

THE ACADIAN.

WOLFVILLE, N.S., JULY 25, 1919.

Editorial Brevities.

On account of the war, shoes went up enormously in price. Since the Armistice was signed, shoes have gone up again. And now the shoe dealers announce another increase for next fall. Let us, says the Cleveland Plain Dealer, practise going barefoot. 'd while the weather is still warm.

One of the most serious hamperings of the apple export trade that ever occurred has just been declared in the announcement that hereafter the freight to the English market must be prepaid at the rate of \$3 a barrel. This not only shuts out the small shipper, but creates a condition hitherto unprecedented. The difference between such a rate and one of about 65 cents a barrel payable on delivery, which used to prevail, can be readily appreciated. The decision ought to be a powerful incentive for Nova Scotia apple growers to unite in chartering vessels for their own exports.

We Should Boycott Them.

The profiteers are quite content to let people protest against the high cost of living. Protests are usually directed towards a government, and well, in this country, it is not of much use to protest to governments. Petitions and other woody forms of protest are not direct enough. They do not land on the big fellow's jaw. They scarcely send a breeze towards his face.

If the housewife wants to score a knockout on Mr. High Price, there is one way of hitting all together and the boycott is the weapon. When articles are too expensive, just quit buying them and keep at it until the price tumbles. The profiteer and his friends will tell you that this is not an effective weapon. Prices do tumble. That is what they are afraid of. They tumble a long way, somebody gets hurt in the process, and it is not the consumer. It is the hoarder, the cold storage baron, the monopolist and profiteer.

Worse still for the people's enemy and better still for the family, prices stay down after a tumble for a long time. The tumble gives the public a chance to see just how outrageous prices were and how easy it is for the big fellow to stay in business, making a living and even a profit, without rushing the price up again. That's how it happened with butter and eggs in Chicago, and that's how it will happen in any city or town in Canada, if the women just go to it.

Summer Complaints Kill Little Ones.

At the first sign of illness during the hot weather give the little one Baby's Own Tablets or in a few hours he may be beyond aid. These Tablets will prevent summer complaints if given occasionally to the well child and will promptly relieve these troubles if they come on suddenly. Baby's Own Tablets should always be kept in every home where there are young children. There is no other medicine as good and the mother has the guarantee of a government analyst that they are absolutely safe. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

Former Gaspereau Lady Died.

Mrs. Frederick W. Parmenter, who died recently at Attleboro, Mass., was formerly Mary Thompson, a native of Gaspereau. Mrs. Parmenter was a woman of sterling character. Very early in life she united with the Baptist church in her home village. Going to Attleboro shortly after she has ever since been a consistent Christian worker, and lived a life of service, duty and devotion to high and noble ideals. A teacher in the Sabbath school for thirty-one years she taught children the old, old story.

As active member of the W.C.T.U., at one time president of the home department of the Sabbath school in which she worked with untiring zeal, ever obeying the words, "Whatever thy hand findeth to do do with all thy might."

Besides a husband she leaves one sister, Mrs. J. M. Harte, of Tanton, Mass., and one brother, Mr. S. N. Thompson, of Mansfield, Mass.

White Rock News.

Mr. Ralph Ellis, Black River, a recently returned soldier, has purchased the property of the late John W. Coburn, White Rock. A small store was part of the property and residents of the place are pleased to know that Mr. Ellis will conduct business there. Mr. Ellis has had a good experience in the meat and grocery business, being a clerk in the store of Henninger Bros., Wolfville, before he enlisted for overseas service. Mr. J. W. Coburn, an old resident of White Rock, died this spring and the widow sold the property to Mr. Ellis, and has gone to Queens county to reside.

Mr. Jacob W. Pick, White Rock, is now owner of a five-passenger Ford automobile, one of the later models. Mr. Pick will no doubt find the Ford of use to him in connection with the work of his mill at White Rock where he and men are doing a good business.

Does your subscription to any magazine expire this month? If so please give me the renewal. H. P. Davidson, The Magazine Man.

Memorial Hospital.

On Wednesday evening, July 16th, a meeting was held at the Court House, Kentville, to consider further about the Memorial Hospital for Kings county. A good number were in attendance from Wolfville and Berwick but the representation from other parts of the county was small. Among those from Wolfville were Mr. W. H. Chase, Dr. G. H. DeWitt, Dr. Avery deWitt, Dr. M. R. Elliott, Rev. G. B. Catten, D. D., and Rev. H. T. DeWolf, D. D.

