

**COAKER ENGINE  
CAN'T BE BEATEN  
SAYS FISHERMAN.**

Mr. W. F. Coaker, M.H.A.

Dear Sir,—Just a few lines concerning the Coaker Engine that I purchased from the U. T. Co. this spring. I have used this engine all the summer without any trouble or difficulty; it really works like a clock.

We had our traps twelve miles from the schooner and that engine used to go there twice a day for a month, making its forty-eight miles a day back and forth, and used to tow another trap boat with her, which made a difference of about seven miles in forty-eight, so she actually ran fifty-five miles per day while at Belle Isle.

At Mugford's Harbor she averaged about thirty-five miles a day from the 14th of August to the 10th of September. I would not change this engine for any other six horse power engine on the market, either for speed or simplicity of operation. I passed motors this summer up to nine horse power. I haven't seen one to go with her this summer.

I advise all who want a good strong and reliable engine not to refuse the Coaker Engine, for she is certainly the best on the market.

ELIAS KEAN.

**A BEAR'S  
LONG LIFE**

During the winter months, when work and money are both scarce, one thought occupies the mind of every one—how to make a dollar last as long as possible—oftentimes, how to make one dollar take the place of two.

Economy must be practised, but it must be True Economy. A shoddy article, no matter how little it costs, is never cheap—a good article is never dear.

For instance, how many pairs of rubbers do you and your children wear out in the course of a winter? A great many you say, for dear and cheap rubbers are equally bad.

No, for we know men who bought their first pair of rubbers for this winter on that first slushy day in November; they are wearing them now every day, and they will wear them for many weeks yet—perhaps for the whole of the winter.

That is because they practised True Economy, they bought Bear Brand. Bear Brand costs no more than some other kinds. You are constantly paying for others the same price as you will pay for them; yet the quality is there—Bears live longer.

If your dealer does not keep Bear Brand, write to the Cleveland Trading Co., St. John's, who will tell you where to obtain them.—Jan 20, m. w. l. f.

**We Aim To Please**

And we hit the mark every time with good work at honest prices.

C. M. HALL,  
Genuine Tailor and Renovator.  
243 THEATRE HILL

**MILITARY OPERATIONS IN  
FRANCE AND FLANDERS**

Paris, Feb. 20.—Military operations in France and Flanders continue on a minor scale, the infrequency of important fighting surprising the military critics who had expected a resumption of hostilities of a violent nature while the Germans and the Russians were locked in a desperate struggle on the eastern front.

The official communiques of the French War Office tell of only two operations of moment, one in Lorraine, near Pont-a-Mousson, where the enemy occupied the town of Norroy, against which strong counter-attacks are being sent, and the other in the Champagne district, where the Germans have again bombarded Rheims.

The night communique announced that the fighting at Norroy continues. In addition to trying to drive the Germans from the town the French troops are endeavoring to recapture a nearby hill on which the enemy had gained a foothold.

The fighting consisted entirely of artillery actions, with the exception of an attack on the allied outposts at Signal de Acon, near Pont-a-Mousson, which resulted, according to the evening statement, in a slight advantage for the Germans and of an unimportant encounter in the valley of the Lauch.

**No Damage at Verdun.**

The official communiques were occupied mostly with reports of artillery duels at a number of places and the explosion of mine chambers, in one of which some Bavarian pioneers were surprised at their work and killed. The French admit the loss in Champagne of a

wood in front of their trenches which had previously been captured by a French battalion. A superior force of Germans forced this battalion to retire, as, owing to a heavy snowstorm, the French artillery could be of no assistance to the infantry.

Two German attacks on Arracourt, an important town in Alsace, east of Nancy, and a mile from the frontier, were repulsed, as were also attacks in the forest of Caures, north of Verdun. Ten German aviators flew over Verdun, but the bombs dropped by them caused no damage.

**The Watch on the Rhine.**

Refugees who have been expelled from Alsace-Lorraine declare that the Germans are making extraordinary preparations to resume the offensive in that region.

The wife of a foreman at an important machine works of Graffenstaben, a town to the south of Strassburg, and including Fort von der Tan, says that more than a million men are being assembled along the Rhine, and that formidable entrenchments are being prepared. Every village is reported to have been put in shape to sustain a siege.

**St. Mihiel embarked.**

There has been a continuation of heavy artillery bombardments, in which Rheims has again suffered. From unofficial sources comes the news that Saint Mihiel, on the Meuse, which the Germans have held so long, has come under fire of the French guns, which shows that the French have either made an advance in this region or have brought up heavier guns in an effort to dislodge the Germans.

