. L. Hayward spoke of the union sentiment in Brighton, addressing himself particularly to the Conservatives present. As chairman of the local Conservative party he assured the Minister of Public Works of the undivided support of the Conservative voters in the parish.

Hon. Mr. Carvell was received with cheers from the big audience composed of the best elements of both parties. At the outset of his remarks the speaker referred to the seriousness of the present crisis, and expressed the opinion that if the people of the constituency realized the situation there would be no election in Carleton-Victoria.

Addressing the Liberals present the Minister said that he had always been a radical, that his economic and political views were still unchanged, but as far as events after the war were concerned he would not attempt to predict. "We are joined together for the period of the war," said the speaker, "after the war the future can take care of itself."

Continuing Mr. Carvell made a stirring appeal for the Victory Loan from a patriotic standpoint. Canada, it was pointed out, was doing business on a gold basis

(Continued on last page)

may enter, and may be nominated by herself or anyone else.

**GUARANTEED REWARD FOR EVERY**

**CONTESTANT**

Besides the Lonsdale Piano and other splendid prizes which will be awarded in the contest, each contestant who fails to win a prize will be paid ten per cent cash commission on all money collected by her. From beginning to end the contest is a straight-forward, fair business proposition, in which every worker is assured fair compensation for her efforts. The contest is not a something-for-nothing proposition in any way. Every worker is sure of a reward. Those who do not work get nothing.

Conditions of the contest favor those who start early. Nothing is gained by procrastination, which most truly is said to be the thief of time—and of opportunity. Today, now, this minute, is the best time to enter this contest. If you, lady, would like to win the Lonsdale piano, the cabinet of silverware, the silver tea service, or one or more of the special prizes, call on, write or telephone the Campaign Director, and receipt books, and full instructions will be given you at once.