Mr. W. H. Chase, chairman of the memorial executive, presided and first called upon Dr. John Stewart, of Halifax. In a brief address he laid emphasis on the duty of providing a hospital for the benefit of the people of the county in order to increase the number of successful treatments. In a hospital the number of cures were often 90 per cent greater than in the homes. To some, he said, a hospital connoted surgical treatment only, but this hospital would likely be used for medical and obstetrical cases even more than for surgical cases. In a hospital there would be given expert treatment such as the general practitioner had not time to give. There would be found the best of scientific treatment available to all classes at a minimum of expense. It is your duty as Christian citizens to see that such a hospital is provided for the benefit of your fellow men.

Dr. MacDougall, of Halifax, then dealt with the problem in detail, giving statistics as to the cost of maintenance per day, per patient, in the hospitals at Yarmouth, Amherst, Glace Bay, Sydney, Sydney Mines, Antigonish, Truro, Windsor and New Glasgow. The cost ranged from \$1.05 to \$2.45. The difference is due to the fact that some of the hospitals maintain nurses' training schools and some do not. In Amherst and other industrial centres, employees of certain companies paid in 25 cents a month to the hospital. This guaranteed them in case of sickness the best hospital treatment, free of charge, up to twenty weeks. He laid great stress on the fact that in Amherst the women had given much assistance. The first year they furnished the operating room at the cost of about \$1,000. Each succeeding year they have contributed \$1,000 or more to the maintenance. "We must," he said, "enjoy the sympathy of the women in this movement." The original capital was met by long term bonds. The interest on these was felt by no one to be a burden.

Dr. DeWitt, of Wolfville, moved a vote of thanks to the two busy doctors, who had, at such a great personal sacrifice, given their time and aid to this object.

Dr. Moore, Kentville, expressing hearty approval of this movement, seconded the motion.

Dr. McNally, of Berwick, spoke of the enthusiasm of the people of Western Kings, stating that they had held one meeting among themselves to discuss the subject. Councillor Nicholls, of Berwick, stated that great interest was being shown in Western Kings and that some had talked of a separate hospital for that part of the county. Rev. Raymond then spoke of the desire of the people for a separate hospital in Western Kings, saying that if two hospitals were erected, probably more generously would be manifested.

Dr. Catten said that he thought one good hospital would be more desirable than two second rate hospitals.

Dr. Elliott, of Wolfville, reported on the attitude of the county councillors in the matter stating that they were quite in sympathy with the project. He also mentioned the advantage, as to overhead costs and the obtaining of better service in one hospital rather than two. Arrangements were then made for more publicity and prominence to be given to the movement.

Unightly Billboards.

Advertising, when properly directed is no doubt a means of creating additional business for the advertiser. How the advertiser spends his appropriation—from the standpoint of securing results—is his own concern. The medium by which he reaches the public, however, concerns the public, and the people are awakening to the fact.

Appearance counts. For this reason and for no other, all modern daily newspapers, notwithstanding that the greater proportion of their revenue comes from advertising, have excluded display advertising from their front pages.

When a private industry, so dependent upon its advertisers, can take a stand on behalf of appearances, how much more important is it that our public streets, the front pages of our city, should be protected. The more public a situation is, the more eagerly is it seized upon for the erection of a billboard, and this regardless of the fact that it constitutes a deteriorating influence upon surrounding property. In many cases it is a hiding place for a 'dump' and often creates a great menace of a mean prospect.

Cities are spending enormous sums in the construction of good roads and sidewalks; merchants and residents, largely for the sake of appearances, improve their property fronting on them. The eyes of the travelling public may not be offended. Yet billboards and signs are permitted without control as to location.

It is high time our municipal authorities recognized their duty towards public aesthetics, and regulated the erection of signs and billboards.—J. D.

Hard Coal

Schr. 'Meva' now unloading the following sizes of Hard Coal: Broken, Chesnut, Egg.

SOFT COAL

Schr. 'Murray B' arriving every week from Parrsboro with 'Springhill Screened Coal.' (The very best soft coal on the market.)

COKE

We unloaded three cars of Coke this week—more to follow.

Now is the proper time to fill your coal bin. Don't wait until the last minute. Let us supply you.

R. E. HARRIS & SONS.

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Nova Scotians And The Thrift Campaign.

THE OPPORTUNITY OF SAVING IN SMALL AMOUNTS AND THE MEANS OF MAKING THIS EFFECTIVE BY WAR STAMPS PLAN.