**Strong Sentences  
From The Wall  
Street Journal**

One has to read American newspapers for the most scornful references to Germany's methods and achievements. Here are some strong sentences from The Wall Street Journal: "No man could have foreseen that in a bare six months Germany, blind, furious, futile and despairing, would be fighting like a cornered rat, and screaming like a smacked baby. Without exception, the world's most tremendous bluff was the German war machine. Every threat is a bluff; and that was a threat which terrorized the world for forty years."

The Journal continues: "Admiral von Tirpitz announces a blockade of the British and French coasts by means of submarines. In defiance of the laws of war and the rights of neutrals merchant men have already been sunk, without ascertaining whether they contained the property of neutrals as international usage and common humanity require. But if this desperate bluff had anything behind it, why has the German submarine not sunk a single one of the thousands of transports which have been carrying men and supplies to France?"

Why, it is asked, should the world be terrified by cowardly attacks upon unarmed merchantmen that bring no more military advantages than the bombardment of Yarmouth or Scarborough? These measures are not military, but political. The German people had been flattered to the top of their bent. They had been promised victory in six weeks, and they were facing starvation in six months. Something desperate has to be done to give them the impression that they are getting value for their money. The Hohenzollern dynasty is tottering and the conscript is beginning to think. The latest German bluff is not an evidence of strength, but rather a confession of weakness. "The history of humanity and civilization does not record a spectacle so humiliating."

**FALL  
HERRING  
and  
LARGE  
CODFISH  
SUITABLE  
FOR RETAILING**

SMITH Co. Ltd.



**FIRE IS OFTEN CAUSED**

by negligence. And who is there that is not negligent at times? Would you have the work of a lifetime lost in a few minutes?

**WHY NOT INSURE**

and then the loss of your treasures is made good as far as money is able to replace a loss. Inquire of me for low rates.

PERCIE JOHNSON,  
Insurance Agent.

Globe-Wernicke

**FREE TO BOYS  
AND GIRLS**

Watches, Printing Outfits, Cameras, Footballs, Fountain Pens, etc., etc., for selling 25 of our Beautiful Art Pictures, size 16x20 at 20c. each. Write for some today. Address GOLD MEDAL ART CO., P.O. Box 63, St. John's.

**SEE IT RISING!**

What? Why! The Mail and Advocate circulation, that's what. Second to none at present. Bear this fact in mind when advertising!

**FORGING AHEAD!**

That is the position of The Mail and Advocate, as each issue sees a larger sale. What about that? WANT ADVERT.

READ THE MAIL AND ADVOCATE

**Does Not Touch  
the Vital Point**

Toronto, Feb. 20, (special).—"Does not touch the vital point," seems to be the general verdict of public opinion as heard in the street to-day in regard to the Ontario's Government's announcement of the intention to appoint a commission to look into the nickel question. As the Toronto World points out, this commission, which, according to the statement of Hon. G. Howard Ferguson, is to investigate the question of whether the nickel could be refined in Ontario, does not touch the point of whether Ontario nickel to-day is going to the enemy. This is the emergency situation which demands immediate attention and which the appointment of this commission in Ontario will not cover. Even on the question of the refining of nickel in Ontario, it will be a long time before the commission can take evidence and reach any decision. In the meantime the fundamental consideration of whether the nickel of Ontario is reaching Germany is still untouched.

Although public opinion as far as it can be gauged agrees that the appointment of this commission is good as far as it goes, yet it also seems to be of the opinion that the whole business is simply an attempt to shelve the real difficulty for the time-being and to quiet the public's mind. In other words, some people believe that the appointment of this commission is intended to help the present nickel interests.

One of the significant features in the situation is the Toronto World's reference to Hon. Mr. Hanna and his connection along with Wallace Nesbitt, K.C., with the new International Petroleum Company, whose shares were listed on the Toronto Stock Exchange this week. Wallace Nesbitt, K.C., and Hon. W. J. Hanna are two of the directors of this company which is connected with the Imperial Oil Company, "which," according to the World, "is one of the Canadian forms of the great Standard Oil Company."

Now it is well known that Mr. Wallace Nesbitt represents the petroleum and nickel interests. As the World points out, there is no objection in this, but, as the World says, "we do not think that a Minister of the Crown can travel with him as a co-director or as an active worker in companies that vitally affect the public." This statement, coming from a Conservative newspaper which frankly is friendly on general policy, with Mr. Hanna, is surely most insignificant. It raises afresh the whole question of Hon. Mr. Hanna's relation to the Standard Oil Company and now his relations with Mr. Wallace Nesbitt is his oil and nickel interests.

Paris, Feb. 20.—A despatch to the "Temps" from Basle, Switzerland, declares that the Austrians are now compelled to use a mixture of chestnut flour in their bread, using fifty per cent wheat flour, twenty-five per cent potato meal, and twenty-five per cent chestnut meal.

READ THE MAIL AND ADVOCATE.