Nova Scotia has done well in the National Thrift Campaign which has been in operation for more than six months, and the plan for thus mobilizing our war savings has justified the work and energy put forth to make it a success. It is beneficial to the people who through it are enabled to practise the virtue of thrift and at the same time is helpful to the country which must have the use of borrowed capital in this period of the country's reconstruction and besides there is the great advantage of borrowing at home and not abroad. The interest payments remain with ourselves. There is no doubt of the great advantage to the citizen of Nova Scotia, that he should thus learn to save the small amounts systematically and thus witness the rolling up of a great aggregate with advantage individually to himself and collectively to the nation as a whole.

This province has done well in the war savings and thrift campaign. Our people have saved an amount which places the province fourth in the Dominion and it may yet be higher.

The children in the schools of Nova Scotia have done particularly well in the thrift campaign. A school in Colchester, for instance, has the honor of outstripping all its rivals in the amount its pupils saved per capita during the past six months. All the schools of the province should be engaged in this good work. There is a pleasure in seeing one's savings grow and the satisfaction is increased when it is remembered that he or she who saves is not only doing something for their own personal benefit but is at the same time helping in a great national work and doing something to make Nova Scotia and the whole Dominion a better place to live in—a country where our people shall become more prosperous, more happy, and more independent.

A Thrift Stamp costs 25 cents. Sixteen of them purchases a \$4.00 War Savings Stamp which in the year 1921 becomes worth \$5.00. Ten of these stamps with a face value of \$4.00 but \$5.00, on the first of January 1924. A good return on your investment.

Mr. McKeen, of Halifax, is the Chairman of the National War Savings Committee, Nova Scotia, and F. N. Dewar, is the Secretary. Write to either of these gentlemen and you will at once receive literature and all the information you require.

NEW ISSUE Nova Scotia Tramways & Power Company, Limited—Halifax, N. S.

THREE YEAR 7 PER CENT.

Coupon Gold Notes

DENOMINATIONS:—\$500 and \$1000. Dated 1st June, 1919. Due 1st June, 1922.

WHERE PAYABLE:—Principal and interest payable in Gold Coins at the option of Bearer (or Registered Holder) at the Canadian Bank of Commerce, Halifax, or Montreal, or at the Agency of the Canadian Bank of Commerce, in the City of New York. Interest Coupons payable 1st June and December.

REDEEMABLE:—The Company reserves the right to redeem the Notes on June 1st, 1920, or later before maturity at 100 per cent and accrued interest, upon 60 days' notice.

TRUSTEE:—The Eastern Trust Company, Halifax. LEGALITY:—Messrs. Covert, Pearson & McNatt and Messrs. Hall & Jones, Barristers, Halifax, have passed upon the legality and correctness of the issue. The Board of Commissioners of Public Utilities for the Province of Nova Scotia have approved and authorized the issue.

PRICE—Par and Accrued Interest Yielding 7 Per Cent. GENERAL INFORMATION (Furnished by the President)

Operations:—This company owns and operates all the Street Railway, Electric Light, Power and Gas properties in Halifax, an enterprise which has been in continuous and successful operation for over 24 years. It also operates the Commercial Light and Power business of Dartmouth. Purpose:—To provide an extended and improved street car service, together with plant extensions, to cope with the rapid growth of Halifax. Security:—The present issue of Coupon Notes is a direct obligation upon the Company, and ranks senior to its Preferred and Common Stock. Earnings:—The growth of the Company's business for the past 2 years has been consistent, as are its prospects in Halifax. Gross earnings 1914—\$ 844,241 " 1915— 718,949 " 1916— 750,720 " 1917— 850,007 " 1918— 908,702 " 1919— 1,325,959 *On basis of Earnings as reported to date. Management:—Recently entrusted to Messrs. Stone & Webster, of Boston, Mass. This firm is well and favorably known throughout the United States and has charge over 40 similar organizations.

In view of the nature and permanency of the Company's business operating in a City which is enjoying rapid though conservative growth, we consider that these Coupon Gold Notes form a most attractive short term investment. The offering is made subject to previous sale or change in price. Mail the Application Form, or wire your order at our expense. Coupon Gold Notes (or registered Interim Receipts) will be delivered free of charge at any bank or Trust Company.

APPLICATION FORM
F. B. McCurdy & Co., Halifax.
I hereby apply for _____ Dollars (\$.....) of Nova Scotia Tramways & Power Co., Ltd., Three Year 7 per cent. Coupon Gold Notes, dated June 1st, 1919, maturing June 1st, 1922, and agree to pay for same at Par (100 per cent) and accrued interest on presentation of securities at the _____ (Bank). I also agree to accept any smaller allotment that may be made to me.
Name _____ Address _____

F. B. McCURDY & CO.

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70c. per pound. 60c. per pound.

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Plain Silver Baking Dish, \$5.75.
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