**IN MEMORIAM**

**Our Naval Men Lost on the "Clan MacNaughton"**

In the humble homes there's weeping  
Where the grey haired mothers dwell,  
For the sea have in its keeping  
Those brave sons they loved so well.

There is mourning on each morrow,  
Such as only may be shown  
By us all, as when in sorrow  
For some loved one of our own.

How they cheered when they were leaving  
While we took up the refrain,  
And we prayed though we were grieving  
That we'd soon meet them again.

But 'twas not the will of Heaven  
And may God's blessing will be done  
For we know their sins He'll leaven  
For the love they bore His Son.

O'er the pale cheeks of the Mother  
See the hot tears rolling down,  
Many a Father, and a Brother  
Weeps in village, and in town.

Many a Sister now is mourning  
For a Brother's love of yore,  
Who have longed for his returning,  
But they'll meet on earth no more.

Where the seas are rolling frantic  
With the wild fowl overhead,  
Far beneath the broad Atlantic  
They lie on their coral bed.

Never more they'll ever listen  
To the love of tender souls,  
Round them spa snakes now are hissing  
And the ocean o'er them rolls.

But their memory will be cherished,  
They have won the world's applause,  
Through a tyrant's deed they perished,  
For upholding righteous laws.

JAMES MURPHY.  
Feb. 26, 1915.

All the seals were broken on the envelopes containing the gold taken from British officers at the German prison camp at Torgau, and paper money substituted for the sovereigns.

(Under the distinguished patronage of His Excellency the Governor and Lady Davidson)—Help the Poor of your own City. Eighteenth Century Entertainment, The Casino Theatre, Thursday, March 4th, at 8.15 p.m., in aid of the Poor of St. John's. Songs, Dances, Recitations, Scene from "The School for Scandal," appropriate scenery and costumes, Ballet Fete, Champagne and the Triumph of Harlequin. Tickets for sale at Atlantic Bookstore, Reserved Seats: Dress Circle, 75c; Numbered Reserve, 50c; Admission, 50c and 25c.—Feb 27, 21

**F. P. U. and U. T. C.  
Motor Engines For Sale**

We have in stock a few

**F.P.U. (4 h.p.) and U.T.C. (6 h.p.) Motor Engines**

Those Engines are 2 Cycle, made by Fraser. We sold scores of those Engines last year which gave splendid satisfaction. Those now in stock are fitted with Brass Kero Oil Adapters, and Carburetors with all fittings for running. They are the same make as the Engine installed in the F.P.U. Motor Boat and work splendidly with kerosene oil fuel.

We have no large stock of those Engines and will not again handle 2 Cycle Engines, having decided to sell only 4 Cycle Engines after our present stock of Fraser's is sold. These Engines are new; not second hand Engines. Union members can secure them at last year's prices and terms. Send along your order promptly.

The Fishermen's Union Trading Co. Ltd.

Feb. 41m. 31d. 41w.

**SOME CHALLENGE!**

TIME TRIED **CAILLE PERFECTION** STORM TESTED



Photograph of Actual Test.

**The Trouble-Proof Engine.  
PERFECTION WATERPROOF  
IGNITION SYSTEM.**

No Coils—No Batteries—No Timer  
Only One Wire on the Whole System.  
The only safe equipment for boats that must be used every day.

No danger of your engine stopping if caught in a storm.

**Advantages of Perfection Igniter.**

No batteries, no coil to need adjusting, no complicated wiring, no variation in current, no adjustment, not affected by water, makes an easy starting engine. Runs in either direction. Spark does not depend on speed of engine. Simple and durable.  
Test shown in photograph was made to prove that "Perfection" Igniter is absolutely waterproof. We challenge any engine manufacturer in the world to produce an engine with an ignition system that will stand a similar test. Every part of the ignition system was submerged in water and engine continued to run, showed the same power and speed as when running perfectly dry, proving beyond any doubt our claim AN ABSOLUTE WATERPROOF IGNITION SYSTEM.

Caille Perfection Motor Company  
World's Largest Builders of 2 Cycle Engines

F. G. HOUSE & CO., Columbus Building, St. John's.  
Sole Agents and Distributors.

**TEMPLETON'S ANNOUNCE A  
SPRING  
Clearing Sale**

- 50 Children's Coats . . . . . \$1.00
- Men's \$2.20 Hats . . . . . \$1.20
- 4000 Pieces Roompaper . . . . . 12 1/2c.
- 300 Ladies Blouses . . . . . 72c.

And many other seasonable goods at prices that will clean them out.

**ROBERT TEMPLETON.**  
333 Water Street.

**THE BEST IS CHEAPER IN THE END**

Order a Case To-day  
"EVERY DAY" BRAND  
EVAPORATED  
MILK.



**Job's Stores Limited.**  
DISTRIBUTORS